Overview
This report analyzes 3 social mentions & 35 articles.
The most influential profile during the selected time period was CleanAcres, who has 338 followers. However, CleanAcres’s mentions were not re-shared.

Volume

<table>
<thead>
<tr>
<th>Date</th>
<th>Articles</th>
<th>Social</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jun 29</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Jun 30</td>
<td>34</td>
<td>3</td>
</tr>
<tr>
<td>Jun 30</td>
<td>34</td>
<td>3</td>
</tr>
</tbody>
</table>

38 Total Mentions
Peak: 37 mentions on June 30
92.1% Articles
35 Mentions
7.9% Social
3 Mentions

Location

Article Mentions:

North America had the top article mentions.

Article Conversations

97.1% "City of Aspen"
34 article mentions shared City of Aspen

97.1% "Keith A. James"
34 article mentions shared Keith A. James

97.1% "America"
34 article mentions shared America

Social Conversations

100% "Omaha"
3 social mentions shared Omaha

100% "West Palm Beach"
3 social mentions shared West Palm Beach

100% "Nashville"
3 social mentions shared Nashville

Social Reach and Spread

Original mentions had a potential of reaching 855 people between Jun 29th and Jun 30th.
In the same timeframe, those mentions spread to 0 additional people via Re-Tweets and Shares.
Based on aggregate follower counts of users who tweeted

Social Inuencers

CleanAcres
Clean Acres brings together stakeholders for best practices in facilities management, operational excellence, energy, sustainability, smart grid and more.

Top Syndicated Articles

Jotup
Jun 30, 2020
Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge
Number of Top Influencers: 3

Silicon Valley Daily
Daily news site for companies in Silicon Valley and the Bay Area.

Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge

Jun 30, 2020
Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge

Customer Zone 360.com

Jun 30, 2020
Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge

Number of Syndicated Articles: 35

Top Earned Media View Details

Number of Earned Media articles: 0
Between Jun 29th at 9:11 am and Jun 30th at 10:58 am there were 38 mentions. Of these 38 mentions, there are 3 Social mentions reaching a potential audience of 855 and spreading to 0 additional followers.

855
Reach
Original mentions had a potential of reaching 855 people between Jun 29th and Jun 30th.

0
Spread
In the same timeframe, those mentions spread to 0 additional people via Re-Tweets and Shares.

7.9 %
Social

Content Source Breakdown

7.9% Social
3 mentions

92.1 % Articles
35 mentions

Most Reach

CleanAcresCTC, who posted on Jun 30th at 1:45 pm, has the most followers (338).

Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge - Valdosta Daily Times
https://bit.ly/38iqpC6 pic.twitter.com/c3lMrAbDwB

Clean Acres brings together stakeholders for best practices in facilities management, operational excellence, energy, sustainability, smart grid and more.

Top Syndicated Articles

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Customer Zone 360.com
Jun 30, 2020
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Top Earned Media

Number of Earned Media Articles: 0
Number of Syndicated Articles: 35
Of 3 mentions analyzed between Jun 29th at 9:11 am and Jun 30th at 10:58 am, approximately 0 mentions (0%) were positive, and 0 mentions (0%) were negative. 3 mentions (100%) were classified as neutral, or not very emotional in either direction.

Share of Positive Sentiment

0% Social
0 mentions

0% Articles
0 mentions

Share of Neutral Sentiment

100% Social
3 mentions

0% Articles
0 mentions

Sentiment Breakdown

0% Positive
0 mentions

0% Negative
0 mentions

100% Neutral
3 mentions
38 mentions were analyzed between Jun 29th at 9:11 am and Jun 30th at 10:58 am which were either geo-tagged at a specific location or were associated with a particular location based on the person’s bio. Most of the conversation (81.6%) originated from United States.

### Social Mentions:
- 1 - 25
- 26 - 50
- 51 - 75
- 76 - 100

### Trending Mentions by Location
<table>
<thead>
<tr>
<th>Location</th>
<th>Mention</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>30</td>
</tr>
<tr>
<td>Canada</td>
<td>1</td>
</tr>
<tr>
<td>Germany</td>
<td>1</td>
</tr>
<tr>
<td>France</td>
<td>1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1</td>
</tr>
<tr>
<td>Korea</td>
<td>1</td>
</tr>
</tbody>
</table>

### Trending Articles by Location

<table>
<thead>
<tr>
<th>Location</th>
<th>Mention</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>30</td>
</tr>
<tr>
<td>Canada</td>
<td>1</td>
</tr>
<tr>
<td>Germany</td>
<td>1</td>
</tr>
<tr>
<td>France</td>
<td>1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1</td>
</tr>
<tr>
<td>Korea</td>
<td>1</td>
</tr>
</tbody>
</table>
There were 692 keyword mentions across 21 major categories on both article and social mentions from Jun 29th at 9:11 am and Jun 30th at 10:58 am.

