SPONSORSHIP PROSPECTUS

IPMI MOBILITY & INNOVATION SUMMIT

FEBRUARY 24 - 25, 2021

parking-mobility.org/mis
ABOUT THE EVENT

FEBRUARY 24-25, 2021
12:00 - 6:00 PM

IPMI is launching a new two-day, virtual event: the IPMI Mobility & Innovation Summit. Collaborate with the brightest minds in mobility, transportation, and parking. Connect with innovators, start-ups, and industry veterans as we tackle the toughest challenges on our horizon and prepare you and your organization to rethink the way people get from place to place and keep you ahead of demands and trends. Expect critical, profound changes in the ways we plan, build, and execute mobility solutions. Work and collaborate with top-tier experts, planners, and doers to explore trends and tech, discover practical solutions, and expand perspectives.

EVENT AGENDA

DAY ONE

OPENING REMARKS & KEYNOTE
EDUCATION SESSIONS
INNOVATION LABS
SPARK SESSIONS
VIRTUAL HAPPY HOUR

12:00 - 6:00 PM

DAY TWO

EDUCATION SESSIONS
INNOVATION LABS
CLOSING KEYNOTE

12:00 - 5:15 PM
PREMIER SPONSOR

1 SPONSOR  PRICE: $3,500.00

Signature sponsor—the leading company supporting the entire virtual event.

Additional benefits include:
- Full-page ad in our digital event guide.
- Dedicated email to attendees.
- Post-show attendee list.
- Five complimentary registrations.
- Logo and link on event website and in digital event guide.
- Two featured social media posts.
- Company listed on website and in pre-event emails.

KEYNOTE SPONSOR

2 SPONSORS  PRICE: $2,000.00 per opportunity

Sponsor the opening or closing keynote session and your company representative will introduce the speaker. You will receive recognition during the live event for your support.

Additional benefits include:
- Dedicated email to attendees.
- Post-show attendee list.
- Four complimentary registrations.
- Logo and link on event website.
- Two featured social media posts.
- Company listed on website and in pre-event emails.

Opening Keynote SOLD
Closing Keynote AVAILABLE

SESSION SPONSOR

8 SPONSORS  PRICE: $750 each

Sponsorship of an education session of your choice. Your company representative will introduce the speaker and your logo will be featured on the PowerPoint slides for that session.

Additional benefits include:
- Two complimentary registrations.
- Logo and link on event website and in the digital event guide.
- One featured social media post.
- Company listed on website and in pre-event emails.
INNOVATION LAB SPONSOR

5 SPONSORS   PRICE: $1,250.00 per opportunity

Present your expertise and content to this engaged audience. Your Innovation Lab content should address real-world challenges the parking and mobility industry is currently facing. These sessions are designed to facilitate thought-provoking discussions on pressing topics and current trends, and highlight your company as a leader and expert.

Additional benefits include:
- Complimentary registration for up to two speakers.
- Logo and link on event website and in the digital event guide.
- Personalized images to market your Innovation Lab session.

VIRTUAL HAPPY HOUR SPONSOR

1 SPONSOR   PRICE: $1,000.00

Sponsor our virtual happy hour and interact with attendees against a branded virtual background. This social opportunity allows attendees to interact and network. The Virtual Happy Hour will be named YOUR COMPANY HAPPY HOUR.

Additional benefits include:
- Post-event PDF attendee list (does not contain contact information.)
- Chat transcript report (does not contain contact information.)
- Two complimentary registrations.
- Logo on event website.
- One featured social media post.
- Company listed on website and in pre-event emails.

Email us at events@parking-mobility.org to secure your sponsorship.
Two complimentary registrations. Logo and link on event website and in the digital event guide. One featured social media post. Company listed on website and in pre-event emails.

The Virtual Networking Lounge will be named YOUR COMPANY NETWORKING LOUNGE. You choose the content and your company representative drives the conversation.

Additional benefits include:
- Two complimentary registrations.
- Logo and link on event website and in the digital event guide.
- One featured social media post.
- Company listed on website and in pre-event emails.

**NETWORKING LOUNGE SPONSOR**

*Open Zoom Networking Lounge—Topic chosen by sponsor*

**1 SPONSOR**  
**PRICE: $1,000**

The Virtual Networking Lounge will be named YOUR COMPANY NETWORKING LOUNGE. You choose the content and your company representative drives the conversation.

Additional benefits include:
- Two complimentary registrations.
- Logo and link on event website and in the digital event guide.
- One featured social media post.
- Company listed on website and in pre-event emails.

**NETWORKING LOUNGE SPONSOR**

*Open Zoom Networking Lounge—No Topic*

**1 SPONSOR**  
**PRICE: $750.00**

The Virtual Networking Lounge will be named YOUR COMPANY NETWORKING LOUNGE. Virtual attendees will gather throughout the day to meet fellow parking & mobility friends, share ideas, and just socialize. This is a wonderful way for you to promote your company and welcome visitors.

Additional benefits include:
- Two complimentary registrations.
- Logo and link on event website and in the digital event guide.
- One featured social media post.
- Company listed on website and in pre-event emails.

Email us at events@parking-mobility.org to secure your sponsorship.
We want to make sure that everyone can attend regardless of their financial situation. Your sponsorship will provide five scholarships for individuals who need it.

Additional benefits include:
- One complimentary registration.
- Logo and link on event website and in the digital event guide.
- Recognition on website and in pre-event emails.

Contact us at events@parking-mobility.org to discuss the benefits and value!