



# VIRTUAL CONFERENCE & EXPO PARKING & MOBILITY

Questions? Email our team at: [conference@parking-mobility.org](mailto:conference@parking-mobility.org)

## TRACK EDUCATION COLOR KEY

MOVE	BUILD
EXECUTE	INNOVATE
ENERGIZE	EXPO
	NETWORKING LOUNGE

## Monday, June 1

9:00 - 10:00 am	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion 2)</i></p> <p><b>Self-Care for Leaders During Crisis</b></p> <p>Andi Campbell of LAZ Parking shares her insight and breadth of experience in this session offering take-away value and tactics, especially relevant during times of crisis.</p>	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion)</i></p> <p><b>How Not to Suck at Virtual Networking</b></p> <p>Networking virtually is a whole different animal - learn the best tips and strategies in this lively session hosted by Ashley Owens of Ashley Assists.</p>	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion)</i></p> <p><b>Mobility Matters: Stretching &amp; Mobility</b></p> <p>Certified coaches Brian Graves and Dylan Butler lead participants through stretches designed to keep you healthy and mobile throughout the day.</p>	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion)</i></p> <p><b>Yoga for Everyone</b></p> <p>Accessible to all, certified yoga instructor Jennifer Saulino leads this 30 minute session designed for all levels - from first-timers to yogis.</p>	<p><b>VISIT THE VIRTUAL EXPO</b></p> <p>The Expo Hall is open all day, starting at 9 am ET. Live hours with booth staff each day from 12:20 - 2:00 pm.</p> <p>Visit and collect all the information you need in your digital briefcase, schedule one-on-ones, and more.</p>
10:00 - 11:00 am	<p><b>Opening General Session &amp; Keynote: Creating Cultures of Leadership: This Is Day One.</b> <i>Drew Dudley</i></p>				
11:15 am - 12:15 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>Managing the Corridor: A New Way to Enhance Mobility and Reduce Congestion with Parking <i>Nick Mazzenga, PE, Kimley-Horn</i></p> <p>Education Track: Move</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Managing Demand: Harnessing Competing Priorities Within University and Healthcare Parking and Transportation Operations <i>Rob Maroney, CAPP, LAZ Parking Ltd., Adele Clements, CAPP, MPA, Emory University, Jeffrey Eisey, CAPP, PE, Kimley-Horn, Josh Stone, CAPP, Virginia Commonwealth University</i></p> <p>Education Track: Execute</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Chat up your fellow attendees and connect with colleagues and new contacts.</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p>Featured: Micro-mobility &amp; Parking: First and Last-Mile Options and What they Mean for Your Operation <i>Nathan Donnell, CAPP, Conduent Transportation</i></p> <p>Education Track: Move</p>	<p><b>VISIT THE SMART CITIES PAVILION</b></p> <p>City Tech Collaborative City of Boulder City of Charlotte City of Columbus City of Greenville City of Santa Monica District of Columbia Department of Transportation New York City Department of Transportation Public Parking Authority of Pittsburgh</p>
12:20 - 2:00 pm	<p><b>LIVE STAFFED BOOTH HOURS IN THE VIRTUAL EXPO</b> Plus your chance to win prizes courtesy of our sponsors!</p>				
2:00 - 3:00 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>Trends to Track: Exploring Tectonic Forces Affecting Parking and Transportation <i>Casey Jones, CAPP, DESMAN</i></p> <p>Education Track: Energize</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>From the University Perspective: Today's Parking Challenges and How To Meet Them <i>Matt Davis, Waty Design, Inc.; Brian Shaw, CAPP, Stanford University; Joshua Kavanagh, CAPP, University of California, San Diego; Irma Henderson, CAPP, MBA, University of California, Riverside</i></p> <p>Education Track: Innovate</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>The Truth About Parking Structure Maintenance: How To Protect Your Investment (ROI) <i>Scott Welland, BSCE, PE, Innovative Engineering, Inc.</i></p> <p>Education Track: Build</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Industry Response to COVID-19 &amp; Crisis Management Discussion</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p>Featured: Competing for the Curb: Can On-street Parking Management Survive? <i>Peer Ghent, PE, City of Los Angeles DOT</i></p> <p>Education Track: Move</p> <p><i>Check out the complete list of On-Demand Sessions available.</i></p>
3:15 - 4:15 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>GameChanger: Urban Innovation Panel: Smart Cities, Disruption, and Technology <i>Keith P. Hutchings, City of Detroit, Maria Irshad, CAPP, MPA, ParkHouston, Jay W. Kim, Los Angeles DOT, Brent Paxton, Premium Parking</i></p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Developing Organizational Agility: Creating the Team Dynamic to Move from "As Is" to "Should Be" <i>Cindy Campbell, IPMI, Kim Jackson, CAPP, Princeton University</i></p> <p>Education Track: Energize</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>The Future of Parking is Digital and Contactless. How the New Reality Will Facilitate Automated Parking? <i>Brian Holt, PhD, Dr. Hans-Hendrik Puvogel, Parkopedia</i></p> <p>Education Track: Innovate</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Trends to Track: Tectonic Forces</p> <p>Chat up Casey post presentation, discussing trends that will disrupt and shape our mobility landscape and community.</p> <p>Moderator: Casey Jones, CAPP</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p>Featured: Are Parking Minimums A Thing of the Past? Planning, Policy, and Technology Solutions to Right-size Parking Requirements <i>Chrissy Mancini Nichols &amp; Jonathan Wicks, CAPP, Walker Consultants</i></p> <p>Education Track: Innovate</p> <p><i>Check out the complete list of On-Demand Sessions available.</i></p>
4:30 - 5:30 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>Beyond the Hype: A Look into the Hot Trend of Mobility Hubs <i>Dennis Burns, CAPP &amp; Leslie Tabor, Kimley-Horn, Joshua Kavanagh, CAPP, UC San Diego</i></p> <p>Education Track: Innovate</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Automated Vehicles on Our Roads: Lessons Learned From a Real-world Pilot Program <i>Joshua Naramore, City of Grand Rapids</i></p> <p>Education Track: Move</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Paying to Park: A Residential Permit Parking District Case Study from Alexandria, Va. <i>Megan Oleynik, PE, &amp; Katye North, City of Alexandria</i></p> <p>Education Track: Innovate</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Track Session Follow Up: Urban Innovation</p> <p>Get more details from our GameChanger and explore how our cities will evolve and change.</p> <p>Moderator: Brent Paxton</p>	<p><b>VISIT THE START-UP &amp; PARTNERS PAVILION</b></p> <p>Featuring global, state, and regional partners from around the globe, and the entrepreneurs driving innovation and progress. This is also where you will find the IPMI Member Booth.</p>



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## Tuesday, June 2

9:00 - 10:00 am	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion 2)</i></p> <p><b>Self-Care for Leaders During Crisis</b></p> <p>Andi Campbell of LAZ Parking shares her insight and breadth of experience in this session offering take-away value and tactics, especially relevant during times of crisis.</p>	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion 2)</i></p> <p><b>How Not to Suck at Virtual Networking</b></p> <p>Networking virtually is a whole different animal - learn the best tips and strategies in this lively session hosted by Ashley Owens of Ashley Assists.</p>	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion 2)</i></p> <p><b>Mobility Matters: Stretching &amp; Mobility</b></p> <p>Certified coaches Brian Graves and Dylan Butler lead participants through stretches designed to keep you healthy and mobile throughout the day.</p>	<p><b>WATCH ON-DEMAND IN THE IPMINOW RESOURCE CENTER</b> <i>(found in the Partners Pavilion 2)</i></p> <p><b>Yoga for Everyone</b></p> <p>Accessible to all, certified yoga instructor Jennifer Saulino leads this 30 minute session designed for all levels - from first-timers to yogis.</p>	<p><b>VISIT THE VIRTUAL EXPO</b></p> <p>Your Expo hall is open all day from 9 am. Live hours with booth staff 12:20 - 2:00 pm. Check out Learning Labs</p> <p>Featured: <b>The Battle of the Coasts</b></p> <p>Virtual Booth: <b>PayByPhone Technologies Inc.</b> <i>Adam Krieger, Carmen Donnell, CAPP, PayByPhone Technologies Moderator, Roamy Valera, CAPP, PayByPhone Technologies</i></p>
10:00 - 11:00 am	<p><b>General Session: The Network Effect: How Collaborative Tech Will Fuel the Future of Parking</b> <i>Sponsored by ParkHub</i></p> <p><i>Christian Lau, Chief Technology Officer, Los Angeles Football Club</i> <i>Michael Rescigno, Sr. Director Parking and Transportation, Golden State Warriors Chase Center</i> <i>Victor van Dinten, Director of Indoor and Parking, HERE Technologies</i> <i>Laurens Eekelboom, Chief Revenue Officer, ParkHub</i></p>				
11:15 am - 12:15 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>Three Years Later: A Review of Managing Parking Through LPR <i>Chris Dobeck, North Carolina State University</i></p> <p>Education Track: Innovate</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Leadership on Their Terms to Ease Stress and Enable Focus <i>Colleen Niese, Marilyn Group, LLC</i></p> <p>Education Track: Energize</p>	<p><b>SPONSORED SESSION</b></p> <p><b>ATTEND LIVE SESSION</b></p> <p>The Physical Permit Meets the Evolution of Time <i>Mary Mabry, CAPP, Cardinal Tracking, Inc.</i></p>	<p><b>NETWORKING LOUNGE</b></p> <p>Shared Mobility and First and Last Mile Solutions &amp; Tech</p> <p>Moderated by Brian Shaw, CAPP</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p><b>Featured GameChanger: How APDS Will Transform Your Operations</b> <i>Mike Drow, CAPP, T2 Systems, Richard Eliot, City of Manchester, UK, Mike King, City of Sacramento, Nigel Williams, APDS Chair</i></p> <p><i>Check out the complete list of On-Demand Sessions available.</i></p>
12:20 - 2:00 pm	<p><b>LIVE STAFFED BOOTH HOURS IN THE VIRTUAL EXPO</b> <i>Plus your chance to win prizes courtesy of our sponsors!</i></p>				
