# **CAPP** Certification Program

# CANDIDATE HANDBOOK

Presented by the CAPP Certification Board of the International Parking & Mobility Institute v. 02, 1/2023





### Dear CAPP Applicant:

Welcome and congratulations on considering becoming a CAPP, respected worldwide as the leading credential in parking and mobility.

What does it mean to be a CAPP? You need only connect with any industry professional who currently holds the credential to know that the CAPP community comprises the very best in the profession—mentors, innovators, leaders—who combine talent, skills, expertise, and a commitment to share their ideas and experience to advance the profession.

It's a special group, but not an exclusive one. CAPPs warmly welcome new certificants to the fold, expanding what has become a close-knit family of colleagues with whom to network, share, learn, and grow.

As you will see in the CAPP Candidate Handbook, the CAPP program is regularly updated to reflect advancements in parking and mobility management. These updates ensure that we follow best practices in credentialing, and to align the expectations for a CAPP's body of knowledge with IPMI's groundbreaking Job Analysis Survey. This survey is conducted periodically to verify that the CAPP credential reflects the real-world breadth of knowledge and skills required of today's parking and mobility professionals.

Congratulations on taking this first step on the road to becoming a CAPP. All of us at IPMI and IPMI's CAPP Certification Board wish you great success and look forward to sharing the journey with you.

**Shawn Conrad, CAE**Chief Executive Officer

International Parking and Mobility Institute

International Parking and Mobility Institute CAPP Certification Program

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The CAPP credential is a program of the International Parking & Mobility Institute (IPMI) and is administered through the Independent CAPP Certification Board of IPMI.

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# **Communications**

MAILING ADDRESS: International Parking & Mobility Institute

Attn: CAPP Certification Program

P.O. Box 3787

Fredericksburg, VA 22402

**PHONE:** 571-699-3011

**WEB:** Parking-mobility.org/professional-development/capp-program

**EMAIL:** capp@parking-mobility.org

# Introduction

Thank you for your interest in the CAPP Certification Program. The CAPP Certification Program is administered by the CAPP Certification Board of the International Parking and Mobility Institute (IPMI).

The CAPP Certification Board is responsible for all aspects of the CAPP credential, as authorized by the bylaws of IPMI. IPMI is a nonprofit membership 501(c)(6) trade organization providing services to and representing the parking industry since 1962.

The CAPP Candidate Handbook details the process, policies, and procedures supporting the CAPP Certification Program. It contains the application, eligibility, and experience requirements; CAPP Examination Content Outline; reference recommendations; information about registering for and taking the examination; and recertification requirements.

# **Mission Statement**

The certification program is designed to:

- Establish a benchmark of excellence for the parking and mobility profession.
- Provide continual information and training to parking, mobility, and transportation professionals.
- Increase the body of knowledge available to parking and mobility professionals.
- Provide a means by which parking and mobility professionals may demonstrate their proficiency and be recognized by their peers, employers, regulators, customers, and the public.

# **Certification Program**

Designation as a CAPP assures stakeholders (employers, regulators, consumers, and the public) that the credentialed professional has demonstrated an established level of knowledge that serves as a foundation for competent practice as a parking and mobility professional.

### The goals of the certification program are to:

- Provide a means for parking and mobility professionals to demonstrate the critical knowledge, skills, and abilities necessary to serve the public trust and interest.
- Encourage personal and professional growth.
- Recognize parking and mobility professionals who have demonstrated knowledge and maintain their certification through ongoing professional development.

# **Becoming a CAPP**

### To become a candidate for the CAPP credential, applicants must:

- Document a minimum of three years of management/supervisory experience in parking, mobility, or an allied profession (e.g., planning, operations, management, architecture/engineering, construction/ maintenance, service/material supplier, consultant).
- Document the minimum education of a high school diploma.
- Document the minimum of 25 professional development contact hours within the past five years of the CAPP application.
- Document the minimum of 50 combined education, experience, and professional development eligibility points as they relate to the profession.
- Receive an endorsement from a CAPP or applicant's employer attesting to the accuracy of education, training, and experience claimed on the application.
- Complete the application in its entirety.
- Sign the Statement of Understanding agreeing to abide by the <u>CAPP Code of Ethics</u>, attesting to the applicant's good standing according to the <u>CAPP Code of Ethics</u>, and to the truth of the professional experience, education, and professional development documentation.
- Submit the application fee.

# **Eligibility Requirements**

### Eligibility is based on three criteria:

- Education.
- Experience.
- Professional development related to the parking and mobility profession. (To determine if professional development is related to the parking and mobility profession, please refer to the <u>CAPP Examination</u> Content Outline.)

The CAPP Certification Board recognizes that the pathway to the CAPP credential is diverse. Some professionals have a wealth of experience managing parking facilities; others come to work in the industry based on education or experience in the fields of facility design, urban planning, construction, maintenance, traffic management, etc. Still others working in the industry are consultants, vendors, or ancillary service providers. Therefore, the minimum requirements in each of the three eligibility areas allow applicants to apply various combinations of education, experience, and professional development to meet these requirements.

As the <u>CAPP Examination Content Outline</u> details, the knowledge and tasks required to practice competently involve sub-specialties representing many areas of management and operations. To require education, professional development, and experience in all sub-specialty fields is impractical. Therefore, the minimum requirements in each of the three eligibility areas allow candidates to apply combinations of education, experience, and professional development to meet eligibility requirements. Eligibility requirements may focus on one area with the understanding that candidates are expected to obtain the knowledge, skills, and abilities from other domains.

Applicants should compare their current level of knowledge and understanding to the elements in the CAPP Examination Content Outline. Passing the examination ensures that credential holders have demonstrated mastery of the full complement of sub-specialty domain knowledge.

# **Eligibility Matrix**

To be eligible to earn the CAPP credential, applicants must meet minimum education, experience, and professional development requirements (totaling 41 points), plus nine additional points from any of the three categories, for a total of 50 points. The following matrix outlines point distributions and requirements:

### 1. Education/License/Credential:

### Minimum Points: 4/Maximum Points: 40

Note: Points awarded for highest level of education achieved from an accredited educational institution.

•	High School Diploma or GED (or International Equivalent)4 point	ts
•	Associate degree (or International Equivalent):8 point	ts
•	Bachelor's Degree (or International Equivalent):16 point	ts
•	Master's Degree:	ts
•	Doctorate:	ts

- Applicable Professional License: (e.g., engineer, architect, accountancy, construction, etc.): 8 points per license.\*
- Applicable Professional Certification: (must be aligned with the knowledge and tasks r eflected in the CAPP Examination Content Outline): (e.g., project management professional, PE, AIA, LEED, etc.): 4 points per designation.\*

### **Total Education/Licensing/Credential Points:**

### 2. Experience:

### Minimum Points: 12 (3 years)/Maximum Points: 40 (10 years)

Note: Professional experience refers to supervisory and/or managerial roles and/or contact with same (e.g., consultants, vendors) and/or equivalent experience in a related field. Equivalent experience in a related field must be combined with a minimum of three years of experience at any level in the parking, mobility, or transportation industry. No experience points are awarded for service in the parking, mobility, or transportation industry below the manager/supervisor level. Four points can be claimed for each year of management/supervisory experience up to a maximum of 40 points.

- Examples of applicable job titles include:
  - Executive Director.
  - Director of Parking/Transportation/Mobility.
  - Administrative, Operations, IT, or Financial Manager.
  - Parking, Transportation, or Mobility Coordinator/Administrator.
  - Associate/Assistant Director/Manager.
  - Project Manager.
  - Consultant/Vendor.
  - Program Supervisor (Parking, Transport, Enforcement, Security, Mobility).
  - Contract Manager/Commercial Operator.
- Managerial/Supervisory Parking/Transport Experience:
   # years × 4 points per year = Total Managerial/Supervisory Experience points
- Related Managerial/Supervisory Experience + 3 years in Parking, Transportation, or Mobility Industry: # years x 4 points per year = Total Related Managerial/Supervisory Experience points

#### **Total Experience Points:**

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<sup>\*</sup>Note: Applicant must be in good standing with the licensing agency/credentialing body.

### 3. Professional Development/Continuing Education:

### **Minimum Points: 25/No Maximum**

Note: Professional development courses must have been completed within the **past five years** and be applicable to the role of the CAPP\* (e.g., IPMI webinars, IPMI courses and training, approved State and Regional Association (SRA) educational events, other professional development training programs, other professional certificates.) One point is awarded per contact hour of professional development/continuing education.

<ul> <li>To determine the applicability of the training, refer to the CAPP Examination the knowledge and tasks that form the foundation of the examination</li> <li>Professional Development Continuing Education:</li> <li>Professional Certificate Award Continuing Education:</li> </ul>	n. 
Total Points:	
Category Points  • Education/License/Credential:	
Experience:     Professional Development:	

Questions concerning eligibility should be directed to capp@parking-mobility.org.

# **Applying for the Credential**

The application is downloadable from the CAPP website here. Applications must be completed, signed and emailed to <a href="mailto:capp@parking-mobility.org">capp@parking-mobility.org</a>. Applications will not be accepted without documentation of all three areas of education, professional development, and experience. Endorsements must be received via email (<a href="mailto:capp@parking-mobility.org">capp@parking-mobility.org</a>) independent of the application.

