

## IPMI's Awards Programs

IPMI's annual Awards and Recognition programs celebrate individuals and organizations in the parking, transportation, and mobility industry. Winners in three major award categories—Awards of Excellence, Professional Recognition Awards, and Marketing Awards—exemplify industry excellence.



### **Professional Recognition Awards (Free and open to all IPMI members!)**

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Professional Recognition Awards recognize the individual contributions of parking, transportation, and mobility industry professionals—our industry's best. Entrants for these prestigious awards may be self- or peer nominated. **Nominees must be IPMI members in good standing and there is no nomination fee.**

Categories include:

- Professional Excellence Awards in multiple categories.
- Emerging Leader of the Year.
- Organization of the Year.
- James M. Hunnicutt, CAPP, Industry Professional of the Year.

### **Entry Requirements & Criteria**

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*Entry requirements vary by category and are provided in detail below.*

#### **PROFESSIONAL EXCELLENCE AWARDS**

**Professional Excellence Awards recognizes excellence for all staff, from the front-line to management. Awards will recognize outstanding performance in a variety of areas.**

- Contact information of submitter and nominated individual
- Suggested Excellence Category, e.g. Marketing, Finance, Operations, Technology, Human Resources, Innovation, and others...
- Applicant Bio (minimum of 100 word)
- Narrative introducing the individual and why they are deserving of recognition (minimum 500 words; maximum 1,000 words) as a Word document.
- Resume, job description, or outline of duties, in pdf format.
- Letter of recommendation from a supervisor in pdf format.
- Letter of recommendation from a peer or subordinate in pdf format.
- Additional supporting documentation, if desired, in pdf format.

- Photography: Submit a minimum of one professional headshot (high resolution, 300 dpi). Up to three additional relevant high-resolution images of the professional may also be submitted to showcase the individual.
- Videos may also be submitted, if desired, via a YouTube link.

Nominations should exhibit excellence in the suggested category, in addition to the following:

- Contribution(s) to the parking, transportation, and mobility industry.
- Professional reputation.
- Creative solutions or innovations.
- Breadth of program and service.
- IPMI member in good standing.

### ***EMERGING LEADER OF THE YEAR***

**This award recognizes an up-and-coming young professional who has exhibited outstanding leadership and accomplishments in their career. IPMI honors an emerging leader each year to promote and recognize the best and brightest young professionals in the industry.**

- Contact information of submitter and nominated individual.
- Applicant Bio (minimum of 100 word)
- Narrative introducing the individual and why they are deserving of recognition (minimum 500 words; maximum 1,000 words), as a Word document. Include a description of professional achievements, advancement of creative innovations or ideas, and exceptional leadership in the industry.
- Resume, job description, or outline of duties, including a bulleted list of the nominee's extraordinary accomplishments, in pdf format.
- Letter of recommendation from a supervisor, member of the organization's management team, or from a peer, in pdf format.
- Additional supporting documentation, if desired, in pdf format.
- Photography: Submit a minimum of one professional headshot (high resolution, min. of 1 MB dpi). Up to three additional relevant high-resolution images of the professional may also be submitted to showcase the individual. Videos may also be submitted, if desired, via a YouTube link.
- Copy of the individual's valid driver's license, passport, or other government-issued photo identification demonstrating the nominee is 40 years of age or younger as of December 31, 2020.

Nomination materials should exhibit the following:

- Serve in a parking, transportation, and/or mobility position at the time of the nomination and has worked for a minimum of two years in the industry, demonstrating exceptional leadership.

- Commitment to advancing unique and innovative ideas.
- Professional character and reputation.
- A record of service and leadership of IPMI and/or its affiliates.
- Indications of service and leadership include participation on boards, committees, task forces, publications, and presentations, etc.
- Community service including civic organizations and agencies outside the industry.
- Service to the profession above and beyond normal job responsibilities.
- Service to educational organizations and agencies other than IPMI as well as other contributions to the profession.
- IPMI member in good standing.
- Age 40 or younger (as of December 31, 2020)

### ***ORGANIZATION OF THE YEAR***

**This award recognizes an organization that demonstrates comprehensive operational excellence across a wide range of areas, including organizational culture, customer service, innovation, and more.**

Nominations to include:

- Contact information of submitter and nominated organization
- Narrative introducing the organization and why it is deserving of recognition (minimum 1,000 words; maximum 2,000 words), in Word format.
  - o This narrative should include a comprehensive list of programs and services provided by the organization, as well as statistics and figures that describe the volume, size, efficiency, service, etc. of the organization.
  - o Include a brief description highlighting a specific cutting-edge program or service that the organization has implemented in the last two years. Discuss the outcome of this new program or service and how it affected the organization and/or its customers.
- Organizational chart in pdf format.
- Operating statement in pdf format.
- Brochures, annual reports, or related supporting materials in pdf format.
- Overview of the organization from the appropriate manager or director.
- Letter of recommendation from another organization.

