

Parking & Mobility 2020 Editorial Calendar

Issue Date	Subject Spotlight	Emphasis	Deadlines	
January	Looking Ahead	Mobility Trends	Articles:	October 25, 2019
		Industry Disruptors	Contract:	October 25, 2019
		Marketing/Public Relations	Artwork:	November 8, 2019
		Social Media		
February	Staffing and Organizational Success	Customer Service	Articles:	November 7, 2019
		Recruiting and Retaining	Contract:	December 2, 2019
		Human Resources Pitfalls and Tips	Artwork:	December 12, 2019
		Professional Development for All Levels		
March	The University Campus	Micro-mobility Concerns and Considerations	Articles:	December 6, 2019
		Shuttles and Shared Rides	Contract:	January 3, 2020
		Transportation Partnerships	Artwork:	January 17, 2020
April <i>*Bonus Distribution Plus at the Show</i>	Powering Through	Electrification and Charging Options	Articles:	January 11, 2020
		Sustainable Power Options	Contract:	January 25, 2020
		The New Face of Lighting	Artwork:	February 15, 2020
▲ 2020 IPMI Conference & Expo - Pre-Conference Issue (includes 2020 Exhibitor listings)				
May <i>*Bonus Distribution</i>	The Whole Journey	Parking and Transit	Articles:	February 8, 2020
		New Ideas in Multi-passenger Vehicles	Contract:	February 15, 2020
		First- and Last-mile Options and Parking	Artwork:	March 7, 2020
June <i>*Bonus Distribution Plus at the Show</i>	Industry Leaders & Trends	Industry Excellence: IPMI Award Winners	Articles:	March 6, 2020
		Leaders on the Future	Contract:	March 13, 2020
		Leadership Development	Artwork:	April 11, 2020
▲ 2020 IPMI Conference & Expo - Official Show Issue				
July	Eyes Everywhere	Safety and Security	Articles:	April 3, 2020
		Community Outreach	Contract:	May 2, 2020
		Liability Issues and Tips	Artwork:	May 9, 2020
▲ 2020 IPMI Conference & Expo Photo Wrap Up				
August	Airports and Hospitals/Healthcare	Innovative Parking and Transportation Programs	Articles:	May 7, 2020
		Parking's Bedside Manner	Contract:	June 5, 2020
		Outsourcing	Artwork:	June 12, 2020
▲ 2020 IPMI Conference & Expo Wrap Up <i>(**Exhibitors are requested to submit news/activity from the show and the product/services round-up. Submit to editor@parking-mobility.org)</i>				
September	Part of Something Bigger	P3 Programs and Results	Articles:	June 12, 2020
		Volunteering and Giving Back	Contract:	July 2, 2020
		Smart Cities Development	Artwork:	July 9, 2020
October	Planning, Design, and Construction	Design/Architecture	Articles:	July 9, 2020
		Maintenance and Renovations	Contract:	August 3, 2020
		Art and the Garage	Artwork:	August 12, 2020
November	The City Experience	Accessibility	Articles:	August 7, 2020
		Accredited Parking Organization (APO) Spotlights	Contract:	September 4, 2020
		Hot Technologies	Artwork:	September 12, 2020
December	Sustainability	Alternative/Clean Energy Sources	Articles:	September 4, 2020
		Sustainable New Builds	Contract:	October 2, 2020
		Financing Green Investments	Artwork:	October 8, 2020