100% “Omaha”
3 social mentions shared Omaha

100% “West Palm Beach”
3 social mentions shared West Palm Beach

100% “Nashville”
3 social mentions shared Nashville

<table>
<thead>
<tr>
<th>Hashtag</th>
<th>Occurrences</th>
<th>Keyword</th>
<th>Occurrences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Omaha</td>
<td></td>
<td>West Palm Beach</td>
<td></td>
</tr>
<tr>
<td>West Palm Beach</td>
<td></td>
<td>Omaha</td>
<td></td>
</tr>
<tr>
<td>Nashville</td>
<td></td>
<td>West Palm Beach</td>
<td></td>
</tr>
<tr>
<td>Coord Selects Aspen</td>
<td></td>
<td>Omaha</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Url</th>
<th>Occurrences</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="https://twitter.com/i/web/status/1277954562180050944">https://twitter.com/i/web/status/1277954562180050944</a></td>
<td>1</td>
</tr>
</tbody>
</table>
Between Jun 29th at 9:11 am and Jun 30th at 10:58 am the top Influencer was, @CleanAcresCTC (CleanAcres) with 338 followers posted on Jun 30th at 9:18 am. That tweet was shared 0 times.

### Top Influencers

#### Highlights
- **35** Syndicated Articles
- **0** Earned Media
- **3** Social Mentions

#### Name | Top Mention | Followers | Amplification
--- | --- | --- | ---
CleanAcres | Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge - Business Wire... [https://t.co/Sshp2GvUJQ](https://t.co/Sshp2GvUJQ) | 338 | 0 |

**CleanAcres**
- This user tweeted 2 times about this topic
- Clean Acres brings together stakeholders for best practices in facilities management, operational excellence, energy, sustainability, smart grid and more.

**Silicon Valley Daily**
- Daily news site for companies in Silicon Valley and the Bay Area.
Between Jun 29th at 9:11 am and Jun 30th at 10:58 am there were 35 syndicated articles and 0 earned media articles. These articles were shared a total of 0 times on social media.

### Highlights
- **35** Syndicated Articles
- **0** Earned Media
- **3** Social Mentions

### Top 20 Syndicated Articles (35)

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
<th>Amplification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jotup</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Silicon Valley Daily</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Customer Zone 360.com</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>TMC Net</td>
<td>Jun 30, 2020</td>
<td>0</td>
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<tr>
<td>Digital MediaNet</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>MarketScreener.com</td>
<td>Jun 30, 2020</td>
<td>0</td>
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<tr>
<td>TD Ameritrade</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>ADVFN Deutschland</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td><a href="http://www.startup365.fr">www.startup365.fr</a></td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>WBOC TV 16</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Digital Journal</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Herald Chronicle</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Citizen Tribune</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Galveston County Daily News</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Ellensburg Daily Record</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
<tr>
<td>Finger Lakes Times</td>
<td>Jun 30, 2020</td>
<td>0</td>
</tr>
</tbody>
</table>
Coord Selects Aspen, Nashville, Omaha and West Palm Beach for 2020 Digital Curb Challenge

United States

Jun 30, 2020

OA Online

Associated Press | United States

Jun 30, 2020

Valdosta Daily Times

Jun 30, 2020

TheProgressNews.com

Jun 30, 2020

57.14% Total Articles

The top 20 Syndicated articles made up for 57.14% of total articles.

0% Social Shares

The top 20 Syndicated articles made up for 0% of social shares.
Between Jun 29th at 9:11 am and Jun 30th at 10:58 am there were 35 syndicated articles and 0 earned media articles. These articles were shared a total of 0 times on social media.

### Highlights
- **35** Syndicated Articles
- **0** Earned Media
- **3** Social Mentions

### Top Earned Media Articles (0)

<table>
<thead>
<tr>
<th>Name</th>
<th>Date</th>
<th>Amplification</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.00%</td>
<td>0%</td>
<td>Total Articles</td>
</tr>
</tbody>
</table>

The top 20 Earned Media articles made up for 0.00% of total articles.

The top 20 Earned Media articles made up for 0% of social shares.