



## IPMI Awards of Excellence

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The IPMI Awards of Excellence program is open to both members and non-members. IPMI members receive significant discounts on entry fees. Organizations may re-submit previous entries if the project was completed within the completion timeframe. Only complete entries are submitted for evaluation. Complete entries include payment of entry fees, cost information, and photography credits.

**For the 2023 Awards of Excellence, projects and programs implemented and/or completed from January 1, 2021, through December 31, 2022, are eligible.**

### Recognition Packages

#### Award of Excellence Winners

- Bragging rights plus a fancy new award to take home with you.
- On-stage recognition at the 2023 IPMI Parking & Mobility Conference & Expo.
- A feature highlighting Awards of Excellence winners in [Parking & Mobility magazine](#).
- Award recognition on the [magazine website](#).
- IPMI Press Release announcing winners, including a featured post on [IPMI website](#).
- IPMI promotion on all social media channels highlighting your award.
- Template press release for your organization to publicize your award.
- Digital marketing package with a winner logo for marketing, websites, press releases, emails, and social media. Hyperlink to your website or the [IPMI awards website](#) feature.

#### Award of Merit Winners

- Digital Award Certificate.
- A feature highlighting all winners in [Parking & Mobility magazine](#).
- Project mention during Awards & Recognition Session at 2023 IPMI Parking & Mobility Conference & Expo.
- Award recognition on [Parking & Mobility website](#).
- IPMI Press Release announcing winners, including a featured post on [IPMI website](#).
- IPMI promotion on all social media channels highlighting your award.
- Template press release for your organization to publicize your award.
- Digital marketing package with a winner logo for marketing, websites, press releases, emails, and social media. Hyperlink to your website or the [IPMI awards website](#) feature.

**Member: \$425 per entry per category**

**Non-Member: \$600 per entry per category.**

IPMI Members are entitled to a discount for multiple submissions in any. Two entries are available for \$525, and three for \$600.

## Frequently Asked Questions

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### **How many types of awards are there?**

Four; Design, Restoration, Program, and Marketing—each type is broken down into detailed categories. The full list of categories includes:

1. Innovation in a Mobility, Transportation, or Parking Program
2. Marketing & Communications, Public Sector
3. Marketing & Communication, Private Sector
4. Surface Parking Facility Design
5. Stand-alone Parking Facility Design
6. Mixed-Use Parking & Mobility Facility Design
7. Surface Parking Facility Restoration
8. Structured Parking Facility Restoration
9. Sustainable Design
10. Architectural Design

### **What is the difference between an Award of Excellence and an Award of Merit?**

Awards of Excellence recognize projects or programs that have significant industry impact, and that set an exemplary standard for their creativity, effectiveness, and achievement. Awards of Merit recognize projects and programs that have significant local and regional impact and deserve recognition.

### **If my entry is the only one in a category, will I win by default?**

If your entry reaches the established threshold of scoring for that category, then yes! With this threshold in place, IPMI ensures that high caliber entries will be recognized.

### **Could there be more than one project or program awarded in a given category?**

If multiple entries achieve the highest threshold of scoring results, multiple projects and programs may be recognized.

### **How long is the narrative for each project?**

The total narrative is approximately 750 to 2,500 words total. Our awards platform will allow up to 250 or 500 words per section for each of the sections. IPMI encourages submitters to focus on concise summaries of 1,500 words or less for the submission.

### **What do the percentages mean for 'Judging Criteria and Requirements'?**

Each category is ranked on a point system of 1-10 and will be weighted by the listed percentage. The awards program software performs the calculations.

### **No percentage is listed next to the 'Project Cost' section, how is this factored into my submission?**

Entries may be grouped into categories based on similar cost range, depending on the entries in a given year. This process ensures equity across project budgets. Beyond grouping of entries, cost is not used to judge submissions.



## Innovation in a Mobility, Transportation, Parking Operation or Program

Eligible entries include parking, transportation, and mobility operations, programs, and pilots that showcase innovation, economic results, sustainability, and benefits to the agency or others, and new developments that may be of advantage or value to others in the industry and beyond. Examples include, but are not limited to, progressive, asset-light on-street programs, newly established paid parking programs, unique parking operation services, the launch of micro-mobility services, and transportation demand management programs.

*This award does not recognize brick and mortar facilities, and as such, parking garages, lots, and mixed-use facilities are not eligible for this category and should review these descriptions for appropriate opportunities to submit. Commercial products and services, as well as marketing programs, are not eligible in this category and should be considered in the Marketing and Communications category.*

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Operational, Programmatic & Service Improvements Narrative	40%	Describe operational, programmatic, and service improvement results	
Benefits Narrative	15%	Describe measurable success and standard of measurement used to determine success	Examples include efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information preferred
Project Management & Complexity Narrative	15%	Describe program and project management approach	Challenges to overcome unique approaches to achieve success Program implementation challenges and strategies to address
Innovation & Creativity Narrative	30%	Address additional project elements	Innovative and creative aspects
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Cost of capital labor, and infrastructure preparation needed to begin the program Anticipated annualized cost Additional cost information to showcase the project
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.



## Marketing and Communications, Public Sector

Eligible entries include marketing, public relations and communications projects, programs and campaigns within the parking and mobility sector initiated, funded, and directed by **public sector parking and mobility organizations**. Eligible projects include but are not limited to:

- Parking Marketing Programs
- Mobility Marketing Programs
- Social Media Programs
- Rebranding Campaigns
- Website Launch or Mobile App Launch/Redesign
- *Or provide your suggested category relative to your submission!*

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Operational, Programmatic and Service Improvements Narrative	40%	Describe operational, programmatic, and service improvement results and how users benefit from the program	
Benefits Narrative	15%	Describe the measurable success of the program and what standard of measurement was used to determine success	Examples include efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information preferred
Project Management & Complexity Narrative	15%	Describe program and project management approach	Challenges to overcome unique approaches to achieve success Program implementation challenges and strategies to address
Innovation & Creativity Narrative	30%	Address additional project elements	Innovative and creative aspects
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Anticipated annualized cost Additional cost information to showcase the project
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.



## Marketing and Communications, Private Sector

Eligible entries include marketing, public relations and communications projects, programs and campaigns within the parking and mobility sector initiated, funded, and directed by **private sector parking and mobility organizations**. Eligible projects include but are not limited to:

- Parking Marketing Programs
- Mobility Marketing Programs
- Social Media Programs
- Rebranding Campaigns
- Website Launch or Mobile App Launch/Redesign

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Operational, Programmatic and Service Improvements Narrative	40%	Describe operational, programmatic, and service improvement results and how users benefit from the program	
Benefits Narrative	15%	Describe the measurable success of the program and what standard of measurement was used to determine success	Examples include efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information preferred
Project Management & Complexity Narrative	15%	Describe program and project management approach	Challenges to overcome unique approaches to achieve success Program implementation challenges and strategies to address
Innovation & Creativity Narrative	30%	Address additional project elements	Innovative and creative aspects
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Anticipated annualized cost Additional cost information to showcase the project
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.



## Surface Parking Facility Design

This category is applicable to surface parking and mobility facilities only. These facilities may or may not include amenities that include multi-modal transportation options such as public transportation, bike-share, ride-share, accommodations for TNCs, etc.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Design Feature Narrative	40%	Describe design significant and noteworthy design features	<ul style="list-style-type: none"> <li>Functional design</li> <li>Pedestrian and vehicular flow</li> <li>Sustainable design elements</li> <li>Technology and revenue control systems</li> <li>Security and safety measures</li> <li>Modal conflict mitigation</li> <li>Support for alternative transportation</li> <li>Features that promote mobility</li> <li>ADA/Accessibility enhancements</li> </ul>
Aesthetic Qualities Narrative	10%	Describe aesthetic or architectural features	<ul style="list-style-type: none"> <li>Art and architectural details</li> <li>Signage and wayfinding</li> <li>Lighting and landscaping</li> </ul>
User Amenities Narrative	25%	Describe amenities that enhance the patron/user experience	<ul style="list-style-type: none"> <li>Bicycle, scooter, and micro-mobility, Rideshare or TNC considerations</li> <li>Considerations for safety, both for vehicle and driver/passenger/pedestrian</li> <li>Motorist assistance amenities</li> <li>Customer services such as dry-cleaning, package pickup, pop-up retail, etc.</li> </ul>
Innovation & Creativity Narrative	25%	Address additional project elements	Innovation, technology, and other creative programming
Project Cost	Required	Detailed Cost Information	<ul style="list-style-type: none"> <li>Total project cost including planning, design, and construction:</li> <li>Design cost per space</li> <li>Construction cost per space</li> <li>Additional cost information to showcase the project</li> </ul>
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.



