

The Parking Professional 2019 Editorial Calendar

Issue Date	Subject Spotlight	Emphasis	Deadlines	
January	Advancing the Industry	Finance	Articles:	October 25, 2018
		Industry Disruptors	Contract:	October 25, 2018
		Marketing/Public Relations	Artwork:	November 8, 2018
		Social Media		
February	Getting Ahead	Customer Service	Articles:	November 7, 2018
		Recruiting and Retaining	Contract:	December 6, 2018
		Technology to Know About	Artwork:	December 12, 2018
		University and Other Professional Development Programs		
March	College & University	Multi-Modal Transportation	Articles:	December 7, 2018
		Shared Transportation	Contract:	January 4, 2019
		Transportation Partnerships	Artwork:	January 18, 2019
April <i>*Bonus Distribution</i>	On the Horizon	Alternative Fuel Options	Articles:	January 11, 2019
		Data Collection, Use and Analytics	Contract:	January 25, 2019
		New Technology Impacting the Industry	Artwork:	February 15, 2019
▲ 2019 IPI Conference & Expo Preview (includes 2019 Exhibitor listings)				
May <i>*Bonus Distribution</i>	The New Mobility	Integrating Parking and Transit	Articles:	February 8, 2019
		Mobility Incentive Programs	Contract:	February 15, 2019
		Safety and Security	Artwork:	March 8, 2019
▲ 2019 IPI Conference & Expo Pre-Show Issue				
June <i>*Bonus Distribution</i>	Industry Leaders & Trends	Achieving Excellence in Your Organization: A Focus on IPI Awards Program	Articles:	March 8, 2019
		Leaders on the Future	Contract:	March 15, 2019
		Leadership Development	Artwork:	April 12, 2019
▲ 2019 IPI Conference & Expo Show Issue				
July	The Future of Transit	Autonomous Vehicles & Their Impact	Articles:	April 5, 2019
		Getting People on the Bus	Contract:	May 3, 2019
		Transit Trends	Artwork:	May 10, 2019
▲ 2019 IPI Conference & Expo Wrap-Up				
August	Airports and Hospitals/Healthcare	Getting There	Articles:	May 10, 2019
		First Impressions	Contract:	June 7, 2019
		Outsourcing	Artwork:	June 14, 2019
▲ 2019 IPI Conference & Expo: Exhibitor Product/Services Round-Up				
September	Giving Up Our Cars?	Driverless Shuttles/Buses	Articles:	June 14, 2019
		Integrating AVs/Infrastructure	Contract:	July 3, 2019
		Redefining Industry Professionals	Artwork:	July 12, 2019
		TDM trends		
October	Planning, Design, and Construction	Design/Architecture	Articles:	July 12, 2019
		Maintenance	Contract:	August 2, 2019
		Rehabilitation	Artwork:	August 16, 2019
		RFPs/RFQs		
November	Cities on the Move	Accessibility	Articles:	August 9, 2019
		Accredited Parking Organization (APO) Spotlights	Contract:	September 6, 2019
		Public-Private Partnerships	Artwork:	September 13, 2019
		Smart Cities/Urban Development		
		Technology Cities are Buying		
December	Sustainability	Alternative/Clean Energy Sources	Articles:	September 6, 2019
		Green Case Studies	Contract:	October 4, 2019
		Financing Green Investments	Artwork:	October 11, 2019
		Sustainable Operations		