The application fee is \$475 (IPMI members) or \$700 (IPMI non-members) U.S., which includes a non-refundable \$100 administrative processing fee. Additional testing fees may apply outside the U.S.

Applicants are responsible for notifying IPMI staff in writing of any change of name, address, or contact information.

The application contains a checklist of requirements you can use to determine if you have the minimum eligibility requirements. Applications will be processed within 20 days of receipt. If an application is approved, applicants will receive emailed instructions concerning examination registration procedures and testing options.

Applicants submitting incomplete applications will be notified in writing of deficiencies and provided 30 days to produce the missing documentation. If the application is not completed within the 30-day window, applicant will be notified via email that the application has been denied.

# **Verifying Eligibility Documentation**

The CAPP Certification Board and/or CAPP Certification Program staff reserve the right to audit/verify the experience, education, and professional development provided by the applicant. This may be accomplished by a phone interview with a supervising professional or employers or through verification of education/professional development transcripts, certificates, and/or licenses. Additional documentation may be requested to support the information provided by the applicant.

# **Statement of Understanding**

Applicants are required to attest to the accuracy of the application and to agree to abide by the <u>CAPP Code of Ethics</u>. Any misrepresentation or misconduct related to the application or examination may result in disqualification or revocation of certification. By applying for the credential, applicants agree to the terms set forth in the application and CAPP Candidate Handbook.

### **Endorsement**

All applicants must obtain an endorsement from an appropriately certified individual or employment supervisor who is willing to attest to the applicant's assertions regarding professional experience and confirm that the applicant is in good standing within the profession. If a CAPP is not available, another qualified professional with knowledge of the CAPP certification or an employment supervisor may validate/endorse the applicant's claim of professional experience and professional standing. The endorsement must be submitted independent of the application.

# The William M. Voigt, CAPP Scholarship Fund

<u>The William M. Voigt, CAPP Scholarship Fund</u> was established in 1997 to benefit CAPP applicants in need of financial support to earn the credential. The scholarship fund is designed to provide financial assistance to support applicants' efforts to achieve and maintain the CAPP credential. The CAPP Certification Board offers scholarship awards based on:

- Scholarships are available to offset the cost of registration fees and travel and lodging expenses related to earning and maintaining the CAPP credential.
- If requesting assistance for professional development to support an application, applicants must demonstrate progress toward the required 50 eligibility points.
- If requesting assistance toward recertification requirements, a CAPP must demonstrate that he or she has accumulated a minimum of 6 recertification points supporting the three-year, 20- point requirement.
- There is a lifetime award limit of \$2,500 per applicant.

### **Applying for a Scholarship**

Scholarship application forms are downloadable here. All information included on the scholarship application is kept confidential and secure in accordance with the IPMI privacy policy. Scholarships are provided to individuals needing to attend in-person training and/or professional development courses per the scholarship guidelines. Applications are accepted year-round but must be submitted at least six weeks prior to the event. Award decisions are made within 30 days of application. Questions concerning the scholarship program should be directed to capp@parking-mobility.org.

#### **CAPP Chats**

IPMI hosts multiple free Member Chats on many topics, including CAPP. Register for free chats to find out what you need to know to pursue CAPP, and engage with members of the CAPP Board, current and prospective CAPPs, and staff to answer questions and share insights on the program, resources, and benefits.

# CAPP Track CAPP

CAPP Track is a new free program for all who want to learn more about CAPP. No matter where you are in your career—from the seasoned professional to those just beginning their careers in parking, transportation, and mobility—CAPP Track offers resources to assist with your path to certification. When you sign up for CAPP Track:

- It alerts IPMI to your interest in pursuing CAPP in the next few years, so we can offer you tailored activities and events to help you plan your path to CAPP.
- We will send periodic updates on the CAPP Program, requirements, events, and resources. These will do two things: help you earn CAPP points toward your application and share knowledge and information you'll need to know.
- We will share information on eligibility requirements so you can formally submit your application successfully. CAPP Track is designed to help you prepare to submit your CAPP application when you are ready!
- Look for the CAPP Track logo. You'll see the logo in our communications next to events, articles, courses, and content that advance your path towards CAPP. CAPP point activities will be clearly marked.



# **CAPP Code of Ethics**

### Introduction

The CAPP Certification Board has adopted a Code of Ethics and Professional Responsibility (Code of Ethics) which establishes the expected level of professional conduct and practice for CAPP designees. The CAPP Certification Board retains the right to amend the Code of Ethics as required.

To promote and maintain the integrity of its CAPP certification for the benefit of credential holders and stakeholders, the CAPP Certification Board has the ability to enforce the provisions of the Code of Ethics. The CAPP Certification Board shall be required to enforce sanctions against CAPPs who violate the regulations as written in the Code of Ethics. The CAPP Certification Board will follow the disciplinary rules and procedures set forth below when enforcing the Code of Ethics.

### **CAPP Code of Ethics**

The CAPP Certification Board is the sole body authorized to award the CAPP designation. The CAPP designation is widely recognized and bestows a recognized level of competence in the field of professional parking management. Part of that competence relates to an understanding that CAPPs will abide by the Code of Ethics, thereby protecting the public they are called to serve. The purpose of this Code is to direct CAPPs to conduct themselves with competency, honesty, professionalism, integrity and fairness, and to provide a benchmark code of conduct that stakeholders may expect.

To this end, the CAPP Certification Board hereby establishes this Code of Ethics stating that all CAPPs are bound to:

- Conduct their businesses according to high standards of honesty and fairness and to render that service to customers so that any "prudent person" would agree that the CAPPs conduct themselves and their businesses in a manner that is beyond reproach.
- Provide competent, "customer-centric" service that serves all stakeholders, and specifically protects the public.
- Abide by all applicable governing rules, regulations and standards.

The Code consists of two parts: The Principles and The Rules. The Principles embody the ethical and professional standards expected of CAPPs. These principles address the "substance" and not merely the "form" of service to customers and employers. The principles are the guidelines of professional conduct, the same conduct that any customer would expect of any professional on whom they rely. The rules serve as a description of best-practice or CAPP standards and outline how the principles must be implemented in specific circumstances.

# **The Principles**

### **Principle 1. Competence**

The CAPP shall provide services to stakeholders in a manner that demonstrates competency. Competency must be maintained through participation in recertification activities that demonstrate the CAPP has maintained currency in the necessary knowledge, skills and abilities required in the role of the CAPP.

Competence is defined as having adequate levels of knowledge and skill to provide appropriate service in the parking profession as judged by one's peers. Competence includes the recognition that when one is involved in matters beyond one's competence, one must withdraw or seek appropriate professional assistance. Competence also includes maintaining one's level of knowledge through continuing education/recertification.

### **Principle 2. Confidentiality**

A CAPP shall not disclose any confidential customer information without the specific written consent of the customer unless the disclosure is made in response to a legal proceeding, to defend against charges of wrongdoing by the CAPP or in connection with a civil dispute between the CAPP and a claimant. Confidentiality is a fundamental aspect of trust on which the professional customer relationship is based.

### **Principle 3. Professionalism**

A CAPP's conduct in all matters shall reflect professionalism and good character, as expected by the CAPP designation. A CAPP represents the credential and may not behave in any manner that would discredit the credential.

### **Principle 4. Fairness and Integrity**

A CAPP shall perform professional services in a manner that is fair and reasonable to customers, prospective customers, colleagues, employers, and regulators, and shall disclose any conflicts of interest associated with service as a CAPP. Fairness includes subordinating one's own personal interest when it conflicts with the stakeholder's interests and when such conflicts are unclear, attempting to balance the interests of all parties equitably. The CAPP must demonstrate integrity by living according to high moral <a href="CAPP Code of Ethics">CAPP Code of Ethics</a> principles, and serving the public with steadfast adherence to the <a href="CAPP Code of Ethics">CAPP Code of Ethics</a> Rules and Principles, and the policies and procedures of the CAPP Certification Board.

### **The Rules**

### Rules that Relate to Principle I: Competence

**Rule 101:** CAPPs shall keep informed of developments in the profession and participate in continuing education throughout their professional careers in order to improve professional competence in all fields in which the designee is involved. CAPPs shall satisfy all minimum continuing education requirements established by the CAPP Certification Board.

**Rule 102:** CAPPs shall provide service and expertise only in those areas where they have competence. In those areas that the CAPP is not professionally competent, the CAPP shall seek the counsel of qualified individuals and/or refer stakeholders to such persons or withdraw from providing service or expertise.

### **Rules that Relate to Principle II: Confidentiality**

**Rule 201:** A CAPP shall not reveal or use, without the customer's written consent, any personally identifiable information relating to the customer except and to the extent that disclosure or use is reasonably necessary to:

- a. Comply with legal requirements or legal process; or
- b. Defend the CAPP against charges of wrongdoing; or
- c. Defend the CAPP in connection with a civil dispute between the CAPP and the customer.

**Rule 202:** A CAPP shall maintain the same standards of confidentiality to employers and employees as to customers.

### **Rules that Relate to Principle III: Professionalism**

**Rule 301:** A CAPP shall use the designation in compliance with the current rules and regulations of the CAPP Certification Board, as established and amended.

