

# FLASH SAFEValet

Elevated trust and safety with a touchless and ticketless valet experience

## WHAT IS FLASH SAFEValet

Create a ticketless, touchless, trustworthy valet experience that stands up to the demands of our world today. By leveraging the valet technology our customers already have access to, this comprehensive solution adds a few key safety features to transform valet operations for new consumer expectations.



### Ticketless

Greet customers with a warm touch that, well, isn't an actual touch. When guests arrive, valet attendants can issue tickets via a mobile SMS that customers can respond to when they are ready to leave. Payment will occur on a secure mobile payment link shared in the same text conversation for a seamless, mobile-based interaction that occurs without person-to-person contact.



### Touchless

Validations are made touchless with web and mobile-enabled options. Customers can opt to use their validation PIN or scan a validation QR code on their mobile device rather than interacting with self-validation tablets. However, tablets can still be available for use, given that they are sanitized after each use by on-site staff.



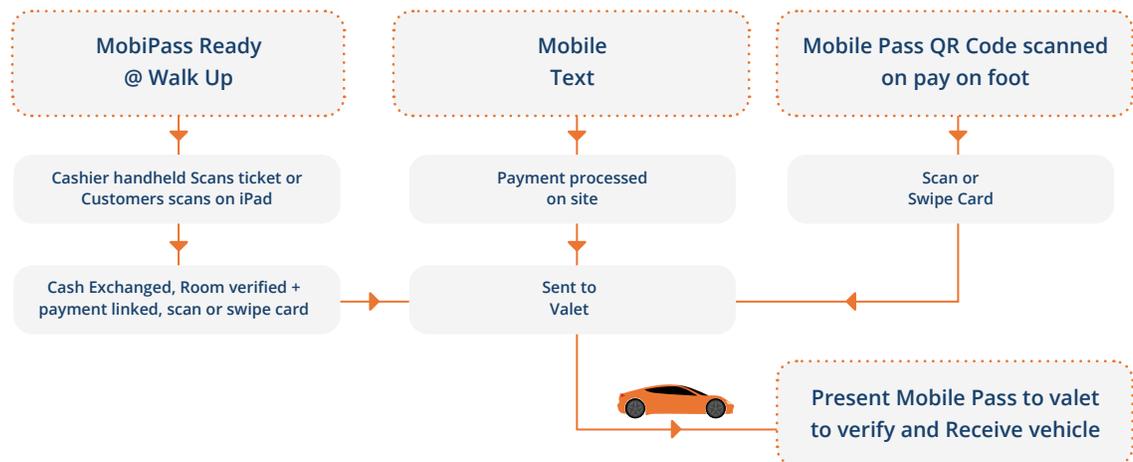
### Trustworthy

Maintain the trust of your valued customers by making it clear that their health and safety is your top priority. By implementing and communicating a rigorous safety protocol, your customers will have confidence that safety is the focus of the entire valet interaction, far beyond the exchange of keys.

Trust is what keeps customers coming back.



### How It Works





## Components & Equipment

Most FlashValet operations already have the equipment and components needed to adopt the SAFEValet system.

- A web-enabled iOS device running the FlashValet application
- Reusable valet ticket vehicle tags required for some operations; still ticketless for the parker
- NFC readers (ApplePay, SamsungPay, etc.) for an end-to-end touchless transaction at the cashier station



## Best Practices

There are a lot of shared spaces in and outside of vehicles that your customers and staff will have to touch. Establish the following sanitization measures to maintain trust and protect the safety of everyone involved.

- Change gloves with every interaction (i.e. every vehicle, set of keys)
- Ensure enough masks for each staff member for each shift daily
- Offer motion-activated hand sanitizing stations at each entrance and exit
- Provide disposable steering wheel and seat covers to protect interiors from extra contact
- Disinfect high touch areas in and on the vehicle (i.e. inside and outside door handles, shifter, keys, mirrors) and reusable tags before delivered to the customer, and implement quality spot checks
- Encourage frequent handwashing and sanitizing with staff and refrain from handshaking
- Consider temperature checks with each employee at the start of each shift
- Offer new, packaged touchscreen pens with each customer
- Wipe down all devices with antibacterial cleansers every hour



## Cost Structure

Each ticketless set is 3 pieces (key tag, vehicle hang tag, customer card should they not want to give phone number).

- **\$80 setup fee** - applies to all orders until the quantity reaches 500 ticketless sets and is waived on quantities ordered above 500 sets.

1-499 Sets

**\$3.50**

per 3 piece set.

500-999 sets

**\$3.25**

per 3 piece set.

1,000-1,999 sets

**\$2.90**

per 3 piece set.

- If you only want to purchase key tags, you can do that too. They would be .88 cents per key tag for 1-499 pieces.
- MP200 Kit \$349 Bluetooth to the phone & \$399 Bluetooth to the Kit



## READY TO TRANSFORM INTO A SAFEVALET OPERATION TODAY?

Talk to your FlashParking account representative about easily configuring your current FlashValet service into SAFEValet or reach out to [sales@flashparking.com](mailto:sales@flashparking.com) or call **800.213.3706** to speak with a representative.