

George Baker, Sr.

Founder and CEO
ParkHub
Dallas, Texas



Bio:

George Baker Sr. has spent 20+ years serving the parking industry with 13 years of managing parking operations on a national level. Building on this background, he founded ParkHub in 2010 to optimize parking operations with cutting-edge technology, and leads the company as its chief executive officer. He is a former finalist for EY Entrepreneur of the Year and winner of the Greater Dallas Business Ethics Award, a “40 Under 40” honoree across various associations, and recipient of industry Innovation awards. He is a current board member for the Alliance for Parking Data Standards.

Platform:

As a leader and innovator, I feel strongly that the future of our industry is dependent on collaboration. Parking and mobility professionals, service providers, and technology platforms have an extraordinary opportunity ahead. By working together, we can create more efficient, safer, and delightful journeys for consumers across the globe. As a member of the IPMI Board of Directors, I will leverage my industry experience to champion digitizing our assets, integrating our tools, standardizing our data, and centralizing our resources. I am a service-oriented individual, eager to listen, learn, and help drive the Board’s goals.

Scott Bauman, CAPP

Manager of Parking & Mobility Services

*City of Aurora
Aurora, Colo.*



Bio:

Scott Bauman, CAPP, is a seasoned parking professional with over 25 years of diverse management experience in a variety of industry specialties, including event parking, valet, university, convention center, and municipal operations. Currently, he is the manager of parking and mobility services at the City of Aurora. Previously, he spent nine years with the City of Denver. He serves on IPMI's Conference Program Task Force, as a judge on the Awards of Excellence Committee, and recently on the CAPP Standard Setting Process team to set the new CAPP exam passing score. He holds a bachelor's degree in aviation management.

Platform:

As your board representative, I will leverage more than 25 years of diverse parking industry experience to champion efforts to broaden members' educational offerings and strengthen opportunities for professional development. My unique skillset will bring a fresh and creative new perspective to the association. I am committed to advancing innovative new programs, creating productive industry alliances, and implementing strategic goals to shape and direct the future vision of IPMI and our profession. Additionally, I pledge to represent all membership categories with impartiality, integrity, dedication, and commitment to service excellence. Thank you for your consideration and vote!

Nathan Berry

*Vice President, Enterprise Sales
Passport Labs, Inc.
Charlotte, N.C.*



Bio:

Nathan Berry has been a part of the Passport sales organization since the very beginning; he was an integral part in leading and developing one of the fastest growing sales teams in the industry. He is known throughout the industry as an expert in both parking and technology. He has worked closely with the City of Portland, Ore.; LA Metro; EasyPark (Vancouver); Pasadena, Calif.; Inglewood, Calif.; and many other cities developing solutions to meet operational goals. He received his bachelor’s degree from Iowa State University School of Business and received an M.Div from Wake Forest University.

Platform:

I’m interested in bringing my energy and experience to the IPMI board. At Passport, I work alongside municipal leaders and private operators to solve some of the toughest challenges in parking management, including introduction of new mobility modes. I spent four years as VP of the Southwest Parking and Transportation Association (SWPTA) as we grew the organization from 50 people to over 200 members. I am well prepared to make a difference; I’m passionate about helping newcomers navigate their careers and I strive to challenge the status quo for how we communicate and develop solutions in the municipal space.

Dennis Burns, CAPP

*Regional Vice President
Kimley Horn
Phoenix, Ariz.*

**Bio:**

Dennis Burns is a senior practice builder and vice president at Kimley-Horn, with over 30 years of parking management (airport and healthcare) and consulting experience. He is recognized as a national leader in sustainable parking and transportation policy development and has produced over 500 parking/transportation studies in his career. In 2010, he was honored as IPMI's Parking Professional of the Year. Recently, he has focused on integrating parking and mobility management strategies in a variety of environments, including research and analysis of shared-use mobility and strategies to address the future impacts of autonomous vehicles.

Platform:

I believe I have the experience and perspective, based on my 30 + years of industry experience to contribute positively to IPMI's policy development and direction. I am excited about IPMI's new direction—merging parking, TDM, and mobility—as it will better prepare the industry for a future that will likely see even more change and integration with related industries. As a board member, I would promote:

- Enhanced member benefits.
- Advanced educational program offerings.
- Development of the Mobility Institute concept.
- Advancing international program participation and expansion.