- Customer satisfaction survey data, if available and/or appropriate.
- Graphics & Visuals:
  - o Organization's logo in high-quality format (300 dpi min.).
  - o A minimum of four and a maximum of six photographs (high-resolution, a min. of 1 MB or higher) showcasing the organization, its staff, and its work. Videos may also be submitted, if desired, via a YouTube link.

Nomination materials should exhibit the following:

- Contribution to the parking, transportation, and mobility industry.
- Commitment to advancing unique and innovative ideas and creativity.
- Breadth of programs and services.
- Demonstration of standards of excellence in customer service, operations, finance, human resources, professional development, marketing, and more.
- IPMI member in good standing.

### ***JAMES M. HUNNICUTT, CAPP, INDUSTRY PROFESSIONAL OF THE YEAR***

**This award recognizes a professional who has exhibited outstanding leadership and accomplishments in their career.**

Nominations to include:

- Contact information of submitter and nominated individual.
- Applicant Bio (minimum of 100 word)
- Narrative introducing the individual and why they are deserving of recognition (minimum 500 words; maximum 1,000 words), in Word format. Include a description of professional achievements, advancement of creative innovations or ideas, and exceptional leadership in the industry.
- Resume, job description, or outline of duties, including a bulleted list of the nominee's extraordinary accomplishments, in pdf format.
- Letter of recommendation from a supervisor or member of the organization's management team in pdf format.
- Letter of recommendation from a peer or subordinate in pdf format.
- Additional supporting documentation, if desired, in pdf format.
- Photography: Submit a minimum of one professional headshot (high resolution, 1 MB). Up to three additional relevant high-resolution images of the professional may also be submitted to showcase the individual.

- Videos may also be submitted, if desired, via a YouTube link.

Nomination materials should exhibit the following:

- Serve in a parking, transportation, and/or mobility position at the time of the nomination.
- Contribution(s) to the parking, transportation, and mobility industry.
- Commitment to advancing unique and innovative ideas.
- Professional character and reputation.
- A record of service and leadership of IPMI and/or its affiliates.
- Indications of service and leadership include participation on boards, committees, task forces, publications, and presentations, etc.
- Community service including civic organizations and agencies outside the industry.
- Service to the profession above and beyond normal job responsibilities.
- Service to educational organizations and agencies other than IPMI as well as other contributions to the profession.
- IPMI member in good standing.

## Recognition

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- Bragging rights plus a fancy new trophy to take home with you.
- A feature highlighting all Professional Recognition Awards winners in *Parking & Mobility* magazine.
- Posts in the IPMI Online Resource Center and/or presence on IPMI website at [parking-mobility.org](http://parking-mobility.org).
- IPMI Press Release announcing all Professional Recognition Award winners, including a featured posting on the IPMI home page at [parking-mobility.org](http://parking-mobility.org).
- A new digital awards badge featuring the new 2021 IPMI Professional Recognition Awards logo in multiple formats for your organization to use on marketing, websites, emails, etc. Hyperlink to your website or the IPMI awards website feature showcasing your award!

## Cost

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- **There is no cost to enter—just the time to nominate a worthy professional (or organization). All candidates must be IPMI members in good standing.**

## How to Enter

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- To nominate a person or project, please visit [IPMI's Awards Page](#).
- A nominate button will be at the bottom of the page, please click that button.

- Returning users: If you submitted an award nomination last year, please log in using your username (email address used for the entry) and enter your password. If you have forgotten your password, you can reset it by clicking on “Lost Password.” Reset your password. After reset, please login into your awards portal.
- New users: Click “My Account” to set up your user profile and login into your awards portal.
- Once logged into the awards portal, click on the awards program you wish to submit and entry. You can select either 2021 IPMI Awards of Excellence, 2021 IPMI Professional Recognition Awards or 2021 Marketing Awards at the top of the awards page.



Home / My Account / 2021 IPMI Awards of Excellence / 2021 IPMI Professional Recognition Awards / 2021 IPMI Marketing Awards

- “Click here to begin a new Submission,” to start the award submission.
- Complete the all required fields in the awards submission. All award submissions have multiple pages. Please complete all pages. Remember to click the “Save” button before closing out the window or logging out. Any unsaved information or upload will not be saved and cannot be recovered.
- After all required fields are completed, please add to cart and finalize payment.
- Note: Submissions that have outstanding payments will not be accepted in to the judging process.

## Questions?

Contact [awards@parking-mobility.org](mailto:awards@parking-mobility.org).

***The call for entries opens August 17, 2020 and closes October 30, 2020.***

*Rights: IPMI retains the rights to use or publish all submitted materials at parking-mobility.org, Parking & Mobility magazine, and other platforms, vehicles, and social media outlets for all awards submissions.*