

2024



George Mclean, DBA, CAPP
(with 2023 Professional Recognition Awards Chairs
Josh Cantor, CAPP, and Kathryn Hebert)
2023 Emerging Leader of the Year

IPMI Professional Recognition Awards Eligibility and Criteria



Submit your entry between
September 19 and November 1, 2023.



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About the IPMI PROFESSIONAL RECOGNITION AWARDS

Professional Recognition Awards recognize the individual contributions of parking, transportation, and mobility industry professionals—our industry's best. Entries may be self- or peer-nominated. **Nominees must be IPMI members in good standing**, and there is no fee to submit a nomination.

Submit your entry between
September 19 and
November 1, 2023.

Incomplete submissions will not be judged or considered for an award.



2024 PROFESSIONAL RECOGNITION AWARD CATEGORIES Professional Excellence Awards

Professional Excellence Awards recognize excellence for all staff, from the front-line to management. Awards recognize outstanding performance in a specific area of expertise:

- Customer Service
- Finance
- Frontline
- Human Resources
- Innovation
- Leadership
- Marketing
- Management
- Operations
- Technology
- Or select your own!

Emerging Leader of the Year

IPMI honors an emerging leader each year to promote and recognize the best and brightest young professionals in the industry. This award recognizes an up-and-coming young professional who demonstrates outstanding leadership and accomplishments. To be eligible to receive this award, nominees must be 40 years of age or younger as of December 31, 2024



Jordan Justus
(with 2023 Professional Recognition Awards Chairs
Josh Cantor, CAPP, and Kathryn Hebert)
2023 Emerging Leader of the Year



Organization of the Year

IPMI recognizes an organization that demonstrates comprehensive operational excellence across a wide range of areas, including organizational culture, customer service, innovation, and more.

Dixon Resources Limited
2023 Organization of the Year

James M. Hunnicutt, CAPP, Industry Professional of the Year

This award recognizes industry veterans who exhibit exemplary leadership, service, and industry contribution in the performance of their duties and as a member of the communities they serve. To be eligible to receive this award, nominees must have served in a parking, transportation and/or mobility position for 10 years or more.



Frequently Asked Questions

If my entry is the only one in a category, will I win by default?

If your entry reaches the established threshold after judging, then yes! With this threshold in place, IPMI ensures that high-caliber entries will be recognized.

Can I resubmit a previous entry?

Yes. If the project wasn't chosen for an award, you may update the entry and resubmit if it meets the eligibility requirements.

Are there eligibility requirements for Emerging Leader of the Year or James M. Hunnicutt, CAPP, Industry Professional of the Year nominees?

Yes. Emerging Leader of the Year nominees must be 40 years of age or younger as of December 31, 2024. James M. Hunnicutt, CAPP, Industry Professional of the Year nominees must have served in a parking, transportation and/or mobility position for 10 years or more and in a leadership or volunteer position for IPMI or affiliated state and regional association in the past five years. Additional eligibility guidelines are included in the criteria for each award.

Can I submit two people from my organization for the same award?

We suggest that you only enter one person from your organization in a category. If entered in the same, these people compete against each other. You may be able to submit one in a similar category; review the descriptions to determine eligibility. Aside from the Organization of the Year award, Professional Recognition Awards are individual awards that recognize one person. Submissions that nominate two people in the same entry will not be considered.

Could there be more than one person or organization awarded in each category?

If multiple entries achieve the highest threshold, multiple people or organizations may be recognized.

How long is the narrative for each submittal?

Submissions for Professional Excellence Awards or Emerging Leader of the Year and Organization of the Year are limited to 1,250, with a limit of 250 words per section. Submissions for James M. Hunnicutt, CAPP, Industry Professional of the Year are limited to 1,500 words, with each section limited to 300 words.

Evaluations and Judging

Submissions are evaluated and ranked by the IPMI Professional Recognition Awards judges. Our volunteer judges are fielded from professionals in the parking, transportation, and mobility industry from every sector, bringing a wealth of experience and diverse perspectives to the evaluation process.

Recognition

Professional Recognition Award winners will receive recognition and visibility across all IPMI communications and platforms, as well as at the 2024 IPMI Parking & Mobility Conference & Expo.

Professional Recognition Awards Acknowledgment and Benefits

- Invitation to accept your award in-person, on-stage during the Awards & Recognition General Session at the annual IPMI Parking & Mobility Conference & Expo.
- One Professional Recognition Award trophy to display your achievement.
- A dedicated Professional Recognition Award magazine feature in *Parking & Mobility*.
- High visibility in IPMI's press release, including a featured post on the IPMI website.
- Promotion on IPMI social media.
- Official press release template to share your recognition with your media list.
- Custom dated Professional Recognition Award logo and graphics for websites, emails, social media, and more.