Josh Cantor, CAPP

*Director of Parking & Transportation
George Mason University
Fairfax, Va.*



Bio:

Josh Cantor, CAPP, has been director of parking and transportation at George Mason University since 2005 and was previously at Cal State Fullerton. He currently sits on the Board of Directors of the Parking Association of the Virginias (PAV), where he served as president from 2012-2016. He is past co-chair and continues to serve on IPMI's Educational Development Committee and served on the IPMI State & Regional Association Committee. He received his bachelor's degree from Cornell University and his master's degree from the University of Kentucky.

Platform:

I have strongly supported the development of our industry through active engagement across multiple platforms. I served as president and am currently on the board of the Parking Association of the Virginias, and co-chaired IPMI's Educational Development Committee for four years. I am passionate about continuing to create and offer new educational opportunities to people at all levels of our industry, from online training to front-line training to CAPP. I seek to find new and innovative ways to deliver professional development and will work to further the efforts of IPMI and support its members.

Larry Cohen, CAPP

*Executive Director
Lancaster Parking Authority
Lancaster, Pa.*



Bio:

Larry J. Cohen, CAPP, has over 30 years of parking and transportation experience in a variety of sectors within the profession. Currently, he is in his ninth year as executive director of the Lancaster Parking Authority in Lancaster, Pa.

He is currently a member of IPMI's Board of Directors, seeking re-election in 2020. During this term, he has served as co-chair of the State and Regional Association committee.

He is a past four-term president of The Middle Atlantic Parking Association and is a CAPP. His organization achieved Accredited Parking Organization (APO) status during this time.

Platform:

Saving Lives.

My goal is to make sure every parking and mobility professional in the world has proactively prepared themselves and their staff for every type of emergency that they may encounter in their organization through continuing to provide resources to our membership and cutting-edge education in support of Saving Lives initiatives.

Allen Corry, CAPP

*Assistant Vice President
Transportation & Parking Business
Dallas/Fort-Worth Int'l Airport, Texas*



Bio:

Allen Corry, CAPP, has been associate director/director of parking and transportation at GA Tech, director of parking for the Town of Greenwich, Conn., and is currently assistant VP of the Transportation/Parking Business Unit at DFW International Airport. His experience in strategic operations and planning and personnel management was acquired during 30 years of military service. He has served on the Board of the PAG, as VP of the NEPC, has co-chaired three IPMI committees, is a founding member of Veterans in Parking, and has served multiple terms on the IPMI Board of Directors. He has bachelor's and master's degrees in business.

Platform:

I'm running for re-election to the IPMI Board of Directors. I've been active with numerous outstanding and valuable organizational and strategic growth decisions while serving on the board and wish to continue collaborating with the IPMI Board of Directors team for its future growth and development. I'm committed to developing international alliances and to IPMI's professional and educational goals. I would be honored to continue to be an essential part of IPMI's strategic master planning process.

Charlie DeBow, CAPP

CEO/Co-Founder
CurbTrac
Wyncote, Pa.



Bio:

Charles DeBow, CAPP, is CEO and co-founder of CurbTrac, a parking/mobility payment management platform. He has extensive experience in the parking industry and is widely recognized as a technology and innovation leader. Prior to his current role, he served as SVP of sales and account management for Parkmobile, as director of municipal parking in State College, Pa., as well as in positions in private operations. He serves on the IPMI Parking Technology Committee and is a frequent contributor to the IPMI magazine as well as the blog.

Platform:

My experience in many of our segments allows me to see IPMI's direction and strategic goals as an organization through multiple lenses and points of view. My roles have included municipal director, private operator, hospital valet manager, event manager, senior technology sales executive, and now business owner. I would like to represent new members and young professionals to continue to create value and opportunity for both. Our up-and-coming members will look for both career development resources and connections – IPMI can continue to grow these initiatives and offer tools to foster growth and innovation. They will become our future leaders.

Richard B. Easley, CAPP

President

E-Squared Consulting Corporation

Ashburn, Va.

**Bio:**

Richard Easley, CAPP, is past chairman of the IPMI Technology Committee, co-chair of the IPMI ITS/Parking Task Force, and served on the IPMI Advisory Council. He has 35 years of experience in the public and private sectors of the transportation industry. In addition to consulting in transportation and parking, he served in leadership roles including Coordinating Councils of Institute of Transportation Engineers and ITS America. He has also served as chairman on boards, committees, and subcommittees of various state, national, and international transportation/mobility associations and has conducted hundreds of mobility workshops and presentations throughout the U.S., Asia, and Europe.