**Rule 302:** A CAPP shall show respect for other professionals and related occupational groups by engaging in fair and honorable competitive practices.

**Rule 303:** A CAPP who has knowledge that another CAPP has committed a violation of this Code shall promptly notify the CAPP Appeals and Discipline Committee. A violation would be any act that raises substantial questions as to another CAPP's honesty, integrity, competence, trustworthiness or fitness to practice. For the purposes of this Rule, knowledge means no substantial doubt.

**Rule 304:** A CAPP who has knowledge that raises a substantial question of legally actionable, unprofessional, fraudulent or illegal conduct by a CAPP shall promptly inform the appropriate regulatory body if appropriate, as well as the CAPP Appeals and Discipline Committee. For purposes of this Rule, knowledge means no substantial doubt.

**Rule 305:** A CAPP who has reason to suspect illegal conduct within the designee's organization shall make timely disclosure of the available evidence to the designee's immediate supervisor and/or partners or co-owners. If the CAPP is convinced that illegal conduct exists within the designee's organization, and that appropriate measures are not being taken to remedy the problem, the CAPP shall, where appropriate, alert the proper regulatory authorities, and the CAPP Certification Board.

Rule 306: In all professional activities, a CAPP shall perform services in accordance with:

- a. Applicable laws, rules and regulations of governmental and other applicable authorities; and
- b. Applicable rules, regulations and other established policies of the CAPP Certification Board.

**Rule 307:** CAPPs shall not engage in any conduct that reflects adversely on their integrity or fitness to practice.

**Rule 308:** A CAPP shall always act in the best interest of the customer and/or stakeholders, serving the overarching requirement to protect the public.

### Rules that Relate to Principle IV: Fairness and Integrity

**Rule 401:** A CAPP shall, in rendering services, disclose all material information relevant to the professional relationship, including but not limited to conflict(s) of interest(s), changes in the CAPP's employment affiliation, address, telephone number, credentials, and qualifications.

**Rule 402:** A CAPP who is an employee shall perform professional services with dedication to the lawful objectives of the employer and in accordance with this Code.

**Rule 403:** A CAPP shall not, during the course of rendering professional services, engage in conduct that involves dishonesty, fraud, deceit or misrepresentation, or knowingly make a false or misleading statement to a customer, employer, <u>CAPP Code of Ethics</u> (cont.) employee, professional colleague, governmental or other regulatory body or official, or any other person or entity.

**Rule 404:** A CAPP is prohibited from the unauthorized or misleading use of the CAPP credential. If the CAPP's renewal date has passed and the CAPP has not fulfilled requirements to maintain certification, the CAPP designation may not be used until the CAPP meets all requirements and pays all outstanding fees and fines. Additionally, CAPPs are prohibited from using the CAPP designation to represent themselves as specialists in a particular product or service, as having specific knowledge that they do not possess or from using the designation in any way to mislead stakeholders about their expertise or breadth of experience or knowledge.

**Rule 405:** A CAPP shall conduct him/herself with honor and dignity.

**Rule 406:** A CAPP shall not discriminate against others based on, but not limited to, gender, race, age, religion, disability, nationality, or sexual orientation.

### **Violation of the Code of Ethics**

CAPPs who violate the Code of Ethics shall be subject to disciplinary actions. The Disciplinary Policy and Procedures may be found on the CAPP portion of the IPMI website.

# **Non-Discrimination Statement**

The CAPP Certification Board will admit applicants regardless of age, sex, sexual orientation, race, religion, ethnicity, national origin, disability, or marital status and provide all rights and privileges, as well as open access to programs, examinations, and certification.

# **Special Accommodations**

The CAPP Certification Board grants reasonable accommodations for candidates with documented disabilities in compliance with the Americans with Disabilities Act. If special assistance or arrangements are required, the following protocol must be followed:

- Applicants must make a request for accommodations in writing when the application is submitted. This request must include a complete description of the requested accommodation.
- Documentation of the disability, as diagnosed by a qualified health care professional, must accompany the accommodation request.

Applicants requesting accommodations may be contacted by Certification Program staff to discuss the disability and requested accommodation. Every effort will be made to provide a reasonable accommodation within the constraints of consideration of examination security and administration guidelines. Applicants will be notified in writing of accommodations that can be offered.

# **Privacy/Confidentiality Policy**

The CAPP Certification Board abides by IPMI's strict privacy/confidentiality policy, demonstrating its firm commitment to applicant, candidate, and certificant privacy. The policy applies to all aspects of the credential, including the secure handling and storage of application materials, examinations, scores, and candidate and certificant records. IPMI's Certification Program staff are required to complete a confidentiality/non-disclosure document agreeing to protect the privacy of applicants, candidates, and certificants.

The CAPP Certification Board's policy is that applicants protected by non-disclosure, candidate, and certificant information (i.e., protected information) may not be released to or shared with:

- Any member of the public, unless there is applicable statutory exception or written release from the applicant, candidate, or certificant.
- Any member of the CAPP Certification Board, unless the recipient has a legitimate interest for the use of that protected information to perform a service or carry out a responsibility within that person's scope of employment or engagement as a public official.

Certification Program staff with access to protected information are expected to safeguard that information from unauthorized disclosure. This includes, as appropriate:

- Computer systems and applications security: central processing units, peripherals, portable storage devices, operating systems, applications software, and data.
- Physical security: The premises occupied by CAPP and/or the IPMI personnel or contractors using computer equipment storing or having access to protected information.
- Operational security: Environmental control, power equipment, and operational activities related to operations.

- Procedural security: Established and documented security processes for information technology staff, vendors, management, and individual users of protected information.
- Network security: Communications equipment, transmission paths, switches, terminals, and adjacent areas.

IPMI and the CAPP Certification Board reserve the right to change this policy at any time by notifying users of the adoption of a new privacy statement.

# **Examination Information**

# **Examination Development**

The content validity (relevance), fairness, and accuracy of the CAPP examination are assured. The CAPP Certification Board, working with experts in the field of certification program management, mandates that the examination development, administration, scoring, and reporting adhere to international professional certification standards and guidelines establishing assessment and certification best practices. The most important of these standards are promulgated by such key organizations as the National Commission for Certifying Agencies (NCCA), ISO/American National Standards Institute (ANSI) 17024 Standards, American Psychological Association (APA), and Council on Licensure, Enforcement and Regulation (CLEAR). This body of standards provides a means for ensuring that the assessment and credentialing process is a fair measure of competence and knowledge and is legally defensible.

The CAPP Examination Content Outline is based on the 2018 Parking and Mobility Professionals Job Analysis Study. This full-scale survey study will be revalidated periodically and used a methodology inviting parking and mobility professionals and current CAPPs to participate. The research was performed by a certification industry exam development subject matter expert (SME) (or psychometrician) and involved a panel of parking and mobility professionals/SMEs representing the full complement of diversity in the industry. It documents the link between the content of the examination and practice on the job.

The passing score for the examination was determined using the Angoff, Design V. Psychometric procedures are used to score the examinations in compliance with relevant technical guidelines. IPMI reports scores using a scaled score model in which raw scores are placed on a 0-100 scale with 70 reported as the passing score. Using scaled scores is a common psychometric practice employed on many examinations, including the SAT, ACT, and CPA examinations.

Ongoing question writing, question review, and examination and question analyses are conducted to ensure that the validity, reliability, and other psychometric characteristics of the examinations conform to standards. New questions written by SMEs are reviewed multiple times, verified to an approved reference, and linked to the CAPP Examination Content Outline. All questions undergo statistical review to ensure they perform properly. These activities are overseen by professional test development and psychometric staff, as contracted by the CAPP Certification Board. The Board is confident the validity of the exam content, the reliability of the test instruments, and the measurement processes employed to analyze, score, and establish the reporting passing scores are of the highest caliber.

# **Examination Design, Scoring, and Reporting**

The examination has 165 questions: 150 live (scored) and 15 pretest (not scored) four-option, multiple-choice questions, administered using computer-based technology. Candidates may take up to three hours to complete the exam. Each multiple-choice question has four answer choices; only one answer choice is correct. It is a closed-book examination. Candidates always have access to an on-screen calculator during the examination and are provided with scratch paper that will be collected after the test administration. Candidates are encouraged to read the questions carefully and choose the best response, first answering the questions they are sure of and returning to the more difficult questions as time allows. Credit is given only for questions that candidates have answered.

Questions left blank will be scored as incorrect. Therefore, there is no penalty for guessing.

At the end of a testing session, a computer-generated score report will be issued.\* This score is provisional, pending statistical verification that will take place within 72 hours. If candidates do not hear from the Certification Department within that time, they may assume the score stands as reported.

Candidates passing the examination will not receive a scaled score. Failing candidates will receive a scaled score along with a diagnostic report indicating the percent of questions answered correctly in each of the representative domains.

\*At times during the examination development cycle, candidate scores may be withheld pending further psychometric analysis. Withheld scores will be released within approximately 60 days of the test administration date.

### **Examination Content**

As described, the CAPP Examination Content Outline is based upon the 2018 Parking and Mobility Professionals Job Analysis Study and is divided into six domains. The complete CAPP Examination Content Outline follows.

