



International Parking & Mobility Institute

IPMI Industry Data Survey: 12 Question Survey Will Provide Actionable Insights for Your Organization

This survey gives your organization the opportunity to access critical industry data through the International Parking & Mobility Institute's (IPMI) initiative to collect and study KPIs (Key Performance Indicators) as a tool to more effective management of limited resources.

We have expanded this survey in preparation for the next publication in the series, to be released in mid 2019. If you completed the survey in the past, terrific - and thank you! We are asking you to complete the survey again, to continue the shared data collection process and build on the cumulative value of this effort.

All data will be aggregated and anonymized prior to sharing. Your responses will be absolutely confidential.

If you have questions about the survey, or encounter problems in taking it, contact Helen Sullivan at sullivan@parking-mobility.org.

* 1. Contact Information (Confidential -- only to be used if clarification of your answers is needed and to ensure companies do not submit duplicate data).

Name

Company

Address

City/Town

State/Province

Zip/Postal Code

Email Address

Phone Number (direct
dial with ext or cell)

* 2. Select the type of organization that most closely matches your parking operation.

3. Is your organization a member of the International Parking & Mobility Institute?

- Yes
- No
- I'm not sure

* 4. Select the State (U.S.) or Province (Canada) where your parking operation is located. If your operation spans multiple locations then choose the one where your operation is headquartered.

5. Zip/postal Code where your parking organization is located. If your parking operation spans multiple locations, choose the zip code of your main office or headquarters.

* 6. Approximately how many full-time employees work in your parking operation? Include both office and field workers. If you employ part-time employees, count their efforts toward FTE status (for example: 2 half-time workers = 1 full-time worker).

* 7. Approximately how many total parking spaces do you own, operate or directly manage? Include spaces even if they are under construction or temporarily unavailable.

* 8. What was your annual gross parking revenue for parking operations for 2018? This can be the calendar year or fiscal year. (For Canada, enter this number in your local currency).

* 9. What is your anticipated annual gross parking revenue for parking operations for 2019? This can be the calendar year or fiscal year. (For Canada, enter this number in your local currency).

* 10. Approximately how many parking citations were issued in your parking operation in 2018 (either calendar year or fiscal year), regardless of the outcome of those citations. If you don't know, or don't issue citations, please respond not applicable (n/a).

11. If you had to summarize trends that are having the most significant effect on your parking/mobility projects in KEY words, what would those key words be?

(For instance, energy saving, autonomous vehicles, tight budgets, adaptive design, technology integration, curb management, high construction costs, etc.)

12. (Optional) Please share any other observations about industry trends/issues here: