



## IPMI Commercial Operators: 12 Question Survey Will Provide Actionable Insights for Your Company

**This survey gives your company the benefit of the International Parking & Mobility Institute's (IPMI) initiative to collect industry data and study KPIs (Key Performance Indicators).**

**We have expanded this survey in preparation for the next publication in the series, to be released in mid 2019. If you completed the survey in the past, terrific - and thank you! We are asking you to complete the survey again, to continue the shared data collection process and build on the cumulative value of this effort.**

**All data will be aggregated and anonymized prior to sharing. Your responses will be absolutely confidential.**

**Only one person from each IPMI member company should complete the survey to avoid duplication of data.**

**If you have questions about the survey, or encounter problems in taking it, contact Helen Sullivan at [sullivan@parking-mobility.org](mailto:sullivan@parking-mobility.org).**

\* 1. Contact Information (Confidential - only to be used if clarification of your answers is needed and to ensure companies do not submit duplicate data.)

Name

Company

Address

City/Town

State/Province

Zip/Postal Code

Email Address

Phone Number

2. Zip/Postal Code where your company is headquartered.

3. Are you a member of the International Parking & Mobility Institute?

- Yes
- No
- I'm not sure

\* 4. Approximately how many locations do you manage? If a client has multiple parking facilities (garages and lots), count each location individually. EXCLUDE on-street locations, and any locations outside of the United States and Canada.

\* 5. Approximately how many full-time employees work for you across all of your client operations?

2018

2019

\* 6. Approximately how many part-time employees work for you across all of your client operations?

2018

2019

\* 7. Approximately how many total parking spaces do you own AND manage/operate exclusively? (INCLUDE spaces even if they are under construction or temporarily unavailable. EXCLUDE spaces and facilities operated on behalf of another organization/client, on-street locations, or any locations outside the United States and Canada.)

\* 8. Approximately how many total parking spaces do you manage/operate on behalf of other organizations/clients, i.e. you do not own the spaces but manage them for others? INCLUDE spaces even if they are under construction or temporarily unavailable. EXCLUDE on-street locations, and any locations outside the United States and Canada.)

9. What was your annual gross parking revenue for parking operations in 2018? This can be the calendar year or fiscal year. For Canada, enter this number in your local currency.

10. What is your anticipated annual gross parking revenue for parking operations in 2019? This can be the calendar year or fiscal year. For Canada, enter this number in your local currency.

11. If you had to summarize trends that are having the most significant effect on your parking/mobility projects in KEY words, what would those key words be? (For instance, energy saving, autonomous vehicles, tight budgets, adaptive design, technology integration, curb management, high construction costs, etc.)

12. (Optional) Please share any other observations about industry trends/issues here: