



2022 IPMI Awards of Excellence Eligibility & Criteria

The [IPMI Awards of Excellence](#) program is open to both members and non-members. IPMI members receive discounts on entry fees. Organizations may re-submit previous entries as long as the project was completed within the completion date timeframe. Only complete entries will be submitted for evaluation by the judges. Completed entries include payment of entry fees, project cost information, and photography credits.

For the 2022 Awards of Excellence, projects and programs implemented and/or completed from January 1, 2020, through December 31, 2021, are eligible.

The 2022 Call for Awards is open from January 11 through March 15, 2022.

[Login and start your award submission here.](#)

Questions? Contact us at awards@parking-mobility.org.

Frequently Asked Questions

How many types of awards are there?

Four: Design, Restoration, Program, and Marketing—each type is broken down into detailed categories in this document. The full list of categories includes:

1. Innovation in a Mobility, Transportation, or Parking Program
2. Marketing & Communications, Public Sector
3. Marketing & Communication, Private Sector
4. Surface Parking Facility Design
5. Stand-alone Parking Facility Design
6. Mixed-Use Parking & Mobility Facility Design
7. Surface Parking Facility Restoration
8. Structured Parking Facility Restoration
9. Sustainable Design
10. Sustainable Management
11. Architectural Design

What is the difference between an Award of Excellence and an Award of Merit?

Awards of Excellence recognize projects or programs that have significant industry impact, and that set an exemplary standard in the industry for their creativity,



effectiveness, and achievement. Awards of Merit recognize projects and programs that have significant local and regional impact and deserve recognition for their contribution to the industry. This tiered award structure allows IPMI to recognize projects and programs across the industry worthy of recognition.

If my entry is the only one in a category, will I win by default?

If your entry reaches the established threshold of scoring for that category, then yes! With this threshold in place, IPMI ensures that high-caliber entries will be recognized.

Could there be more than one project or program awarded in a given category?

If multiple entries achieve the highest threshold of scoring results, multiple projects and programs may be recognized.

How long is the narrative for each project?

Narratives for all sections are estimated to be 750 to 1,500 words total. The form in the awards software will allow up to 250 words per section for each of the sections described in the criteria. IPMI encourages submitters to focus on concise and effective summaries of 1,500 words or less for the entire submission.

What do the percentages mean next to each 'Judging Criteria and Requirements' section?

During the judging process, each category is ranked on a point system of 1-10, and will then be weighted by the listed percentage. The awards program software performs these calculations.

No percentage is listed next to the 'Project Cost' section, how is this factored into my submission?

Entries may be grouped into categories based on similar cost range, depending on the entries in a given year. Entries will be judged based on these groups. This process ensures equity across project budgets. Beyond grouping of entries, cost is not used in any other way to judge submissions.



Recognition Package

Award of Excellence Winners

- Bragging rights plus a fancy new award, sent directly to you!
- On-stage recognition at the [2022 IPMI Parking & Mobility Conference & Expo in New Orleans, LA from July 24-27, 2022](#).
- A feature highlighting winners in [Parking & Mobility magazine](#).
- [Award recognition on the IPMI website](#).
- Press Release issued by IPMI announcing winners, including a featured posting on the IPMI website.
- A templated press release for your organization to modify and publicize your award.
- Digital marketing package featuring the new 2022 IPMI Awards of Excellence logo in multiple formats for your organization to use on marketing, websites, emails, etc.
- Hyperlink to your website or the IPMI awards website showcasing your award.

Award of Merit Winners

- Digital Award Certificate.
- A feature highlighting all winners in [Parking & Mobility magazine](#).
- Project highlight during Awards & Recognition General Session at the [2022 IPMI Parking & Mobility Conference & Expo in New Orleans, LA from July 24-27, 2022](#).
- Award recognition on the IPMI website at www.parking-mobility.org/awards/.
- Press Release issued by IPMI announcing all Award of Excellence winners, including a featured posting on the IPMI website.
- A templated press release for your organization to modify and publicize your award.
- Digital marketing package featuring the new 2022 IPMI Awards of Excellence logo in multiple formats for your organization to use on marketing, websites, emails, etc.
- Hyperlink to your website or the IPMI awards website showcasing your award.

IPMI Member: \$425 per entry per category; \$525 for two entries; \$600 for three entries.

Non-Member: \$600 per entry per category.

[Login and start your award submission here.](#)



Innovation in a Mobility, Transportation, Parking Operation or Program

Eligible entries include parking, transportation, and mobility operations, programs, and pilots that showcase innovation, economic results, and benefits to the agency or others, and new developments that may be of advantage or value to others in the industry and beyond. Examples include, but are not limited to, progressive, asset-light on-street programs, newly established paid parking programs, unique parking operation services, the launch of micro-mobility services, and transportation demand management programs.

This award does not recognize brick and mortar facilities; parking garages, lots, and mixed-use facilities are not eligible for this category. Commercial products and services, as well as marketing programs, are not eligible in this category and should be considered in the Marketing and Communications category.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Operational, Programmatic and Service Improvements Narrative	40%	Describe operational, programmatic, and service improvement results and how users benefit from the program	
Benefits Narrative	10%	Describe the measurable success of the program and what standard of measurement was used to determine success	Examples include efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information preferred
Project Management & Complexity Narrative	10%	Describe program approach	Challenges to overcome unique approaches to achieve success Program implementation challenges and strategies to address



Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Innovation & Creativity Narrative	30%	Address additional project elements	Innovative and creative aspects
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Cost of capital labor, and infrastructure preparation needed to begin the program Anticipated annualized cost Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.



Marketing and Communications, Public Sector

Eligible entries include marketing, public relations and communications projects, programs and campaigns within the parking and mobility sector initiated, funded, and directed by public sector organizations.

Eligible projects include but are not limited to:

- Parking Marketing Programs
- Mobility Marketing Programs
- Social Media Programs
- Rebranding Campaigns
- Website Launch or Mobile App Launch/Redesign

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	Include selected category from list above or specify type with short description
Operational, Programmatic and Service Improvements Narrative	40%	Describe operational, programmatic, and service improvement results and how users benefit from the program	
Benefits Narrative	10%	Describe the measurable success of the program and what standard of measurement was used to determine success	Examples include efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information preferred
Project Management & Complexity Narrative	10%	Describe program approach	Challenges to overcome unique approaches to achieve success Program implementation challenges and strategies to address
Innovation & Creativity Narrative	30%	Address additional project elements	Innovative and creative aspects



Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Anticipated annualized cost Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.



Marketing and Communications, Private Sector

Eligible entries include marketing, public relations and communications projects, programs and campaigns within the parking and mobility sector initiated, funded, and directed by private sector organizations.

Eligible projects include but are not limited to:

- Parking Marketing Programs
- Mobility Marketing Programs
- Social Media Programs
- Rebranding Campaigns
- Website Launch or Mobile App Launch/Redesign

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	Include selected category from list above or specify type with short description
Operational, Programmatic and Service Improvements Narrative	40%	Describe operational, programmatic, and service improvement results and how users benefit from the program	
Benefits Narrative	10%	Describe the measurable success of the program and what standard of measurement was used to determine success	Examples include efficiency, safety, savings of time or money, improved customer satisfaction, etc. Quantitative outcome-based information preferred
Project Management & Complexity Narrative	10%	Describe program approach	Challenges to overcome unique approaches to achieve success Program implementation challenges and strategies to address
Innovation & Creativity Narrative	30%	Address additional project elements	Innovative and creative aspects

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Anticipated annualized cost. Additional cost information to showcase the project.
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Surface Parking Facility Design

This category is applicable to surface parking and mobility facilities only. These facilities may or may not include amenities that include multi-modal transportation options such as public transportation, bike-share, ride-share, accommodations for TNCs, etc.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Design Feature Narrative	40%	Describe design significant and noteworthy design features	<ul style="list-style-type: none"> Functional design Pedestrian and vehicular flow Sustainable design elements Technology and revenue control systems Security and safety measures Modal conflict mitigation Support for alternative transportation modes Features that promote mobility ADA/Accessibility enhancements
Aesthetic Qualities Narrative	10%	Describe aesthetic or architectural features	<ul style="list-style-type: none"> Art and architectural details Signage and wayfinding Lighting Landscaping
User Amenities Narrative	20%	Describe amenities that enhance the patron/user experience	<ul style="list-style-type: none"> Bicycle, scooter and other micro-mobility accommodations Rideshare or TNC considerations Considerations for safety, both for vehicle and driver/passenger/pedestrian Motorist assistance amenities like tire inflation stations, oil change, and car wash services Customer services such as dry-cleaning, package pickup, pop-up retail, etc.
Innovation & Creativity Narrative	20%	Address additional project elements	Innovation, technology, and other creative programming



Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project.
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Stand-Alone Structured Parking Facility Design

Eligible entries include structured parking and mobility facilities that do not include a mixed- or multi-use component. Facilities may include transportation facilities or amenities that combine a parking structure with multi-modal transportation options such as public transportation, bike- and ride-share, accommodations for TNCs, etc.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Design Feature Narrative	40%	Describe design significant and noteworthy design features	<ul style="list-style-type: none"> Mixed-use components Functional design Pedestrian and vehicular flow Sustainable design elements Technology and revenue control systems Security and safety measures Modal conflict mitigation Support for alternative transportation modes Features that promote mobility ADA/Accessibility enhancements
Aesthetic Qualities Narrative	10%	Describe aesthetic or architectural features	<ul style="list-style-type: none"> Façade Vertical circulation (stairs and elevators) Art and architectural details Signage and wayfinding Lighting Landscaping
User Amenities Narrative	20%	Describe amenities that enhance the patron/user experience	<ul style="list-style-type: none"> Active transportation and micro-mobility elements Rideshare or TNC considerations Considerations for pedestrian and vehicular safety Amenities like tire inflation stations, oil change, and car wash services Customer services such as dry-cleaning, package pickup, pop-up retail, etc.



Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Innovation & Creativity Narrative	20%	Address additional project elements	Innovation, technology, and other creative programming
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Mixed-Use Parking & Mobility Facility Design

Eligible entries include a mixed- or multi-use component with structured parking, which include, but are not limited to retail, residential, cultural destinations and amenities, office uses, etc. Facilities may include transportation facilities or amenities that combine a parking structure with multi-modal transportation options such as public transportation, bike- and ride-share, accommodations for TNCs, etc. Mixed-uses may be at, below, or above grade, but the mixed-use component must constitute more than a typical parking office designated for staff. Mixed-use facility must be one structure. For example, a parking facility serving residential housing that is contiguous but not within the building footprint is not eligible for this category.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Design Feature Narrative	40%	Describe design significant and noteworthy design features	<ul style="list-style-type: none"> Mixed-use components Functional design, pedestrian and vehicular flow Sustainable design elements Technology and revenue control systems Security and safety measures Modal conflict mitigation Support for alternative transportation modes Features that promote mobility ADA/Accessibility enhancements
Aesthetic Qualities Narrative	10%	Describe aesthetic or architectural features	<ul style="list-style-type: none"> Façade Vertical circulation (stairs and elevators) Art and architectural details Signage and wayfinding Lighting and Landscaping
User Amenities Narrative	20%	Describe amenities that enhance the patron/user experience	<ul style="list-style-type: none"> Active transportation and micro-mobility elements Rideshare or TNC considerations Considerations for pedestrian and vehicular safety

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
			Amenities like tire inflation stations, oil change, and car wash services Customer services such as dry-cleaning, package pickup, pop-up retail, etc.
Innovation & Creativity Narrative	20%	Address additional project elements	Innovation, technology, and creative programming
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Surface Parking Facility Restoration

This category is applicable to renovation and restoration projects for surface parking and mobility facilities.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Operational, Design & Architectural Improvements	40%	Describe improvements that resulted from the restoration and how the facility and its users will benefit from the work performed	<ul style="list-style-type: none"> Unique design enhancements or upgrades Improved traffic and/or pedestrian flow Changes in the number of parking spaces Lighting improvements Durability improvements Safety improvements Architectural improvements Technology upgrades ADA compliance
Project Management & Administration	20%	Describe project management approach	<ul style="list-style-type: none"> Completing the project within schedule Effective communication methods within the project team and to the end-users Safety, noise, and environmental controls Quality control procedures
Project Complexity and Challenges	20%	Describe challenges and approach to address complexities	<ul style="list-style-type: none"> Construction phasing while maintaining an operable and safe parking facility Effects on parking revenues during construction Solutions to address complicated repairs
Innovation & Creativity Narrative	10%	Address additional project elements	<ul style="list-style-type: none"> Unique approaches to addressing typical repairs Expediting repairs to minimize downtime

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
			Cost-effective construction techniques
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Structured Parking Facility Restoration

Eligible entries include renovation and restoration projects for structured stand-alone or mixed-use parking and mobility facilities.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Operational, Design & Architectural Improvements	40%	Describe improvements that resulted from the restoration and how the facility and its users will benefit from the work performed	<ul style="list-style-type: none"> Unique design enhancements or upgrades Improved traffic and/or pedestrian flow Changes in the number of parking spaces Lighting improvements Durability improvements Safety improvements Architectural improvements Technology upgrades ADA compliance
Project Management & Administration	20%	Describe project management approach	<ul style="list-style-type: none"> Completing the project within schedule Effective communication methods within the project team and to the end-users Safety, noise, and environmental controls Quality control procedures
Project Complexity and Challenges	20%	Describe challenges and approach to address complexities	<ul style="list-style-type: none"> Construction phasing while maintaining an operable and safe parking facility Effects on parking revenues during construction Solutions to address complicated structural repairs
Innovation & Creativity Narrative	10%	Address additional project elements	<ul style="list-style-type: none"> Unique approaches to addressing typical repairs Expediting repairs to minimize downtime Cost-effective construction techniques



Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Sustainable Design

Eligible entries include **newly constructed stand-alone or mixed-use parking garages** that incorporate significant and measurable sustainability features in the planning, design, construction, operation, maintenance, and eventual re-use/disposal of the parking facility.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Sustainable Design Feature Narrative	30%	Describe sustainable design features in planning and design of the building and site	<p>Energy, water, air quality, waste, and any element that decreases the building's negative impact to the environment</p> <p>Limiting energy and water usage, decreasing the frequency of the single-occupant vehicle)</p> <p>Positive benefits, including solar power generation, non-potable water reuse, etc.</p> <p>May include Parksmart or LEED Certification or the use of elements in third-party certification systems.</p>
Sustainable Construction Methods & Materials Narrative	20%	Describe sustainable design features in construction	<p>May include how it limits waste materials and how the scheduling promotes efficient deliveries, efficiently uses energy inputs, limits idling of large trucks, uses durable materials and finishes, handles wastewater, etc.</p>
Sustainable Operational Features Narrative	20%	Describe sustainable features for operation and maintenance	<p>Address features that make the planned operation of facility sustainable and economically feasible Include proposed return on investment of selected features, if available (i.e., mechanical and lighting systems)</p>

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Innovation & Creativity Narrative	20%	Address additional project elements	Innovative and creative ways that reduce carbon footprint Strategies or systems to reduce vehicle emissions, properly handle vehicle waste products Encourage non-carbon-base-fueled vehicles Reducing single-occupant vehicle trips
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.



Sustainable Management

Eligible entries include new parking and mobility programs that incorporate significant and measurable sustainability features in operations and maintenance and demonstrate positive impacts on the community. This award does not recognize brick and mortar facilities, and as such, parking garages, lots, and mixed-use facilities are not eligible for this category and should review other award descriptions for appropriate opportunities to submit. Commercial products and services, as well as marketing programs, are not eligible in this category and should be considered in the Marketing and Communications category.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Sustainable Management Narrative	25%	Describe sustainable management features	Energy, water, air quality, waste, and any element that decreases the building's negative impact to the environment Limiting energy and water usage, decreasing the frequency of the single-occupant vehicle) Positive benefits, including solar power generation, non-potable water reuse, etc. May include Parksmart or LEED Certification or the use of elements in third-party certification systems.
Sustainable Uses Narrative	20%	Describe sustainable uses, goals, and strategies	Explain the strategies used for program development and implementation. Describe how these strategies compel others to utilize the program and why these elements are integral to the overall success.
Sustainable Operational Features Narrative	25%	Describe sustainable features for operation and maintenance	Address features that make the planned operation of this facility sustainable and economically feasible

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
			Include proposed return on investment of selected features, if available (i.e., mechanical and lighting systems)
Innovation & Creativity Narrative	20%	Address additional project elements	Innovative and creative ways that reduce carbon footprint Strategies or systems to reduce vehicle emissions, properly handle vehicle waste products Encourage non-carbon-base-fueled vehicles Reducing single-occupant vehicle trips
Project Cost	Required	Detailed Cost Information	Total project cost including: Marketing and promotional costs to implement Cost of capital labor, and infrastructure preparation needed to begin the program Anticipated annualized cost Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.

Architectural Design

Eligible entries recognize the architectural treatment and aesthetic elements of a mixed-use parking and mobility facility or a stand-alone structured parking and mobility facility.

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Project Overview	10%	Provide overview of the project	
Exterior Design Feature Narrative	40%	Describe aesthetic or architectural features	Describe the exterior appearance, façade, and special features. If special features call attention to the facility or attempt to mask it, explain why this approach was chosen. Explain how the project site, community, or adjacent buildings influenced the exterior design.
Interior Design & Vertical Circulation Narrative	10%	Describe orientation and location of the stair and elevator towers	Include basis for design intent, interior upgrades, and exterior aesthetic characteristics. Explain pedestrian friendly and safety features such as openness and glazing. List enhancements within the elevators.
Signage & Wayfinding Narrative	15%	Describe vehicular and pedestrian signage and wayfinding	Describe features to assist patrons within the facility and to their destination. Explain level color or themed signage and basis of design intent.
Art Narrative	10%	Describe special graphic or art-related elements	Include design intent and contribution to facility design and operation.
Lighting Narrative	10%	Describe lighting design and features highlighted with architectural lighting	

Required Item	Percentage	Description (250-word limit for each narrative)	Suggested Elements & Details
Landscaping Narrative	5%	Describe landscape design approach	Design layout, material selection, and how the landscaping integrates with the adjacent properties and neighborhood.
Project Cost	Required	Detailed Cost Information	Total project cost including planning, design, and construction: Design cost per space Construction cost per space Additional cost information to showcase the project
Photography	Required		Upload 10 to 15 digital photographs, minimum of 300 dpi resolution, approximately 1 MB per file, max 5 MB per file. Photo credit required for each file.