Professional Excellence Awards

Entry Requirements and Criteria by Category

Professional Excellence Awards recognize excellence for all staff, from the front-line to management. Awards recognize outstanding performance in a specific area of expertise.

Requirements

Excellence Category Selection: Customer Service, Finance, Frontline, Human Resources, Innovation, Leadership, Marketing, Management, Operations, Technology, or select your own specific area of expertise!

Narrative demonstrating the following achievements according to criteria.

Each section is limited to 250 words, for a total of 1,250 words:

- ☐ **Summary:** Describe the nominee and role within the organization. (20%)
- ☐ **Community and Industry Contributions:** Describe nominee's contribution to the parking, transportation, and mobility industry. (20%)
- ☐ **Organization Culture, Leadership, and Staffing:** Describe the nominee's professional reputation and relationship with staff, patrons, and colleagues. (20%)
- ☐ **Strategic Planning and Technology Application:** Demonstrate the nominee's application of creative solutions, innovation, and best practices. (20%)
- ☐ **Examples of Nominee's Specific Expertise:** Provide at least three specific examples of the nominee's professional contributions related to the category selected. (20%)



Victoria Freeman
(with 2023 Professional Recognition Awards Chairs
Josh Cantor, CAPP, and Kathryn Hebert)
2023 Professional Excellence Award Winner, Frontline

Required Supporting Documentation

- Resume including list of accomplishments/ awards (.pdf format)
- Letter of recommendation from a supervisor (.pdf format)
- Letter of recommendation from a peer (.pdf format)
- One professional headshot (high resolution, 300 dpi, photo credit required)
- Organization logo in two formats (300 dpi, .jpg/.tif, and .png transparent background)
- Three images to showcase nominee personally and/or professionally with captions (photo credits required).
- Social media handles for LinkedIn, X (formerly Twitter), Facebook, and Instagram
- Videos may also be submitted via YouTube link with appropriate video credit.

Emerging Leader of the Year

Entry Requirements and Criteria by Category

IPMI honors an emerging leader each year to promote and recognize the best and brightest young professionals in the industry. This award recognizes an up-and-coming young professional who demonstrates outstanding leadership and accomplishments

Requirements

Narrative demonstrating the following achievements according to criteria requirements. Each section is limited to 250 words, for a total of 1,250 words:

- ☐ **Summary:** Describe the nominee and role within the organization demonstrating excellence in a parking, transportation, and/or mobility position at the time of the nomination, demonstrating a minimum of two years and exceptional leadership. (20%)
- ☐ **Organization Culture, Leadership, and Staffing:** Describe the nominee's professional reputation and relationship with staff, patrons, and colleagues. (20%)
- ☐ **Strategic Planning and Technology Application:** Demonstrate the nominee's application of creative solutions, innovation, and best practices. (20%)
- ☐ **Examples of Nominee's Specific Expertise:** Provide at least three specific examples of the nominee's professional contributions related to the category selected. (20%)
- ☐ **Community and Industry Contributions:** Describe nominee's contribution to the parking, transportation, and mobility industry through service and leadership in community engagement and

professional development. Demonstrate service and contributions to IPMI and/or its affiliates, including but not limited to volunteer positions and contribution through authorship, speaking opportunities, and/or special projects and initiatives. Demonstrate service and contributions outside of the industry. This may include civic and charitable organizations, and leadership or service in associations or groups outside of industry. (20%)

Required Supporting Documentation

- Resume including list of extraordinary accomplishments and awards (.pdf format)
- Letter of recommendation from a supervisor (.pdf format)
- Letter of recommendation from a peer or subordinate (.pdf format)
- Headshot (high resolution, 300 dpi, photo credit required)
- Organization logo in two formats (300 dpi, .jpg/.tif, and .png transparent background)
- Three images to showcase the individual personally and/or professionally, with captions (photo credits required).
- Social media handles for LinkedIn, X (formerly Twitter), Facebook, and Instagram
- Videos may also be submitted via YouTube link with appropriate video credit.
- Copy of government-issued photo identification demonstrating the nominee is 40 years of age or younger as of December 31, 2024.

Organization of the Year

Entry Requirements and Criteria by Category

This award recognizes an organization that demonstrates comprehensive operational excellence across a wide range of areas, including organizational culture, customer service, innovation, and more.