### **CAPP Examination Content Outline**

### **Domain I: General Management**

(22 percent of exam)

### A. Demonstrate knowledge of the following management practices and techniques:

- 1. Management structure and teams
- 2. Internal communications
- 3. Business and strategic plan
- 4. Performance measures
- 5. Budgeting
- 6. Hardware and software interoperability
- 7. Electronic data security (e.g., encryption, data storage, backup, PCI compliance)
- 8. Customer service policies
- 9. Project/operations management
- 10. Risk management, including:
  - a. Business practices/liability exposure (e.g., insurance, permits, licenses)
  - b. Financial markets/economy
  - c. Revenue/inventory/asset control auditing
  - d. Facility maintenance
  - e. Data management, data security, remediation
  - f. Safety and security (e.g., security patrol, emergency phones, cameras, suicide prevention)
  - g. Emergency procedures (e.g., power/system outages, disaster)

### B. Manage revenue sources, cash flow, and/or allocation of resources

#### C. Analyze, propose, and/or determine aspects of revenue control solutions, including:

- 1. Researching and matching various systems options to customer usage patterns
- 2. Performing a cost-benefit analysis on different systems; selecting system(s)
- 3. Financing and contracting system purchase and installation

### D. Determine, recommend, and/or employ business-partner relationships and alliances including:

- 1. Government and quasi-government
- 2. Administrative services providers (e.g., bookkeeping, banking, insurance, recordkeeping)
- 3. Professional service providers (e.g., architects, engineers, attorneys, consultants)
- 4. Facilities and operational services providers

### E. Evaluate, review, and/or select policies and procedures

### F. Examine and/or select transportation demand management (TDM) plans, including:

- 1. Programming by mode-split (e.g., bike, carpools, transit)
- 2. Coordinating TDM and transit with parking management
- 3. Marketing to and educating stakeholders
- 4. Assessing and measuring the effectiveness of the program/strategies

#### G. Recognize organizational human resources practices regarding:

- 1. Writing and updating employee job descriptions based on required skills and responsibilities
- 2. Recruiting staff
- 3. Setting staffing levels, organizational structure, performance goals, scheduling, and succession planning
- 4. Performing staff internal and external training (e.g., safety, benefits)
- 5. Identifying and complying with organized workers' associations (e.g., unions, collective bargaining agreements)
- 6. Applying management/leadership principles
- 7. Establishing, applying, monitoring, and/or enforcing:
  - a. A code of ethics
  - b. Policies and procedures
  - c. Incentive programs and retention
- 8. Develop and monitor performance metrics for unambiguous evaluation
- 9. Providing a safe and secure work environment by:
  - a. Applying government workplace standards
  - b. Posting applicable employee safety and rights information and hazardous materials data sheets
  - c. Providing protection from workplace injury, hazards, the elements, and crime

### **Domain II: Project Management**

(15 percent of exam)

### A. Identify/recognize the variables and considerations of facility design (surface and structure) including:

- 1. Functional design
- 2. Operational considerations (e.g., safety and security, automated)
- 3. Financial feasibility
- 4. Site considerations, location, climate, and local architecture
- 5. Maintenance considerations
- 6. Relevant government requirements (e.g., disability, environmental building codes)
- B. Recognize the components to sustainability
- C. Explain the variables and considerations of procurement practices including:
  - 1. Research and due diligence (e.g., test, pilot, systems, demo, site visits)
  - 2. Big process (e.g., request for proposal/information/qualifications, selection process)
  - 3. Implementation
- D. Recognize and/or compare financial options new or capital renewal (e.g., types and purposes, bond indenture and debt service obligations, mortgages)

### **Domain III: Financial and Operational Auditing**

(16 percent of exam)

- A. Perform strengths, weaknesses, opportunities, and threats (SWOT) analyses
- B. Develop and evaluates performance metrics
- C. Perform internal financial audits
- D. Commission and/or assist external auditors
- E. Prepare for/assists in unscheduled outside regulatory compliance audits
- F. Create/implement management plans to address audit findings

### **Domain IV: Operations Management**

(21 Percent of exam)

### A. Apply operations management based on:

- 1. Industry segments (e.g., airport, municipal, university, hospital, commercial operators)
- 2. Number of spaces, ingress/egress lanes, and demand cycles
- 3. Prepare standard operating procedures including:
  - a. On-street
  - b. Off-street (e.g., multi-use garage)
  - c. Valet
  - d. Multi-modal (e.g., bikes, ped., TNC)
  - e. Fleet management
  - f. Buses and shuttles
  - g. Events
- 4. Integration of technology (e.g., parking guidance systems, handheld equipment, LPR)
- 5. Employ peak demand/utilization strategies

#### B. Manage the revenue control system(s) by:

- 1. Managing the installation of system hardware and software
- 2. Training staff and ensuring customers can use the system
- 3. Managing, supervising, auditing, and reporting on performance, security, and revenue
- 4. Determining maintenance and revenue collection schedules

### C. Determine and follow a maintenance program schedule by:

- 1. Conducting regularly scheduled inspections to identify maintenance requirements for facility:
  - a. Structure (e.g., corrosion, spalling, delamination, oxidization, cracking, leaks)
  - b. Equipment (e.g., elevators, fencing, lighting, signage, revenue)
  - c. Aesthetics (e.g., painting, landscaping, cleaning)
- 2. Identifying, analyzing, and prioritizing long-term, short-term, and preventive maintenance projects
- 3. Implementing cost-saving measures, including energy-efficient equipment upgrades
- 4. Ensuring continuity of services
- 5. Performing in-house or subcontracted maintenance/repairs:
  - a. Structural (e.g., concrete, beams, coatings, sealants)
  - b. Equipment (e.g., elevators, fencing, lighting, signage)
  - c. Aesthetics (e.g., painting, landscaping, cleaning, sweeping)
  - d. Geographical weather mitigation (e.g., snow/ice removal as applicable, floods, sandstorm)
- 6. Conducting quality control maintenance performance inspections

### D. Manage parking system revenue controls by:

- 1. Establishing internal revenue controls by:
  - a. Eliminating staff conflicts of interest
  - b. Segregating duties
  - c. Managing bank-facility relationship (e.g., financial flows within your organization, managing revenue processing relationships)
- 2. Responding to unexpected findings in revenue and inventory audits
- 3. Keeping inventory records, redundant systems, and performing audits
- 4. Using active and passive monitoring systems

#### E. Establish and supervise the parking system enforcement policy, including:

- 1. Purpose of enforcement (e.g., safety, vehicle turnover requirements)
- 2. Personnel training
- 3. Enforcement practices (e.g., warning, citations, booting, towing, impounding, LPR)
- 4. Adjudication and appeals
- 5. Fine collections (e.g., lookups, notices, third-party collections)

### F. Manage day-to-day financial operations, including:

- 1. Creating and assessing fee structures and revenue collection procedures based on evaluation of:
  - a. Utilization and occupancy studies
  - b. Types of fees (e.g., permit, hourly, daily, weekly, event)
  - c. Rate schedules (e.g., time of day, special events, overnight, long-term, and lost tickets)
  - d. Fee payment options
  - e. Market rate survey comparisons
  - f. Budget variances
  - g. Pricing strategies (e.g., dynamic, progressive)
- 2. Managing revenue by performing:
  - a. Daily reconciliation by method of payment
  - b. Monthly access card/permit audits comparing active vs. paid
  - c. Scheduled and unscheduled internal auditing of revenue (e.g., surprise equipment and vehicle inventories, audit of payroll deduction records)
  - d. Execution of audit findings
- 3. Managing expenses including:
  - a. Comparison of orders-to-invoice-to-inventory
  - b. Comparison of contract to payments (e.g., accounts payable)
  - c. Staff salaries and/or expenses
  - d. Taxes and fees where applicable
  - e. Changes to purchase patterns (e.g., gas purchase doubled in one month)
- 4. Evaluate internal operational policies to assess potential improvements:
  - a. Cash and credit transaction processing procedures
  - b. Data security for credit transactions
  - c. Stakeholder satisfaction
  - d. Safety and security
  - e. Emergency preparedness
  - f. Staffing requirements
  - g. Maintenance goals and requirements
  - h. Energy consumption

# G. Create and implement an emergency management/disaster preparedness program including responses to and safeguards for:

- 1. Natural and/or man-made disasters/incidents
- 2. Data and information protection (e.g., computer system backups, off-site data storage, off-site monitoring)
- 3. Equipment and asset protection

### **Domain V: Marketing and Public Relations**

(10 percent of exam)

- A. Establish and/or implement an external communications policy and protocol to communicate with stakeholders
- B. Share the details of emergency/disaster response(s) with stakeholders
- C. Identify and market services based on stakeholder and service profiles, competitors, and feedback
- D. Communicate organizational mission and service expectations to stakeholders
- E. Practice community involvement/engagement
- F. Integrate marketing tools to increase market share and improve brand (e.g., external wayfinding, focus groups, customer survey, newsletter, social media, website, online search optimization, email marketing)
- G. Develop and implement customer retention and satisfaction programs (e.g., jump starts, flat tires, lights left on, lost cars)

### **Domain VI: Analysis and Application of Technology**

(16 percent of exam)

- A. Analyze, manage, and/or apply parking management solutions (e.g., PARCS, ALPR, RFID, robotic systems, parking guidance systems, event parking solutions)
- B. Analyze, manage, and/or employ enforcement applications (e.g., citation management, LPR, enforcement handhelds, plate lookups, online appeals/payments)
- C. Examine and propose payment processing and applications (e.g., credit card processing, PCI compliance, online payments, cybersecurity, cashiering systems, payment apps)
- D. Evaluate and recommend smartphone technology (e.g., payment/reservation apps, near-field communications, QR code, parking availability, trip planning)
- E. Evaluate and/or employ real-time communications (e.g., GPS, parking availability, sensors, APIs, bus schedules/arrivals)
- F. Evaluate and/or employ sustainable technologies (e.g., EV charging stations, smart lighting, solar panels, ride-sharing, bicycle-sharing, car-sharing)
- G. Manage data collection, reporting and analytics (e.g., cloud-based data, parking utilizations, predictive parking algorithms, demand-based pricing recommendations)
- H. Review and evaluate emerging technologies (e.g., autonomous vehicles, mobility-as-a-service, (MaaS), smart cities)

Appendix A contains sample questions.

