



## **IPMI Volunteer Opportunities: Technical Descriptions and Participation Requirements**

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### **General Requirements for All Volunteers**

Participation by our volunteers is invaluable to IPMI, and all participants must be members in good standing. All selected and approved volunteers will participate in a two-year term from 2019 through 2021. All groups are most effective and productive when all members participate during meetings, as described below. In the event a volunteer is not able to participate in a meeting, it is his/her responsibility to notify the Chair(s) of the absence. Non-attendance at scheduled meetings and/or lack of participation in activities will result in removal from the volunteer group to allow additional members to participate.

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### **Detailed Volunteer Opportunities**

#### **Accessible Parking Coalition Advisory Council**

The Accessible Parking Coalition (APC) Advisory Council assigns subject matter experts to specific tasks within a three to four-month period. APC Advisory Council tasks will directly relate to the board-approved 2019-20 APC Communications Blueprint. Assigned groups will address issues related to making parking more accessible, produce a consumer do's and don'ts about accessible parking, host an IPMI webinar, create topic visibility at the IPMI Conference & Expo each year, craft messages for a national publicity campaign, and review proposed exemptions to U.S. Access Board regulations.

#### **Awards and Recognition\***

Judges commit to 100 percent participation to review and score entries according to the proposed timeline and criteria over a one-month period. The group may review and update entry criteria during the two-year period. Virtual meetings/conference calls are held to review criteria and judge submissions, typically in the November to January timeframe.

#### **Awards of Excellence Judges**

The Awards of Excellence Judges select winners in each category based upon published criteria. Judges are experienced professionals in their field, in addition to planners, engineers, and/or architects with design and/or rehabilitation experience.

#### **Professional Recognition Award Judges**

Professional Recognition Award Judges review formatted nominations and select winners of the annual awards recognizing excellence across organizations, including staff member, supervisor, emerging leader, organization, and professional of the year.



### **Marketing Awards Judges**

The Marketing Awards Judges select winners in this category based upon published criteria. Judges are drawn from across the industry, and the group will include individuals with marketing, sales, and business development experience as well as parking, transportation, and mobility expertise.

\*Participating as a judge in our awards programs does not preclude participation in additional volunteer opportunities.

### **Conference Program Task Force**

This task force is a working group for approximately six weeks in the fall. During that October/November timeframe, the group will review speaker submissions through the Call for Presentations for the annual IPMI Conference & Expo. The task force will rank submissions according to established criteria.

Members must commit to 100 percent participation for the assigned tasks and rate a minimum of 40 submissions each. Members will be fielded from experienced parking, transportation, and mobility professionals. Active CAPPs or other professional designations, e.g. AIA, PE, LEED AP, PMP, etc., are encouraged to join.

### **Education Development Committee**

The Education Development Committee will develop, deliver, and evaluate effective professional development products, trainings, and educational opportunities to support the advancement of the profession in alignment with the CAPP Role Delineation Study. Members will be fielded from experienced parking, transportation, and mobility professionals with the background and expertise to create and guide educational content and products. Active CAPPs or other professional designations, e.g. AIA, PE, LEED AP, PMP, etc., are encouraged to join this committee.

The committee typically hosts monthly conference calls during the two-year cycle, with dedicated subcommittees to address specific projects. Members contribute content both for IPMI and the United States Green Building Council.

### **Media Relations Task Force (formerly Parking Matters®)**

IPMI's Media Relations Task Force provides industry information and expertise to advance the parking, transportation, and mobility profession, particularly to external audiences.

Members will be called upon for media interviews, to provide expertise in articulating industry issues, contributing articles, and identifying story angles for media. Members of this group should identify specific areas of interest as subject matter experts and may be called upon for special projects.



### **Mobility Task Force**

The Mobility Task Force will serve as a sounding board for mobility research initiatives and will inform and advise the membership on trends pertaining to future mobility.

The group will convene quarterly at a minimum to offer expertise on relevant research and trends, and may be asked to participate in research, writing, and education content development projects. Volunteers will be asked to review mobility research and offer critical feedback as well as serve as subject matter experts for special projects. They will also have the opportunity to contribute to collaborative articles and are invited to submit articles for the Mobility & Tech column in Parking & Mobility magazine.

### **Planning, Design & Construction Committee (PDC)**

The Planning, Design and Construction Committee develops projects, programs and products that benefit the membership in the parking and transportation industry. This committee serves to provide technical expertise on the role and specifics of planning, architecture, engineering, and construction in the industry, including the design and adaptation of new and future facilities with a focus on technology and mobility.

The committee hosts regular conference calls from September to May/June during the two-year cycle. Members contribute to collaborative articles and are invited to submit articles for the Mobility & Tech column in Parking & Mobility magazine. This committee may be tasked to develop specific educational content with the Education Development Committee in alignment with CAPP Knowledge, Skills, and Abilities (KSAs).

### **Research & Innovation Task Force**

The Research & Innovation Task Force identifies critical issues in the industry, focusing on new research and the evolution of mobility as it relates to parking and transportation. Activities including researching third-party publications and generating new resources for members, the online Resource Center, and Parking & Mobility magazine.

The task force hosts quarterly conference calls from during the two-year cycle, with dedicated working groups to address projects, including an annual white paper, collaborative articles, and blogs. Members will be invited to submit articles for the Mobility & Tech column in Parking & Mobility magazine. This committee may be tasked to develop specific educational content with the Education Development Committee in alignment with CAPP Knowledge, Skills, and Abilities (KSAs).



### **Sustainability Committee**

The Sustainability Committee is tasked with creating and investigating projects and programs that educate, inform, and benefit the parking, transportation, and mobility industry regarding sustainability. The committee works collaboratively and represents IPMI with other organizations, including the United States Green Building Council, to promote and advance environmental initiatives, including Parksmart Certification.

The committee hosts regular conference calls from September to May/June during the two-year cycle, with dedicated subcommittees to address specific projects. Committee members will contribute one column per volunteer cycle for the Green Standard in Parking & Mobility magazine as well as contribute to collaborative articles throughout the year, with a special focus on the issue dedicated to sustainability in our industry. This committee may be tasked to develop specific educational content with the Education Development Committee in alignment with CAPP Knowledge, Skills, and Abilities (KSAs).

### **Technology Committee**

The Technology Committee provides education and information regarding the development of new, cutting-edge technology and how it may be employed in the parking, transportation, and mobility industry. The committee develops and promotes educational offerings throughout the year, including an annual presentation offered to the State and Regional Associations, webinars, and online courses.

The committee hosts monthly conference calls from September to May/June during the two-year cycle. Committee members will contribute to collaborative articles, presentations and publications, and additional areas of research. Members will be invited to submit articles for the Mobility & Tech column in Parking & Mobility magazine. This committee may be tasked to develop specific educational content with the Education Development Committee in alignment with CAPP Knowledge, Skills, and Abilities (KSAs).

### **Additional Opportunities**

From time to time, IPMI may convene smaller working groups, task forces, and experts based on strategic directives from the IPMI Board of Directors, CAPP Certification Board, or APO Accreditation Board, as well as IPMI staff-led projects.

We will ask you to share more about your personal expertise and interests during the Call for Volunteers and will utilize your responses to reach out should the need arise on a particular topic/project. These topics could be specific, technical topics – i.e., adaptive re-use, greening surface lots, autonomous vehicles, human resources and types of learning, financial operations – or they may be more general, such as researching publications, writing articles and case studies, marketing and social media, etc. . . .

*We look forward to receiving your response to our Call for Volunteers!*