

Page: Primary Contact Information: Owner/Operator/Agency

Entry Category: *

Download the [Awards of Excellence Submission Guide](#) for reference throughout your submission.

Select one Category

- ☐ Architectural Design
- ☐ Facility Design: Mixed-Use
- ☐ Facility Design: Stand-Alone
- ☐ Facility Design: Surface Parking
- ☐ Restoration: Structured Parking
- ☐ Restoration: Surface Parking
- ☐ Sustainable Design
- ☐ Innovation in a Mobility, Transportation, or Parking Program
- ☒ **Marketing and Communications**

Project, Program, or Operation Name: *

Organization Name *

Project Role *

Example: Owner, Operator, Architect, Engineer, Construction Firm, Parking Consultant, Technology Vendor, etc.

Please provide a primary contact for the entry. This individual will be contacted if further information is required for the entry.

First Name*

Last Name*

Job Title*

Address*

Provide complete mailing/shipping address information for the applicant organization. This address will be used for communication and shipping of awards, if your entry is selected for an award.

Street:

Line 2:

City:

State:

Zip:

Country Code:

Phone Number *

Email Address *

Are you a member of IPMI? *

This determines whether you will pay the member entry fee or the non-member fee. Select one option

- ☐ Yes
☐ No

Click "Save & Next" to continue to the second page of the entry form where you will be required to provide additional entry information.

Page: Project Team and Contact Information

You are required to include all major team members in your submission, using the provided Excel spreadsheet. Click [HERE](#) to download. Team members should represent all relevant aspects of design and construction, including but not limited to:

- Owner
- Operator (if different than Owner)
- Planner
- Architect of Record (primary)
- Consulting Architect
- Engineer of Record (primary)
- Civil Engineer
- MEP Engineer
- Structural Engineer
- Parking Consultant
- Parking Hardware Supplier
- Parking Software Supplier
- Contractor (GC/CM)
- Landscape Architect
- Lighting Designer
- PR Consultant
- Any other relevant team member.

Project Team List *

[File Upload]

Page: Project or Program Specific Information

Proof of Completion *

Provide evidence of date of completion between September 15, 2024, and September 15, 2026. Projects that are not yet complete or completed prior to these dates are ineligible for award.

Limited to 3MB file. [File Upload]

Proof of Completion Web Link

If you prefer to provide a press release or similar in a web link, please add here.

One-line Project Summary *

Provide a one-line summary of your project - sharing the most important aspects. 40 words maximum.

Project Overview *

Provide a brief summary of the project.

This summary is **required** and will be used for marketing and communications in IPMI publications and communications. Please let the judges know why your project should be selected as a winner. **(250 word maximum)**

Marketing and Communications: Operational, Program, and Service Improvements Narrative *

Describe the operational, programmatic, and service improvement results and how users benefit from the program.

This narrative represents **40%** of all criteria in this category. **(250 word maximum)**

Marketing and Communications: Benefits Narrative *

Describe measurable successes as well as the methods used to determine success, such as efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information is preferred.

This narrative represents **15%** of all criteria in this category. **(250 word maximum)**

Marketing and Communications: Project Management and Complexity Narrative *

Describe the program and project management approach, including challenges that were overcome, unique approaches used to achieve success, and program implementation challenges and strategies.

This narrative represents **15%** of all criteria in this category. **(250 word maximum)**

Innovation: Innovation and Creativity Narrative *

Address additional project elements, such as innovative and creative aspects.

This narrative represents **30%** of all criteria in this category. **(250 word maximum)**

Project Cost *

Provide detailed project/program cost information, including all applicable information, including:

- Marketing and promotional costs
- Anticipated annualized cost
- Design cost per space
- Construction cost per space
- Cost of capital labor and infrastructure needed to begin the program
- Additional cost information to showcase the project

This summary is **required** and may be used to group award entries based on size and scale of submitted projects. **(250 word maximum)**

Total Project/Program Cost *

List the total project/program cost, including any amenities and mixed-use space (if applicable). Provide a detailed breakdown in the cost narrative above.

Page: Uploads: Photographs, Documents, and Additional Information

Organization Logo 1 (Submitter) *

[File Upload]

Organization Logo 2 (Owner, if owner is not submitting, or other major team member)

[File Upload]

Organization Logo 3 (Additional team member) *

[File Upload]

Site Plan *

Upload a site plan or map that places the orientation of your project site in context for the judges. 5 MB file limit in PDF.

[File Upload]

Uploads: Photographs, Documents, and Additional Information

Image upload instructions:

- 5 images are required
- 10 images are permitted
- Follow naming convention for images: PROJECTNAME_IMAGE_1, PROJECTNAME_IMAGE_2, etc.
- Captions are required for each image, 25 words maximum
- Resolution: Minimum 2400 px by 3000 px at 300 dpi (8" x 10" x 300 dpi)
- Max 5 MB per file
- Photographer credit required

Photo #1 *

[File Upload]

Photo #1 Caption *

Provide a caption of less than 25 words describing the image.

Photographer Credit #1 *

NOTE: The above three fields repeat for Photos 2 through 10, but Photos 6 through 10 are optional.

Additional Document Upload

If you would like to share additional documents that support the application, please upload an attachment here (file size 5 MB max). Only one attachment can be uploaded in this section, and it must be a PDF. [File Upload]

YouTube URL #1 To share related video, upload file to YouTube and provide YouTube URL.

YouTube URL #2 To share related video, upload file to YouTube and provide YouTube URL.

YouTube URL #3 To share related video, upload file to YouTube and provide YouTube URL.

Rights *

I understand that IPMI retains the rights to use of publish selected submission at parking-mobility.org, Parking & Mobility magazine, and other platforms, vehicles, and social media outlets for all awards submissions.

☐ Yes, I agree.

If you still have information to provide or files to upload, you can save your entry and come back later. Just click "Save" to maintain the information that you have completed up to this point. When you log back in, you'll only need your email address and password to finalize your entry.

Once you have determined that you have completed all entry information and uploads, click "Save" and then click "Add to Cart" to finalize your entry.

When you reach the "Review and Checkout" page, you have several options to choose before paying the entry fee. You can "Copy Application" (if you wish to submit this same entry into another category); or you can make changes to this entry; or you can "Make Another Submission" in another category.

When you've completed everything, you'll want to click "Checkout" to process your entry fee by check or by credit card. A confirmation email will be sent to the Owning Agency's contact email address that is on file.

If you want to submit in multiple categories, please complete this submission and start a new application on the awards home page.