### **Suggested Study References**

The CAPP Certification Board provides a suggested reference list as a resource that may be useful to candidates as they study for the exam. This list is not intended to be all-inclusive, but reflects references used to support the test development process.

Candidates are encouraged to review resources and information in all content areas. The CAPP Certification Board does not endorse any text or author.

The CAPP Certification Board does not recommend candidates memorize all suggested references.

The exam questions are written based on the knowledge and tasks identified in the CAPP Examination Content Outline.

Note: Using the references does not guarantee successful performance on the examination.

### **Parking-Related Texts**

- A Guide to Parking, International Parking & Mobility Institute
- Sustainable Parking Design & Management: A Practitioners Handbook, International Parking & Mobility Institute
- <u>The Technology Glossary for Parking Professionals</u> (First edition 2017), International Parking & Mobility Institute and the British Parking Association
- Parksmart Certification Standard, Version 1.0 with Addenda, Green Business Certification Inc.
- The Dimensions of Parking, (5th Edition, 2010) Urban Land Institute, National Parking Institute
- The High Cost of Free Parking, (Edition June 2011) Shoup, Donald C., APA Planners Press
- Parking Structures: Planning, Design, Construction, Maintenance and Repair, (Third edition)
- Parking Management Best Practices, (Second edition March 2006) Litman, Todd, APA Planners Press
- Guide to the Project Management Body of Knowledge PMBOK Guide® 6th Edition PDF eTextbook ISBN: 978-1628251845 Publication Date: 2017 Author: Project Management Institute (PMI) Procurement Chapter

### **Regulations/Processes**

- The Generally Accepted Accounting Principles
- The Generally Accepted Auditing Standards
- <u>Emergency Services Sector Cybersecurity Initiative</u>, Cybersecurity & Infrastructure Security Agency
- Preparedness Checklists and Toolkits, Ready.gov
- Emergency Preparedness Manual, International Parking & Mobility Institute
- PCI Compliance Guide for eCommerce
- OSHA Guide Hazard Communication Standard Safety Data Sheets
- Federal Motor Carrier Safety Administration CDL program Overview
- Fair Labor Standards Act
- ADA Regulations
- Omnibus Transportation Act of 1991
- FEMA Training IS 700 An Introduction to National Incident Management System
- Intermodal Surface Transportation Efficiency Act (ISTEA)

### **Ancillary Resources**

- <u>Management: Leading and Collaborating in a Competitive World</u>, (12th edition, January 2012) Bateman and McGraw-Hill/Irwin; 10th edition (2016)
- Please Understand Me, David Keirsey and Marilyn Bates, Prometheus Nemesis Book Company, 1984

# **Additional Opportunities for Study**

IPMI offers single- and multi-day training seminars and workshops independent of the CAPP Certification Board.

### Opportunities to earn CAPP points and education related to the credential include:

- IPMI's Annual series of webinars, offering 1 CAPP point each
- IPMI's Instructor-Led Trainings, offering the following courses and point values:
  - Accredited Parking Organization (APO) Trainings, 2 or 4 CAPP Points
  - Current, relevant, and specific courses to be updated annually.
  - Parksmart Advisor Training, 9 CAPP Points, 9 GBCI CEs, and .9 CEUs
- IPMI's On-demand Courses, covering comprehensive topics in IPMI's online library, featuring individual courses and certificate programs
- Attending education sessions at IPMI's Annual Parking & Mobility Conference & Expo
- IPMI's Conference Courses offered in conjunction with the annual Parking & Mobility Conference & Expo
- Approved State and Regional Association education offered by IPMI affiliates

Please note that the CAPP Certification Board provides neither training nor educational materials, and candidates are not required to purchase training or education materials from IPMI to pass the examination. IPMI's education courses are not designed to serve as examination preparation classes. Attendance at IPMI courses and training is not a prerequisite to take the CAPP examination.

# **Examination Registration**

Once an application is approved, applicants receive a Candidate Admission Letter via email with instructions on how to schedule an in-person or remote proctored exam.

Note: Applicants must bring letter to the test center (or show to their remote proctor) or they will be denied access to take the exam.

The examination is administered on computers at more than 180 countries around the world.

Note: Candidates may not register for the exam until information is approved by the CAPP Certification Department.

Note: Candidates must test and pass the exam within one year of application approval.

# **Rescheduling an Examination Registration**

Candidates scheduled to take the examination may reschedule or cancel for a \$25 charge, if the request is made five working days in advance of the scheduled administration date. Additional non-U.S. (international) rescheduling fees may apply. The only reasons a candidate can reschedule an exam are:

- Jury duty
- Death in the immediate family\*
- Military deployment
- Sickness

Note that proper documentation will be required for any of the four reasons before rescheduling to a new date.

<sup>\*</sup>Immediate family is defined as a person's grandparents, parents, spouses, siblings, and children.

# **Rescheduling a Missed Examination**

The fee for rescheduling a missed examination administration appointment is \$150. Additional retesting fees may apply outside the U.S.

# **Examination Administration Rules and Regulations**

Any individual who has engaged in conduct that compromises or attempts to compromise the integrity of the examination process will be subject to disciplinary action as sanctioned by the CAPP Certification Board, the Code of Ethics, and the CAPP Certification Board policies and procedures. Examinations are administered according to a strict protocol to ensure the examination's security and protect the right of each candidate to a standardized testing experience.

Candidates are required to sign a security affidavit agreeing to abide by all rules and regulations.

For information on the remote proctored exam, click here.

For information on the testing center on-site exam, click here.

# **Application Process**

### **Candidate Comments About Examination Questions**

During the examination, candidates may post comments by clicking on the icon "Comment on this Question." Upon completion, candidates may provide additional feedback about exam questions or process via the Examination Exit Survey.

Examination proctors may neither discuss nor comment on the examination contents. All comments and questions are reviewed and considered by the CAPP Examination Item Writing Committee. Neither the CAPP Examination Item Writing Committee, nor the CAPP Certification Board, nor IPMI staff, will discuss individual test questions or comments with candidates. Candidates should not expect a response to a comment unless it relates to a problem with the examination administration. Candidate comments or lack thereof may be taken into consideration as evidence during any appeals process (details of examination appeal procedures follow).

Note: no additional time is provided for candidates to make comments.

# **Examination Scoring and Reporting**

The CAPP Certification Board works with its testing consultant and contractors in the development, administration, scoring, and reporting of the CAPP exam. The CAPP Certification Board approves the passing score (or passing/cut score) that is established with a committee of CAPPs who are led by a psychometrician using the Modified Angoff V standard-setting procedure. The raw passing score is translated into a scaled score. Passing the examination requires a scaled score of 70.

Candidates passing the examination receive notice they passed the exam. The CAPP examination is not intended to distinguish scores above the passing point; therefore, scores are not reported above the passing score.

Failing candidates receive a scaled score and a report indicating percent of questions the candidate answered correctly in each of the seven content areas of weakness. The report is designed to provide a tool for study and preparation for retaking the examination.

At the testing site, candidates receive a preliminary printed score report upon completion of the examination. At certain times in the test development process, scores may be withheld pending test/question statistical review.

# Retesting

Failing candidates can reapply to retake the examination upon payment of a \$150 re-examination fee within their original one-year timeframe from the date of the application submission acceptance.

Additional retesting fees may apply outside the U.S.

Candidates are given one year in which to take and pass the examination. This one-year period includes any failures. The first retake may take place as soon as the \$150 re-examination fee is received and processed. Candidates may retest up to three times within one year of initial application approval. An additional \$150 re-examination fee must be paid for any subsequent retest. After the fourth failure there is a six-month waiting period, after which candidates need to submit a new application and pay the full initial application fees.

# **Examination Appeals**

Candidates have the right to appeal examination results within the following specified criteria established by the CAPP Appeals and Discipline Committee.