Platform:

I have been an international leader promoting the integration of parking and mobility to audiences worldwide for 20+ years. My multi-modal transportation work experience in 30 states and 18 countries and my 26 years of various national and international association strategic leadership accomplishments, will be leveraged to help IPMI membership become better prepared to face and excel in the continuously merging world of parking and transportation integration. I will leverage my active involvement with parking, freight, transit, tolling, and transportation operations/management projects to facilitate achieving IPMI's goals and objectives, equipping IPMI members to thrive in a competitive world. Seriously!

Kathy Hebert, PhD

*Director of Transportation, Mobility & Parking
City of Norwalk
Norwalk, Conn.*



Bio:

Kathy is a strong leader with broad experience in managing organizations, framing realistic solutions to benefit business and community needs while maintaining balance between political realities, policy direction and public benefit. Proven success in forming alliances and collaborations, intersecting all sectors of the community through effective communication and direction. As a critical part of the City of Norwalk Economic Development Team, directs the City's Transportation, Mobility and Parking Department providing oversight, leadership and management to create and implement convenient and safe mobile connectivity between neighborhoods, business districts and major transportation hubs through coordinated planning, engineering, operations and community collaborations.

Platform:

Our world has changed and it's all about quality of life and how we can create economic development benefits and sustain our communities. Parking and mobility are the glue that keeps it all together. We must create programs that connect and move people conveniently, safely, and within a reasonable amount of time while providing a pleasant experience. This takes focused collaboration between different groups. I have the education, experience, personality, and energy to bring it all together with the IPMI team in a global and comprehensive way.

Mark Lyons, CAPP

*Parking Division Manager
City of Sarasota
Sarasota, Fla.*



Bio:

A native of Florida, Mark Lyons, CAPP, entered the parking and mobility industry at a large international airport, directing parking and transportation operations. He has worked in various capacities leading the development and operations for parking and mobility systems at airports, municipalities, universities, and deploying the use of a multitude of alternative travel modes--even water taxi programs! Over the past few years, he has directed the design and construction of two state-of-the-art facilities, including one Parksmart garage. He co-chairs IPMI's Awards of Excellence Committee, chaired the Membership and Community Building Committee, and served the Florida Parking & Transportation Association as a director at large.

Platform:

I am asking for your vote for the IPMI's Board of Directors! Our industry seemingly is advancing at light speed, yet it is still important to focus on fundamentals of our business. Today, I represent the heart of a typical mid-size parking and mobility operation; I stand for you amid the challenges we face. With the diverse nature of my experience and relationships from across the country, I will effectively communicate important issues with IPMI. Let me remain as your Board of Director and continue building a strong parking and mobility community that advocates for you, cascading member voices forward.

Rob Maroney, CAPP

*Vice President of Government Services
LAZ Parking
Glen Allen, Va.*



Bio:

Rob Maroney, CAPP, is vice president of government services for LAZ Parking. He has spent his entire career serving public agencies including local and state governments, and has over 20 years of experience in parking and transportation management. Prior to joining LAZ, he was director of parking and transportation at Virginia Commonwealth University; and director of parking in Norfolk, Va., where he was responsible for one of the largest municipally owned parking systems in the U.S. He is a graduate of the College of William and Mary and earned his CAPP certification in 2014.

Platform:

IPMI has had a profound impact on my career and my life in general. I have dedicated over 20 years to serving the public and helping to solve parking and transportation challenges that impact our communities. IPMI has been a catalyst for my professional growth and has allowed me to build friendships that will last a lifetime. I want to bring my passion and commitment to the Board and build upon the momentum that we have achieved in recent years. I also want to help shape our future leaders, the same way that IPMI has impacted my own personal journey.

John Oglesby, PCC

CEO
Parking Whisperer
Oklahoma City, Okla.



Bio:

After 35 years as a senior parking operator VP, John Oglesby led two highly successful consecutive parking technology companies for 10 years while continuing to be a consultant for major sport leagues, commercial office buildings, and a variety of other parking user groups. Creating the Parking Whisperer in 2017 to provide a cost-effective operational consulting firm; the company has provided complete review for more than 50 high-profile locations while assisting 10 startups and actively volunteering for years to the IPMI. A father of four and grandfather to three, he is proud fundraising director for St Judes and TKE Fraternity.

Platform:

There is great talk about the massive changes coming to the parking industry. I have served all aspects of the parking industry for 45 years while also working in cutting-edge technology. I believe the vision of IPMI will be aided by a focus on the next 10 years and providing a bridge to the future for the parking industry, while recognizing the organizations that brought us this far. I work on all sides of the aisles in the industry and provide insight--the time and hard work for the IPMI, its members, and IPMI's future is bright.