2:00 - 3:00 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>You've Got to Crunch the Numbers: How Finance and Operations Work Together for Success <i>Kenneth Kimball, CAPP, MBA, CPA &amp; Debbie Hoffmann, CAPP, MS, Texas A&amp;M University-College Station</i></p> <p>Education Track: Execute</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>TDM For the Win: Creating a More Sustainable Campus <i>Brett Wood, CAPP, Wood Solutions Group</i> <i>Gabe Mendez, CAPP &amp; JC Porter, CAPP, Arizona State University</i></p> <p>Education Track: Move</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Track Session Follow Up</p> <p>Data is a Gamechanger. A conversation about APDS and how to leverage it for your organization.</p> <p>Moderated by Nigel Williams &amp; Mike Drow</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p><b>Featured Session: Micro-mobility &amp; Parking: First and Last-Mile Options and What they Mean for Your Operation</b> <i>Nathan Donnell, CAPP, Conduent Transportation</i></p> <p>Education Track: Move</p> <p><i>Check out the complete list of On-Demand Sessions available.</i></p>	<p><b>VISIT THE VIRTUAL EXPO</b></p> <p>The Expo Hall features the Smart Cities, Startup, and Global, State &amp; Regional Partners Pavilions. Make sure to spend time exploring the "floor" and connecting with these experts.</p>
3:15 - 4:15 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>GameChanger: Back to Business: Next Steps in the Pandemic Response for the Industry <i>Erin McLaughlin &amp; Jason P. Wrona Buchanan Ingersoll &amp; Rooney PC</i></p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Design, Build, Success! Maximizing the Value of a Design-Build Process <i>Brian Lozano, PMP, Walter P Moore, Brandy Stanley, MBA, CAPP, City of Las Vegas Parking Services</i> <i>Michael Benford, McCarthy Building Companies</i></p> <p>Education Track: Build</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Planning Design and Construction for Every Parking and Mobility Pro</p> <p>Moderated by Mark Santos, PE</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p><b>Featured Session: The Road to APO: Success Stories and Lessons Learned</b> <i>Megan Leinart, CAPP, Leinart Consulting, Isaiah Mouw, CAPP, REEF Parking, Clarena Tolson, Philadelphia Parking Authority, Chris Austin, CAPP, University of Buffalo</i></p> <p>Education Track: Energize</p> <p><i>Check out the complete list of On-Demand Sessions available.</i></p>	<p><b>VISIT THE VIRTUAL EXPO</b></p> <p>Make those connections with Strategic Partners and Exhibitors!</p> <p>Check out Learning Labs</p> <p>Featured: <b>The Evolution of Parking: Curb Management and Frictionless Parking</b></p> <p>Virtual Booth: <b>Genetec</b> <i>Michael Bradner, Genetec</i></p>
4:30 - 5:30 pm	<p><b>ATTEND LIVE SESSION</b></p> <p>Reassessing Mobility Technology to Improve Productivity and Customer Satisfaction: A Case Study from Harvard <i>John Nolan, CAPP, MSM, Harvard University</i></p> <p>Education Track: Innovate</p>	<p><b>ATTEND LIVE SESSION</b></p> <p>Winning as a Team: Failure is Not an Option <i>Vanessa Cummings, CAPP</i></p> <p>Education Track: Energize</p>	<p><b>NETWORKING LOUNGE</b></p> <p>Conference Wrap Up - Biggest Takeaways and Your Next Steps</p>	<p><b>SELECT ANY ON-DEMAND SESSION</b></p> <p><b>Featured Session: Helping Cities Understand Current &amp; Future Parking Requirements with Real-Time Stall-Based Occupancy Monitoring</b> <i>Ryan Hickey, eleven-x Inc, Domenic Sorbara</i></p> <p>Education Track: Move</p> <p><i>Check out the complete list of On-Demand Sessions available.</i></p>	<p><b>VISIT THE VIRTUAL EXPO</b></p> <p>Be sure to fill your briefcase with all the detailed information you need - and follow up with all your contacts made at the event!</p>



IPMI  
2020

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## ON-DEMAND SESSIONS

MOVE

BUILD

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ENERGIZE

### How May We Help You? Answering the Call to Improve Your Parking Experience

Brian Wolff, Parker Technology, LLC; Rob DeMayo, Ryan Givens, CAPP, Luke Anderson, Pennsylvania State University

### Competing for the Curb: Can On-street Parking Management Survive?

Peer Ghent, PE, City of Los Angeles DOT

### Modernizing a Parking System: The Short North Parking Plan

Robert Ferrin, City of Columbus, Ohio; Lauren Weintraut, Conduent Transportation; Andy Harman, Parkmobile, LLC

### Are Parking Minimums A Thing of The Past? Planning, Policy, and Technology Solutions to Right-size Parking Requirements

Chrissy Mancini Nichols, Jonathan Wicks, CAPP, Walker Consultants

### Shaking it Up: Leveraging LPR Data to Implement Variable Pricing Strategies

Cassius Jones, Smarking, Inc.; Maria Irshad, CAPP, MPA, City of Houston, Texas

### Ditching Gates? Why These Operations Made the Decision

Brent Paxton, Premium Parking Services; Melissa Yates, CAPP, City of Boulder, Colo.; Brian Shaw, CAPP, Stanford University; Joseph Snowden, MSHRM, City of Mobile, Ala., Mobile Alabama Cruise Terminal

### Being Bendy: The Whys and Hows of Flexible Monthly Parking Permits

Cameron Nuefeld, University Of Manitoba

### Claiming Your CAPP: Why CAPPs Lead the Way in Parking and Mobility and How to Earn Your Certification

Isaiah Mouw, CAPP, REEF Parking; Irma Henderson, CAPP, MBA, University of California, Riverside; Hal King, CAPP, City of Hollywood; Brian Scoggins, CAPP, REEF Parking

### The Road to APO: Success Stories and Lessons Learned

Megan Leinart, CAPP, LEED AP BD+C, Leinart Consulting; Isaiah Mouw, CAPP, REEF Parking; Clarena Tolson, Philadelphia Parking Authority

### Climbing the Ladder: Proving Yourself as an Industry Leader

Perry Eggleston, CAPP, DPA, University of California Davis

### Micro-mobility and Parking: First and Last-Mile Options and What They Mean for Your Operation

Nathan Donnell, CAPP, Conduent Transportation

### Integrated Mobility and Connected Cars

Ilker Durmaz, Max Schoen, PayByPhone Technologies

### Helping Cities Understand Current & Future Parking Requirements with Real-Time Stall-Based Occupancy Monitoring: A Real-World Case Study

Ryan Hickey, eleven-x Inc, Domenic Sorbara

### Death of the Honor System? How Ethics Affects Your Parking Organization

Derrick Williams, CAPP, City of Houston

### Paying to Park: A Residential Permit Parking District Case Study from Alexandria, Va.

Megan Oleynik, PE, Katye North, City of Alexandria, Va.

### GameChanger: How APDS Will Transform Your Operations

Michael Drow, CAPP, T2 Systems, Inc.