### **Section 1:** *Grounds for Appeal*

Appellants may appeal examination results in situations restricted to extraordinary circumstances that:

- Arise coincidentally with the examination administration.
- Are outside the control of the appellant.
- Made the appellant's experience different from other candidates (related to the examination administration) and/or affected the candidate's ability to receive credit for a test question (related to the examination content).
- Were severe enough to account for examination failure.
- Were properly reported to the examination administrator and CAPP Appeals and Discipline Committee.

Appellants must meet all the above criteria to submit an appeal.

If written documentation of extraordinary circumstances is not received by the CAPP Appeals and Discipline Committee within 72 hours of an examination, an appellant will forfeit the right to appeal.

### **Section 2:** Method of Appeal

### Appeals will:

- Be provided in writing.
- Detail the specific nature of the appeal and all documentation and information necessary for the appeal to be adjudicated.
- Be mailed (must be postmarked within 72 hours of the examination administration) or emailed to the CAPP Appeals and Discipline Committee.
- Include a non-refundable fee of \$50.

### **Section 3:** Appeal Procedures

Level One: CAPP Appeals and Discipline Committee Appeal Consideration:

- An appeal will be submitted to the Appeals and Discipline Committee within 72 hours of the candidate receiving examination scores. All communication from the Appeals and Discipline Committee will be mailed to the address stated on the submitted appeal.
- Two representatives of the Appeals and Discipline Committee will determine the validity of the appeal based upon the submitted documentation as to the existence of extraordinary circumstances described in Section 1.01.
- A CAPP Appeals and Discipline Committee representative will notify the appellant by mail within 10 business days of receipt of the appeal regarding whether the appeal has been accepted or denied. Accepted appeals will be brought to the consideration of the CAPP Appeals and Discipline Committee.

#### Level Two: Appeals and Discipline Committee Action:

- Only appeals brought forth for consideration by the two representatives of the CAPP Appeals and Discipline Committee will be reviewed by the full CAPP Appeals and Discipline Committee. The Committee will review the appeal within 60 days.
- The Appeals and Discipline Committee will review:
  - The appellant's statement of appeal.
  - A statement from an IPMI staff member concerning the exam process relative to the appeal.
  - Examiner reports and comments submitted by the appellant at the time of the examination.
- The CAPP Appeals and Discipline Committee decision will be sent to the appellant by mail within 15 business days of the hearing.
- No member of the CAPP Appeals and Discipline Committee will communicate directly with an appellant. IPMI staff will communicate with the appellant.

### **Section 4:** CAPP Appeals and Discipline Committee Decisions

The CAPP Appeals and Discipline Committee may take the following action based upon evidence presented by the appellant:

- Grant the appeal.
- Deny the appeal.
- Deny the appeal and grant the appellant an attempt at the next examination administration at no cost.

All decisions of the CAPP Appeals and Discipline Committee are final.

# **Awarding the Credential**

Upon notification from the testing center that a candidate has passed the exam, candidates may use the credential of CAPP, if all requirements for certification are maintained. The CAPP credential may be used as part of a signature (e.g., on letterheads and business cards) and in accordance with the policies and procedures of the CAPP Certification Board.

# **Maintaining the Credential**

The CAPP credential is valid for three years from the date it was awarded. Please see the Pro-Rate chart of the CAPP Recertification Guidelines to determine your point requirement for your first recertification cycle.

To maintain the CAPP credential, recertification requirements must be met every three years. Requirements include earning a total of 20 points that were earned during these three years and submitting them prior to the credential expiration date.

Points may be spread across the recertification matrix ensuring the Mandatory Program Types points are met. The recertification cycle begins on January 1 of the year following the award of the CAPP credential on a pro-rated schedule. Points may not be carried forward from one recertification period to another. The matrix that follows outlines the point distributions and requirements. For additional information, refer to the CAPP Recertification Guidelines.

### **Recertification Point Matrix**

The following matrix outlines the recertification point distributions and requirements. A minimum of 20 points per three-year certification cycle is required to recertify.

### **Program Type 1—Education**

No point requirement

Note: Points must be earned through receipt of a degree or passing grade of a course offered/taken outside of a degree program, as bestowed by an accredited institution of higher education.

<b>College-level course in a related professional discipline</b> (e.g., urban planning, information technology, accounting, finance, economics)	2 points per class
Associate degree (or International equivalent)	8 points
Bachelor's Degree (or International equivalent)	16 points
Master's Degree (or International equivalent)	24 points
Doctorate	40 points

### Program Type 2—Professional Development/Continuing Education

Mandatory: 1 point\*; Maximum: 4 points per year.

- Annual IPMI Conference & Expo attendance at education sessions One point is awarded per 60-minute education session attended up to a maximum of 4 points annually.
- IPMI Seminars/Courses/Training Programs—Points as assigned; up to max. 4 points per year.
- Other Professional Seminars/Conferences (such as approved State and Regional education)—Points as assigned; up to max. 4 points per year.

Note: Professional development courses/training examples include industry seminars, other professional training programs, other professional certificates. One point is awarded per continuing education hour of professional development/continuing education.

IPMI Annual Conference Attendance	4 points for attending 4, 1-hour education sessions
IPMI Seminars/Courses/Training Programs	Points as assigned; up to max. 4 points per year**
Other Professional Seminars/Conferences	Points as assigned; up to max 4 points per year**

### Program Type 3—Board-Level Professional Service/Leadership/IPMI Committees

No minimum point requirement; Maximum: 2 points per year, per Board or IPMI Committee/4 points per year or 4 points per year for CAPP Mentor.

### **Program Type 4**

Professional Presentation/Feature Article/Regular Column—Program Type 4—Professional Presentation/Feature Article/Regular Column—Mandatory: 1 point \*; No maximum. Each article/presentation/Parking & Mobility contribution is worth 1 point. Two blog posts per year for three years totaling six 200-word blogs are worth 1 point. Review guidelines for Parking & Mobility magazine and the IPMI Blog.

### **Program Type 5**

Online Training Modules (e.g., webinars, web-based seminars, IPMI Online courses) - No minimum point requirement; Maximum: Unlimited

Attendance at an industry related online course (1 point per hour of instruction)	Points as assigned**	
Attendance at an industry related webinar (1 point per hour of instruction)	Points as assigned**	

### **Program Type 6—Re-taking the Certification Exam**

Re-taking the Certification Exam: 20 points for passing the exam to recertify for the next three-year period.

### **Status of the Credential**

Certificants failing to recertify within the three-year window are forbidden to use the CAPP credential.

A certificant whose certification has lapsed will be reinstated if they apply again to obtain the credential and take and pass the CAPP exam.

### Under special circumstances the following alternative statuses will be considered:

- CAPP Retired status may be requested by CAPPs in good standing who are retiring or leaving the profession. Requests must be made within one year of a CAPP's retirement or professional change; recertification requirements are waived for professionals holding this status. The designation CAPP (Ret.) may be used. CAPP (Ret.) status cannot be reversed. To go back to CAPP certification, a new application must be processed, and an exam must be passed.
- Suspended status may be awarded in the case of extenuating circumstances that preclude a certificant from earning the required points within the three-year recertification window (e.g., serious illness, military leave, or family emergency.) The credential may not be used during suspension and may only be reactivated after the missed recertification points have been made up and the CAPP is again in good standing. The recertification date will not change despite the suspended status.

# **Fee Schedules**

	\$475 for IPMI members
CAPP Application:	\$700 for non-members (includes a \$100 non-refundable administrative processing fee for both members and non-members)
Exam Administration:	Failing to test within 12 months of an application approval will result in forfeiture of the entire \$475/\$700 application fee.
Rescheduling an examination:	\$150 Failure to reschedule within a one-year window of the application approval will result in forfeiture of the entire \$475/\$700 CAPP application fee.
Retesting for failing candidates:	\$150 per retest in the United States. Additional fees may apply outside the U.S.
Recertification:	\$200 every three years for IPMI members/\$300 every three years for non-members
No Show Fee:	\$150 per retest in the United States. Additional fees may apply outside the U.S.