Brian D. Shaw, CAPP

*Executive Director of Transportation
Stanford University
Redwood City, Calif.*



Bio:

Brian D. Shaw, CAPP, has worked to foster commuter travel choices and innovations in parking management. He has worked at some of the leading research institutions across the U.S., including Emory, the University of Chicago, and the University of Pennsylvania before coming to Stanford. He has served on IPMI's Board of Directors since 2014 and contributed to IPMI's *A Guide to Parking*, the first parking industry textbook. He is a CAPP and has presented at IPMI, CPPA, PIPTA, ACT, and NACUBO; he was featured on The Parking Podcast in October 2019.

Platform:

Incorporating mobility into the organization's focus and scope dovetails with my background and experience. I will help IPMI continue its development and efforts in sustainability and mobility. In addition, emerging technology such as Mobility-as-a-Service and autonomous vehicles require IPMI to evolve beyond its traditional parking roots. Working and living in the Bay Area, I am witness to and affected directly by these changes in our industry. In my professional work at Stanford, I continue to embrace change and incorporate new approaches. IPMI is poised for greatness and I want to help make that happen.

Jennifer Tougas, CAPP, PhD

*Interim Assistant VP for Business Svcs
Western Kentucky University
Bowling Green, Ky.*



Bio:

Jennifer Tougas, CAPP, PhD, is interim AVP for business services at Western Kentucky University and maintains responsibilities for parking and transportation services on campus. Jennifer Tougas began her parking career in 1998 at the University of Georgia before moving to WKU in 2004 and earning her CAPP in 2009. She currently serves on the IPMI Board of Directors and is chair of the Conference Task Force Committee. She previously served as president of the MSTPA Board of Directors and is involved in strategic planning at WKU and transportation planning in her community.

Platform:

There are many disruptive changes happening within our industry: development of autonomous vehicle technology, emergence of micro-mobility services, and delivery of services through mobile devices or even our vehicles. It is imperative for parking and transportation professionals to stay current with these changes so they can best adapt and capitalize on the opportunities created by these changes. IPMI is best equipped to help our members identify and adapt to these changes. As a Board member, I will continue to help the organization stay focused on our future and seek opportunities to embrace and even shape the changes that lie ahead.

Andy Troth, CAPP

Operations Manager
SP Plus – Crown Center
Kansas City, Mo.



Bio:

Andy Troth, CAPP, has been involved in the parking industry for over 26 years. His career with SP+ started in 2016 and he has had successful experiences in many areas of parking operations, revenue control, and customer service. He is currently operations manager for the Crown Center Complex.

His experience includes retail, municipal properties, Class-A buildings, airports, and off-airport operations, hotels, residential, and large hospital systems. He has proven his ability to handle logistics for set up, oversight, evaluation, and execution of new and existing services. He has served as a member of IPMI’s Board of Directors.

Platform:

As an IPMI member since 1995, I have seen how the organization has changed to meet the needs of its members and the industry. I served as an IPMI Board of Directors member in 2012 – 2013. I am a firm believer in what IPMI does for the parking industry. I would like the opportunity to continue to aid the organization in its goals, growth, and continue being an industry leader. The parking and transportation industry is continually changing and IPMI is leading the way, and I would like to be a part of the change.

Tom Woznick, CAPP

*Parking Services Manager
City of Milwaukee Parking Services
Milwaukee, Wisc.*



Bio:

Tom Woznick, CAPP, has been a parking and mobility professional for the past 13 years and received his CAPP certification in June 2014. He is currently parking services manager for the City of Milwaukee. In previous positions, he was parking operations manager for the City of Madison, airport parking manager for the Dane County Regional Airport, and booth services manager for UW-Madison Transportation Services. He is married to Pamela, and has two beautiful daughters, Chloe and Isabella. He is a very proud graduate of UW-Madison and the UW Marching Band.

Platform:

I humbly ask for your support and vote to serve as a member of the IPMI Board of Directors. This opportunity would afford me the ability to enhance my pursuit and passion in striving to deliver service excellence by promoting access, enhancing mobility, prioritizing sustainability on all fronts and from all aspects, and supporting economic development and livability in serving our communities, our industry, and society. My experience, knowledge, and abilities will serve as a valuable tool for these purposes, and so much more! Thank you.