Eligibility Requirements

- Nominee has demonstrated commitment to advancing unique and innovative ideas and creativity across the organization.
- Nominee demonstrates documented standards of excellence in customer service, operations, finance, human resources, professional development, marketing, and more

Nomination Requirements

Narrative demonstrating the following characteristics and criteria. Each section limited to 250 words, for a total of 1,250 words:

- **Organization Overview:** Provide a list or summary of programs and services, as well as statistics and figures that describe the volume, size, efficiency, and services provided by the organization. (20%)
- **Programs and Services:** Description of three or more programs and services, including program goals and outcomes and benchmarking and other data to document program success. Share how a program/service has been successful, and/or describe a difficult challenge and how the organization addressed that challenge. (20%)
- **Strategic Planning and Technology Application:** Describe how your organization plans and responds to changes in the parking, transportation, and mobility sector, including how technology is being applied to drive the organization's success. Include a brief description of a specific cutting-edge program or service implemented in the last two years (January 1, 2021 – December 31, 2023). Discuss the outcome of this new program or service and how it affected the organization and/or its customers. (20%)



The University of Wisconsin, Madison
(with 2023 Professional Recognition Awards Chairs
Josh Cantor, CAPP, and Kathryn Hebert)
2023 Organization of the Year

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Organization of the Year Continued

Entry Requirements and Criteria by Category

- **Organization Culture, Leadership, and Staffing:** Describe the organization's mission and/or guiding principles, and how these values are demonstrated and exhibited by staff and leadership. Include short profiles and details about three of your team members who illustrate the organization's values. (20%)
- **Community and Industry Contributions:** Describe the organization's role and participation in the context of the industry as well as the community that it served. Include contributions and partnerships with IPMI, its affiliates, and the greater community, including participation in the Accredited Parking Organization (APO) and CAPP Certification programs, volunteer contributions supported by the organization including but not limited to participation in State and Regional Associations, other civic or charity organizations, authorship, speaking opportunities, and/or special projects and initiatives (20%).

Required Supporting Documentation

- Letter of recommendation from a peer organization (.pdf format)
- List of awards or recognition the organization has received
- Financial report and/or annual report, operating statements, or similar documentation to showcase the organization's financial stability, opportunities for growth, and future planning (January 1, 2021 – December 31, 2023)
- Organization logo in two formats (300 dpi, .jpg/.tif, and .png transparent background)
- Six to 10 images to showcase the organization, with captions (photo credits required)
- Social media handles for LinkedIn, X (formerly Twitter), Facebook, and Instagram
- Videos may also be submitted via YouTube link with appropriate video credit.

James M. Hunnicutt, CAPP, Industry Professional of the Year

Entry Requirements and Criteria by Category

This award recognizes industry veterans who exhibit exemplary leadership, service, and industry contribution in the performance of their duties and as a member of the communities they serve.

Eligibility Requirements

- Served in a parking, transportation and/or mobility position for 10 years or more.
- Served in a leadership or volunteer position for IPMI or affiliated state and regional association in the past five years.
- Demonstrates civic engagement and/or volunteerism outside of the parking, transportation, and mobility industry in the past five years.

Nomination Requirements

Complete Contact information for Nominator and Nominee Narrative demonstrating the following achievements according to criteria requirements. Each section of the narrative is limited to 300 words, for a total of 1,500 words:

- **Summary:** Describe the nominee and role within the organization demonstrating excellence in parking, transportation, and/or mobility positions at the time of the nomination (minimum of ten years' industry service). (20%)
- **Organization Culture, Leadership, and Staffing:** Describe the nominee's professional reputation and relationship with staff, patrons, and colleagues. (20%)
- **Strategic Planning and Technology Application:** Demonstrate the nomi-

nee's application of creative solutions, innovation, and best practices. (20%)

- **Expertise and Impact:** Describe extraordinary contribution to the parking, transportation, and mobility industry, include details describing industry impacts and outcomes. (20%)
- **Community and Industry Contributions:** Describe contribution to the parking, transportation, and mobility industry through service and leadership in community engagement and professional development (20%). Demonstrate service and contributions to IPMI and/or its affiliates, including but not limited to volunteer positions and contribution through authorship, speaking opportunities, and/or special projects and initiatives. Demonstrate service and contributions outside of the industry. This may include civic and charitable organizations, and leadership or service in associations or groups outside of industry. (20%)



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James M. Hunnicutt, CAPP,

Industry Professional of the Year Continued

Entry Requirements and Criteria by Category

Required Supporting Documentation

- Resume including list of extraordinary accomplishments/awards (.pdf format)
- Letter of recommendation from a supervisor (.pdf format)
- Letter of recommendation from a peer (.pdf format)
- Letter of recommendation from a subordinate (.pdf format)
- One professional headshot (high resolution, 300 dpi, photo credit required)
- Organization logo in two formats (300 dpi, .jpg/.tif, and .png transparent background)
- Three images to showcase the individual personally and/or professionally, with captions (photo credits required)
- Social media handles for LinkedIn, X (formerly Twitter), Facebook, and Instagram
- Videos may also be submitted via YouTube link with appropriate video credit.