# **Appendix A—Sample Exam Questions**

<ol> <li>What is the best practice to ensure data security?         <ul> <li>A. Have a dedicated credit card server that is separate from the application server.</li> <li>B. Have the software application and credit card transactions stored on the same server.</li> <li>C. Provide a physical receipt to every customer.</li> <li>D. Require a signature on all debit or credit card transactions.</li> </ul> </li> <li>Domain I. General Management: A. Demonstrates knowledge of the following management practices and techniques: 7. Electronic data security (e.g., encryption, data storage, backup, PCI compliance).</li> </ol>
<ul> <li>2. How can a business mitigate liability exposure related to reducing slip and fall claims? <ul> <li>A. Ensure lighting is at or above industry standard of 2 foot-candles.</li> <li>B. Use a silane sealer.</li> <li>C. Paint parking stripes yellow.</li> <li>D. Maintain a maintenance log of the cleaning of stairwell rails.</li> </ul> </li> <li>Domain I. General Management: A. Demonstrates knowledge of the following management practices and techniques: 10. Risk management, including: a. Business practices/liability exposure (e.g., insurance, permits, licenses).</li> </ul>
<ul> <li>3. What does an effective job description describe?         <ul> <li>A. Personality of preferred candidate.</li> <li>B. Major areas of employee's responsibilities</li> <li>C. Compensation and benefit levels at each stage of responsibility</li> <li>D. Advancement opportuniti3s.</li> </ul> </li> <li>Domain I. General Management: G. Reconize organizational human resources practices regarding: 1. Writing and updating employee job descriptions based on required skills and responsibilities.</li> </ul>
<ul> <li>4. What is the industry standard used for planning purposes to calculate the amount of square feet per 90° parking space?  — A. 180 square feet.  — B. 300 square feet.  — C. 360 square feet.  — D. 400 square feet.</li> <li>Domain II. Project Management: A. Identify/recognize the variables and considerations of facility design (surface and structure) including: 1. Functional design.</li> </ul>
<ul> <li>5. What should you consider when developing a maintenance program for a facility located in Zone III?</li> <li>A. Rare instances of freezing and lack of salt use.</li> <li>B. Common freezing and salt use.</li> <li>C. Common freezing and limited use of salt.</li> <li>D. Coastal chloride conditions.</li> </ul>
<b>Domain II. Project Management:</b> A. Identify/recognize the variables and considerations of facility design (surface and structure) including: 5. Maintenance considerations.

contractors during the bidding process?  A. The owner with decision-making authority for the structure.  B. The asset management department of the business.  C. The maintenance department who manage repairs.  D. The engineer who prepared the construction documents.
<b>Domain II. Project Management:</b> C. Explain the variables and considerations of procurement practices including: 2. Bid process (e.g., request for proposal/information/qualifications, selection process).
<ul> <li>7. What best describes written cash-handling procedures?</li> <li>A. They are consistently and routinely enforced and followed.</li> <li>B. They may be overridden by management.</li> <li>C. They can be modified to ensure economy and efficiency in cashiering.</li> <li>D. They are used as guidelines by management.</li> </ul>
<b>Domain III. Financial and Operational Auditing:</b> A. Performs strengths, weaknesses, opportunities, and threats (SWOT) analyses.
<ul> <li>8. Why do you conduct regular financial audits of a parking facility?</li> <li>A. Meet accounting requirements.</li> <li>B. Reduce theft.</li> <li>C. Identify operational weaknesses.</li> <li>D. Increase revenue.</li> </ul>
<b>Domain III. Financial and Operational Auditing:</b> C. Performs internal financial audits.
<ul> <li>9. You have been hired to manage a surface lot that has parking spaces that are clearly numbered with signs and surface paint. Without knowing the customer base, which type of multi-space meter would work best for this surface lot? <ul> <li>A. Pay and display.</li> <li>B. Pay by space.</li> <li>C. Pay and drive.</li> <li>D. Pay by day.</li> </ul> </li> </ul>
<b>Domain IV. Operations Management:</b> A. Applies operations management based on: 4. Integration of technology (e.g., parking guidance systems, hand-held equipment, LPR).
<ul> <li>10. What is the most effective method of preventing moisture intrusion in the concrete of parking facilities?</li> <li>A. Using preventive sealers.</li> <li>B. Pressure washing.</li> <li>C. Using polyurethane deck coating.</li> <li>D. Mechanical sweeping.</li> </ul>
<b>Domain IV. Operations Management:</b> C. Determines and follows a maintenance program schedule by: Performing in-house or subcontracted maintenance/repairs: 1. Structural (e.g., concrete, beams, coatings, sealants).

<ul> <li>11. What is a fundamental community benefit of on-street parking enforcement?</li> <li>A. Vehicle turnover.</li> <li>B. Revenue generation.</li> <li>C. Law enforcement.</li> <li>D. Length of stay.</li> </ul>
<b>Domain IV. Operations Management:</b> E. Establishes and supervises the parking system enforcement policy including: 1. Purpose of enforcement (e.g., safety, vehicle turnover requirements).
<ul> <li>12. A policy to ensure that employees handle daily receipt deposits properly requires which of the following?</li> <li>A. Comparison of actual daily receipts to receipt tapes before deposits are submitted.</li> <li>B. The conduct of blind counts to receipts without access to daily revenue reports.</li> <li>C. Employees to double check each other's receipts before submitting daily deposits.</li> <li>D. Employees to submit their daily deposit without counting receipts.</li> </ul>
<b>Domain IV. Operations Management:</b> F. Manage day-to-day financial operations including: 4. Evaluate internal operational policies to assess potential improvements: a. Cash and credit transaction processing procedures.
<ul> <li>13. What should emergency/disaster management information that is posted for consumers include? <ul> <li>A. Maps showing "you are here" signage and corresponding exit routes.</li> <li>B. The location of the nearest water valves.</li> <li>C. Directions to the nearest emergency room.</li> <li>D. A fire extinguisher.</li> </ul> </li> <li>Domain V. Marketing and Public Relations: B. Shares the details of emergency/disaster response(s) with stakeholders.</li> </ul>
<ul> <li>14. What are the three most important rules in crisis communication?</li> <li>A. Know your communication system, procedures, and policies.</li> <li>B. Demonstrate consistency, frequency and anchoring.</li> <li>C. Know the facts, tell the truth, and tell it fast.</li> <li>D. Contact the ICS, NIMS, and FEMA.</li> <li>Domain V. Marketing and Public Relations: B. Shares the details of emergency/disaster response(s) with stakeholders.</li> </ul>
<ul> <li>15. A survey of parking facility customers indicates that the majority is long-term parkers, but a sizable percentage is short-term visitors. Based on this information, what initiative would help increase customer satisfaction for the fewest customers? <ul> <li>A. Coordinating a van pool program.</li> <li>B. Installing bike lockers and a tire inflation station.</li> <li>C. Adding a dry-cleaning service within the facility.</li> <li>D. Adding a car wash operation within the facility.</li> </ul> </li> <li>Domain V. Marketing and Public Relations: C. Identifies and markets services based on stakeholder and service profiles, competitors, and feedback.</li> </ul>

	<ul> <li>16. What technology best facilitates communication between busses and riders?</li> <li>A. Online posting of bus schedules and routes.</li> <li>B. GPS bus tracking with real-time arrival information.</li> <li>C. Traffic monitoring systems.</li> <li>D. Multi-modal transportation system swipe cards.</li> </ul>									
	<b>Domain VI: Analysis and Application of Technology:</b> E. Evaluate and/or employ real-time communication (e.g., GPS, parking availability, sensors, bus schedules/arrivals).								ns	
Don	<ul> <li>17. What technology is rapidly growing in use in urban garage operations to collect payments and verify access credentials in real time?</li> <li>A. Cashiers and automated systems.</li> <li>B. Paper permits and parking passes.</li> <li>C. Transit ticket/information kiosks.</li> <li>D. Handheld and mobile devices.</li> </ul> Domain VI: Analysis and Application of Technology: E. Evaluate and/or employ real-time communications									
<ul> <li>(e.g., GPS, parking availability, sensors, bus schedules/arrivals).</li> <li>18. Which of the following, when used in a gated facility, maximizes the reduction of carbon emissions? <ul> <li>A. Magnetic stripe.</li> <li>B. Proximity card.</li> <li>C. RFID.</li> <li>D. Barcode.</li> </ul> </li> <li>Domain VI: Analysis and Application of Technology: F. Evaluate and/or employ sustainable technologies</li> </ul>										
(e.g., EV charging stations, smart lighting, solar panels, ride sharing, bicycle sharing, car sharing).  Answers										
	1. <b>A</b>	2. <b>A</b>	E.B	4.B	5. <b>B</b>	6. <b>D</b>	7 <b>.A</b>	8. <b>C</b>	9. <b>B</b>	
	10.C	11.A	12.B	13.A	14.C	15.B	16.B	17. <b>D</b>	18.C	

# **Appendix B—Candidate Application Packet**

Congratulations on starting the process of becoming a CAPP. Before completing this application, please visit <u>IPMI's CAPP Certification page</u>. Applicants must review this CAPP Candidate Handbook in its entirety to properly complete this application.

### There are five parts to the application:

- Part 1: Personal Information
- Part 2: Eligibility
- Part 3: Candidate Endorsement
- Part 4: Statement of Understanding
- Part 5: Payment Information

Please ensure all parts of the application are complete. If you have questions, please contact IPMI staff at capp@parking-mobility.org.

Application information is held in strict confidence. To view our privacy policy, please go to parking-mobility.org and click <u>Privacy Policy</u>.

# **Application Instructions**

- 1. List your legal name: this is the name that will be submitted to the testing center. The name must match the name on your government-issued picture identification card, which you will be required to present at the testing center.
- Once you have completed the application, scan and email it to <u>capp@parking-mobility.org</u>. Applications
  will not be considered without payment. Applicants will be directed to an online invoice to process
  payment securely..
- 3. Endorsements must not be included with the application. Your endorsement provider must complete the Endorsement Form and email it to: capp@parking- mobility.org.