## Stand-Alone Structured Parking Facility Design

Eligible entries include structured parking and mobility facilities that do not include a mixed- or multi-use component. Facilities may include transportation facilities or amenities that combine a parking structure with multi-modal transportation options such as public transportation, bike- and ride-share, accommodations for TNCs, etc.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Design Feature Narrative	40%	Describe design significant and noteworthy design features	<ul style="list-style-type: none"> <li>Mixed-use components</li> <li>Functional design</li> <li>Pedestrian and vehicular flow</li> <li>Sustainable design elements</li> <li>Technology and revenue control systems</li> <li>Security and safety measures</li> <li>Modal conflict mitigation</li> <li>Support for alternative transportation</li> <li>Features that promote mobility</li> <li>ADA/Accessibility enhancements</li> </ul>
Aesthetic Qualities Narrative	20%	Describe aesthetic or architectural features	<ul style="list-style-type: none"> <li>Façade and vertical circulation</li> <li>Art and architectural details</li> <li>Signage and wayfinding</li> <li>Lighting and Landscaping</li> </ul>
User Amenities Narrative	20%	Describe amenities that enhance the patron/user experience	<ul style="list-style-type: none"> <li>Active transportation and micro-mobility elements</li> <li>Rideshare or TNC considerations</li> <li>Considerations for pedestrian and vehicular safety</li> <li>Amenities and customer services</li> </ul>
Innovation & Creativity Narrative	20%	Address additional project elements	Innovation, technology, and other creative programming
Project Cost	Required	Detailed Cost Information	<ul style="list-style-type: none"> <li>Total project cost including planning, design, and construction:</li> <li>Design cost per space</li> <li>Construction cost per space</li> <li>Additional cost information to showcase the project</li> </ul>
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	<ul style="list-style-type: none"> <li>Minimum resolution 300 dpi.</li> <li>Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.</li> </ul>



## Mixed-Use Parking & Mobility Facility Design

Eligible entries include a mixed- or multi-use component with structured parking, which include but are not limited to retail, residential, cultural destinations and amenities, office uses, etc. Facilities may include transportation facilities or amenities that combine a parking structure with multi-modal transportation options such as public transportation, bike- and ride-share, accommodations for TNCs, etc. Mixed uses may be at, below, or above grade, but the mixed-use component must constitute more than a typical parking office designated for staff. Mixed-use facility must be one structure. For example, a parking facility serving residential housing that is contiguous but not within the building footprint is not eligible for this category.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Design Feature Narrative	40%	Describe design significant and noteworthy design features	Mixed-use components Functional design, pedestrian and vehicular flow Sustainable design elements Technology and revenue control systems Security and safety measures Modal conflict mitigation Support for alternative transportation Features that promote mobility ADA/Accessibility enhancements
Aesthetic Qualities Narrative	20%	Describe aesthetic or architectural features	Façade and vertical circulation Art and architectural details Signage and wayfinding Lighting and Landscaping
User Amenities Narrative	20%	Describe amenities that enhance the patron/user experience	Active transportation and micro-mobility elements, Rideshare or TNC considerations Considerations for pedestrian and vehicular safety Customer services and amenities
Innovation & Creativity Narrative	20%	Address additional project elements	Innovation, technology, and creative programming
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.





## Surface Parking Facility Restoration

This category is applicable to renovation and restoration projects for surface parking and mobility facilities.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Operational, Design & Architectural Improvements	40%	Describe improvements that resulted from the restoration and how the facility and its users will benefit from the work performed	<ul style="list-style-type: none"> <li>Unique design enhancements or upgrades</li> <li>Improved traffic and/or pedestrian flow</li> <li>Changes in the number of parking spaces</li> <li>Lighting, durability, or safety improvements</li> <li>Architectural upgrades</li> <li>Technology upgrades</li> <li>ADA compliance</li> </ul>
Project Management & Administration	20%	Describe project management approach	<ul style="list-style-type: none"> <li>Completing the project within schedule</li> <li>Effective communication within the project team and to end-users</li> <li>Safety, noise, and environmental controls</li> <li>Quality control procedures</li> </ul>
Project Complexity and Challenges	25%	Describe challenges and approach to address complexities	<ul style="list-style-type: none"> <li>Construction phasing while maintaining an operable and safe parking facility</li> <li>Effects on parking revenues during construction</li> <li>Solutions to address complicated repairs</li> </ul>
Innovation & Creativity Narrative	15%	Address additional project elements	<ul style="list-style-type: none"> <li>Unique approaches to addressing typical repairs</li> <li>Expediting repairs to minimize downtime</li> <li>Cost-effective construction techniques</li> </ul>
Project Cost	Required	Detailed Cost Information	<ul style="list-style-type: none"> <li>Total project cost including planning, design, and construction:</li> <li>Design cost per space</li> <li>Construction cost per space</li> <li>Additional cost information to showcase the project</li> </ul>
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	<ul style="list-style-type: none"> <li>Minimum resolution 300 dpi.</li> <li>Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.</li> </ul>



## Structured Parking Facility Restoration

Eligible entries include renovation and restoration projects for structured stand-alone or mixed-use parking and mobility facilities.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required	Provide overview of the project	
Operational, Design & Architectural Improvements	40%	Describe improvements that resulted from the restoration and how the facility and its users will benefit from the work performed	<ul style="list-style-type: none"> <li>Unique design enhancements or upgrades</li> <li>Improved traffic and/or pedestrian flow</li> <li>Changes in the number of spaces</li> <li>Lighting, durability, or safety improvements</li> <li>Architectural upgrades</li> <li>Technology upgrades</li> <li>ADA compliance</li> </ul>
Project Management & Administration	25%	Describe project management approach	<ul style="list-style-type: none"> <li>Completing the project within schedule</li> <li>Effective communication within the project team and to end-users</li> <li>Safety, noise, environmental controls</li> <li>Quality control procedures</li> </ul>
Project Complexity and Challenges	25%	Describe challenges and approach to address complexities	<ul style="list-style-type: none"> <li>Construction phasing while maintaining an operable and safe parking facility</li> <li>Effects on parking revenues during construction</li> <li>Solutions to address complicated structural repairs</li> </ul>
Innovation & Creativity Narrative	10%	Address additional project elements	<ul style="list-style-type: none"> <li>Unique approaches to addressing typical repairs</li> <li>Expediting repairs to minimize downtime</li> <li>Cost-effective construction techniques</li> </ul>
Project Cost	Required	Detailed Cost Information	<ul style="list-style-type: none"> <li>Total project cost including planning, design, and construction:</li> <li>Design cost per space</li> <li>Construction cost per space</li> <li>Additional cost information to showcase the project</li> </ul>
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	<ul style="list-style-type: none"> <li>Minimum resolution 300 dpi.</li> <li>Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.</li> </ul>



## Sustainable Design

Eligible entries include **newly constructed stand-alone or mixed-use parking garages** that incorporate significant and measurable sustainability features in the planning, design, construction, operation, maintenance, and eventual re-use/disposal of the parking facility.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required		
Design Feature Narrative	40%	Describe sustainable design features in planning and design of the building and site	Energy, water, air quality, waste, and any element that decreases the building's negative impact to the environment Limiting energy and water usage, decreasing the frequency of the single-occupant vehicle Positive benefits, including solar power generation, non-potable water reuse, etc. May include Parksmap or LEED Certification
Sustainable Construction Methods & Materials Narrative	20%	Describe sustainable design features in construction	Sustainable materials selection Limiting waste materials and diverting waste through recycling Construction methods that limit natural resource use and provide efficiencies
Sustainable Operational Features Narrative	20%	Describe sustainable features for operation and maintenance	Features that make facility operation more sustainable over the facility life span Include proposed return on investment of selected features, if available (i.e., mechanical and lighting systems)
Innovation & Creativity Narrative	20%	Address additional project elements	Innovative and creative ways that reduce carbon footprint Strategies to reduce emissions, properly handle waste Encourage low emission vehicles, electric vehicle use and fleets Transportation Demand Management programming to reduce single-occupant vehicle trips
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.



## Architectural Design

Eligible entries recognize the architectural treatment and aesthetic elements of a mixed-use parking and mobility facility or a stand-alone structured parking and mobility facility.

Required Item	Percentage	Description: 250-word limit per section	Suggested Elements & Details
Project Overview	Required	Provide overview of the project	
Design Feature Narrative	40%	Describe aesthetic or architectural features	Exterior appearance, façade, and special features
Interior Design, Circulation, Signage & Wayfinding	25%	Describe interior design elements, as well as vehicular and pedestrian circulation	Orientation and location of stair and elevator towers Vehicular and pedestrian signage and wayfinding Features to assist patrons within the facility and to their destination Basis for design intent, interior upgrades, and exterior aesthetic characteristics Pedestrian-friendly and safety features such as openness and glazing
Additional Design Elements: Art, Landscaping, and Lighting	25%	Address design elements that contribute to the architecture of the building and neighborhood context	Design intent and contribution to facility design and operation Special graphic or art-related elements Lighting design; features with architectural lighting Landscape design, layout, material selection
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required	Submit a minimum of 10 to a maximum of 15 digital images.	Minimum resolution 300 dpi. Approximate file size of 1 MB per file, max 5 MB. Photo credit required for each file.