The completed application should be scanned and emailed to: capp@parking-mobility.org

### Part 1. Personal Information

Legal Name:				
Last	First		Middle	
Business Contact Info	rmation:			
Organization:				
Title:				
Country:				
Phone (plus extension if a	applicable):			
Cell:		Email:		
Home Contact Inform	ation:			
Please address all CAPP o	communication using my home	information   Yes	☐ No	
Address:				
Country:				
Phone (plus extension if a	applicable):			
Cell:		Email:		

### Part 2. Eligibility

Education, Experience, and Professional Development/Education Courses

To be eligible for the credential, you must meet the minimum education, experience, and professional development requirements: 41 points, plus nine additional points from any of the three eligibility categories, for a total of 50 points. The following matrix outlines the point distributions and requirements.

	<b>rense/credential:</b> (Required Minimum Points: 4/ dential holder must be in good standing with the licensing		
(High School Dip	education achieved from an accredited educationa bloma or GED = 4 points; Associate Degree = 8 poin ee = 16 points; Master's Degree = 24 points; Doctor	ts;	Points:
	essional Licensing: (e.g. engineer, architect, accour		Points:
	essional Certification (must be applicable to compe inagement professional, LEED, PE, AIA, etc.): (4 poi	-	Points:
Total Education/Li	cense/Credential Points:		Points:
Note: Professional or equivalent expe experience at any mobility, or transp	Required Minimum Points: 12 (3 years)/Maximum Pole experience must be in supervisory and/or managerial roperience in a related field. Equivalent experience in a related level in the parking, mobility, or transportation industry. Portation industry below the manager/supervisor level. For increase up to the maximum of 40 points.	oles and/or contact with same (e.g., c ed field must be combined with a mi No experience points are awarded fo	nimum of three years of or service in the parking,
Acceptable job t	itles are provided earlier in this handbook under "C	Candidate Eligibility Matrix/2. Exp	perience."
■ Managerial/Sı	upervisory Parking/Transport Experience:	years × 4 poin	nts per year =
	gerial Supervisory Experience + 3 years in ility/Transportation Industry:	years × 4 poin	its per year =
■ Total Experier	nce Points:		Points:
Note: Professional CAPP* (e.g., IPMI c	al Development/Continuing Education: (Require development courses/training must have been complete courses and training, other professional training programmal development/continuing education.	ed within the past five years and be o	applicable to the role of the
*Note: Refer to the courses/continuing	e CAPP Examination Content Outline if you have any ques g education.	tions about the applicability of your	professional development
	Development Continuing Education:		Points:
Professional (	Certificate Award Continuing Education:		Points:
Total Professional	Development Points:		Points:
Minimum Numb	er of Eligibility Points Required: 50		
Category Points	1. Education/License/Credential		
	2. Experience		
	3. Professional Development		
Total Points:			Points:

#### Part 3. Endorsement

Please provide the Application Endorsement Form with a copy of your Experience Documentation Form to a CAPP in good standing or to an employment supervisor who can attest to the accuracy on the application and your suitability for certification. The CAPP or employer is required to email the document to the Certification Department separately to capp@parking-mobility.org.\*

\*Do not include this document with your application.

### **Part 4. Statement of Understanding**

To qualify for the CAPP credential, you must respond to the following questions and sign the Statement of Understanding:

1. CAPP Code of Ethics
hereby attest that the following statements are true, correct, and accurate to the best of my knowledge, and I further agree to fulfill the following obligations:
a. $\square$ Yes $\square$ No $-$ I agree to give the CAPP Certification Department timely notice of contact or address change in writing.
b. ☐ Yes ☐ No — Having read the CAPP Code of Ethics on the CAPP website, I hereby confirm that I have not violated any of its provisions in the past and will comply with all tenets in the future. I agree to act and conduct my professiona practice in accordance with the currently adopted code.
c. $\square$ Yes $\square$ No $-$ I understand that any intentional or unintentional failure to provide true and complete responses to this application may result in sanctions by the CAPP Appeals and Discipline Committee.
f you answered "no" to any statements above, please provide a written explanation on a separate page. Attach the page to this application.
2. Special Accommodations:
am requesting special testing accommodations $\ \square$ Yes $\ \square$ No
f you answered "yes," please attach documentation as specified in the CAPP Candidate Handbook.
3. Privacy Policy:
☐ Yes ☐ No I understand that a condition of certification is accepting all official correspondence from the CAPP Certification Board.
☐ Yes ☐ No I understand that refusal to accept official correspondence or requesting to have my personal information removed from the IPMI database will cause revocation of certification status.
For Non-IPMI Members Only:

By signing this document, I hereby attest that the information provided within and attached to this application is true, accurate, and complete to the best of my knowledge and belief. I understand and agree that the CAPP Certification Board has the right to contact any person, agency/entity, or organization to review or confirm any information provided in this application. I further agree to authorize the release of any information requested by the CAPP Certification Board regarding the review of this application. I further understand and agree that the CAPP Certification Board has the right to notify pertinent credentialing and professional organizations if it is determined that this application contains false information.

I understand and agree that CAPP certification and recertification depends upon my fulfillment of all required criteria and obligations, including compliance with the CAPP Code of Ethics and Policies and Procedures. I further agree to inform the CAPP Certification Board in a timely manner if I become the subject of any ethics, criminal, or lesser offenses, complaints, and/or charges.

Print Name:	
Part 5. Payment	
☐ I am an IPMI member applying for the CAPP Certification. <b>\$475 U.S. fee</b>	
☐ I am an IPMI non-member applying for CAPP Certification. \$700 U.S. fee	
☐ If paying by check, I understand my application will be held until the check clears.	
Please select one:  credit card check	
<b>To pay by credit card</b> , please submit your application to capp@parking-mobility.org. Once the application is received, IPMI will send you an email with login instructions to make payment online with a credit card. For your application to be processed, the application fees must be paid within 48 hours.	

**To pay by check**, please make all checks payable to: International Parking & Mobility Institute (IPMI) And remit to:

International Parking & Mobility Institute (IPMI) CAPP Processing Department P.O. Box 3787
Fredericksburg, VA 22402 USA

Checks must be received within 10 business days of the CAPP Application submission, or your application will not be processed.

### **Application Checklist:**

☐ Complete Part 1: Personal Information
☐ Complete Part 2: Eligibility Form, Certificates, and Supporting Documents/Education Experience
Complete Part 3: Endorsement: Provide an endorsement form to a CAPP or employer with a copy of

☐ Complete **Part 3: Endorsement**: Provide an endorsement form to a CAPP or employer with a copy of your Experience Documentation Form. The endorsement provider must scan and email a copy of your experience document along with the Endorsement Documentation Form to the CAPP Certification at capp@parking-mobility.org.

☐ Complete Part 4: Statement of Understanding and Signature

☐ Complete Part 5: Payment

# **Education/License/Credential Documentation Form**

(Minium of a High School Diploma)

### **Candidate Name**

	1
ast, First, Middle	Date Submitted

Dates of Education or Receipt of License/ Credential	Names and Address of Educational Facility/License or Credential Issuing Body	Name and Title of Program (e.g., college major, XHZ, licensed XXX, certified ABC)	Description of Courses of Study

# **Experience Documentation Form**

Note: Use this form to document your experience as a parking, mobility or transportation professional (minimum of three years required.) The original must be included with your application. A copy must be provided to the endorsement provider and included in the separate endorsement mailing.

### **Candidate Name**

Last First Middle	Date Submitted

Dates of Employment	Organization Name and Address	Name and Title of Supervisor	Description of Roles and Responsibilities related to Parking, Mobility and Transportation Management

# **Professional Development Documentation Form**

Note: Refer to the CAPP Examination Content Outline if you have any questions about the applicability of your education/professional development. If more space is needed, please feel free to use an additional Word document with your information

### **Candidate Name**

Last, First, Middle		Date Submitted	
Dates of Education	Names and Address of	Name and Title of Program	Description of Courses of Study
or Receipt of License/	Educational Facility/License or	(e.g., college major, XHZ,	
Credential	Credential Issuing Body	licensed XXX, certified ABC)	

or Receipt of License/ Credential	Educational Facility/License or Credential Issuing Body	(e.g., college major, XHZ, licensed XXX, certified ABC)	Description of Courses of Study



### **CAPP Application Endorsement Form**

(Present this form to endorser with copy of training and experience documentation.)

Please type or legibly print all information in black or blue ink. Sign, scan and email this form to:

International Parking & Mobility Institute
ATTN: CAPP Certification Program | Email: capp@parking-mobility.org

# **CAPP Applicant Information: Endorser's Information:** Last \_\_\_\_\_\_ First \_\_\_\_\_ Middle\_\_\_\_ City \_\_\_\_\_\_ State \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country: Phone (plus extension if applicable): Cell: Email: **Endorsement:** I, \_\_\_\_\_\_, hereby state that I am (select all that apply) ☐ A CAPP in good standing ☐ License/Certificate #s: ☐ Licensing body(ies): ☐ Employment supervisor: Position/Title and am knowledgeable of, and in good standing within, the parking, mobility, and transportation profession. I hereby affirm that I personally know or have researched and reviewed to the best of my ability, the work history, experience, and reputation of the above-referenced candidate and find she/he meets the CAPP Certification Program eligibility requirements indicated in this handbook. In support of my findings, I have attached a copy of the applicant's statement of experience as presented to me by the applicant. Based upon my findings, I hereby endorse the above-referenced applicant for consideration as a candidate for the CAPP Credentialing Program.

Endorser's signature: